

Media Release

TIM HORTONS SPONSORS YOUTH CURLING

- **For Immediate Release** -

October 17, 2013 – Tim Hortons has been announced as the title sponsor of the Northern Ontario Curling Association Bantam competitions and Youth Challenges.

NOCA's Bantam competitions are for youth ages 16 and under. Eight pre-provincial playdowns take place across Northern Ontario with the winning eight teams of Bantam Boys and Bantam Girls competing at their respective provincial championships. This year the three winning teams per gender will compete at the Ontario Winter Games in February with the winning Boys and Girls teams advancing to the Canada Winter Games in 2015.

The Youth Challenges are a development opportunity for young teams to gain some competitive experience to enable them to better compete at the regional and provincial levels.

"Tim Hortons is proud and excited to sponsor this year's Northern Ontario Curling Association's Bantam competitions and Youth Challenges," said Rob Forbes, Senior Director Marketing, Ontario and National Programs, Tim Hortons. "We look forward to cheering on the Bantams and providing a steady supply of coffee and baked goods to the teams and volunteers."

"The Northern Ontario Curling Association is proud of our relationships with all of our existing sponsors and are looking forward to this new partnership with Tim Hortons," said NOCA's President Stephen Chenier.

For more information, visit www.curlnoc.ca or call 1-888-597-8730.

- 30 -

Contact: Leslie Kerr
NOCA Executive Director
888.597.8730
E-mail: lesliekerr@curlnoc.ca

Alexandra Cygal
Tim Hortons - Senior Manager, Public Affairs
905.339.5960
Email: cygal_alexandra@timhortons.com