

To Whom It May Concern:

I'm writing to tell you about *Ice Gold: Canada's Curling Champions* by **Ted Wyman** (October 2014, ECW Press), an exciting new book that we believe will be of key interest to your club's clientele.

Authored by *Winnipeg Sun* sports editor Ted Wyman, this comprehensive book follows Team Jones and Team Jacobs from their very different beginnings all the way to the world stage at the Sochi Olympics. Punctuated with beautiful full-colour photos, *Ice Gold* is a must-read for Canadian sports fans from coast to coast.

We would love to partner with you to promote *Ice Gold* to your visitors while fostering engagement with your club. I would be happy to send a poster for you to display, along with a copy of *Ice Gold* to raffle off within your club. If you're ever interested in purchasing copies of the book in bulk, we offer great discounts. These discounts can be extended to charities looking for a fun fundraising item as well.

Please don't hesitate to contact me if you have any questions or would like more information.

All the best,

Sam Dobson

Marketing
ECW Press
200–2120 Queen Street East
Toronto, ON M4E 1E2
1-416-694-3348
sam@ecwpress.com