

## Curling Week in Northern Ontario

*A Rockin' Celebration! November 21 - 29, 2015*

Your invitation to participate in

# Curling Week in Northern Ontario

Presented by Bearskin Airlines  
*November 21 - 29, 2015*

- 7<sup>th</sup> Annual event
- Presented by Bearskin Airlines
- Celebration across Northern Ontario
  - To raise awareness of the benefits of curling
  - To create interest for participation in the sport
  - To learn/review curling's proud history in our province
- During Curling Week participating curling clubs may
  - Host community events to celebrate and showcase curling
  - Hold open houses and/or beginner's clinics
  - Run a fun spiel or a challenge event
  - Host contests - Hot Shots, **Closest to the Pin**, "Grudge" games or shoot-outs between local "celebrities"
  - Visit local schools or invite classes to visit the club and try curling
  - Encourage municipal council to proclaim "Curling Week" in their town or city and invite them to the club
  - Offer special promotions i.e. "bring a friend day/night" to get new people into your facility while games are in progress and introduce them to the sport
  - Encourage members to visit the NOCA website at [www.curlnoc.ca](http://www.curlnoc.ca) to enter the on-line draw for great prizes

### **NOCA will provide**

- Posters and other related information to clubs
- Curling Week Contests including Closest to the Pin contest for three age categories plus the chance to win great prizes like two flights courtesy of Bearskin Airlines, a Brier 2016 weekend ticket and accommodation package, Goldline Gift Cards, and Team Jacobs & Team Fleury autographed items.
- A Curling Week calendar of events on the NOCA website at [www.curlnoc.ca](http://www.curlnoc.ca)
- Support as needed - simply contact the office at [lesliekerr@curlnoc.ca](mailto:lesliekerr@curlnoc.ca)
- Check us out at:

[www.curlnoc.ca/](http://www.curlnoc.ca/)



# Curling Week in Northern Ontario

*A Rockin' Celebration! November 21 - 29, 2015*

## Curling Week in Northern Ontario Closest to the Pin Contest

[www.curlnoc.ca](http://www.curlnoc.ca)



All NOCA affiliated clubs are eligible to participate during Curling Week.



### Format:

During Curling Week, clubs will have participants attempt to draw closest to the pin. Clubs may use this as a fundraiser by having people pay a fee for each attempt to draw to the pin. Clubs may have participants draw after league play or may hold a separate draw contest night. Each participant's distance is to be recorded on the form provided by NOCA.

This year there are 3 age categories for the contest each with prizes:

- Participants under the age of 12 years (born 2004 or later)
- Participants ages 12 to 17 years (born between 1998 & 2003)
- Participants 18 years of age and over (born 1997 or before).

The person closest to the pin in each age group will be declared the club finalist. Submit the finalist information page to the NOCA office - the club finalist in each age group with the distance Closest to the Pin will be declared NOCA champion 2015. The list of great prizes to be won in each of the three age categories is attached.

### Rules:

- No sweeping is allowed.
- No practice draws are allowed.
- A person may hold a target broom in the house.

The finalist(s) from each club must be registered **via email or fax** with the NOCA Executive Director by midnight Sunday November 29<sup>th</sup>. Information required will be name, address, age, distance recorded, signatures of contestant, the club President or his/her designate, and another assigned signatory.

If two or more finalists are tied with their distance to the pin, their names will be put into a hat for a draw for first / second / third place.

All the names of the adult finalists (18 years and over) will be entered for the grand prize draw of the two (2) tickets for anywhere Bearskin Airlines flies.

For more information, contact the NOCA office: 888-597-8730 or [lesliekerr@curlnoc.ca](mailto:lesliekerr@curlnoc.ca)

## Curling Week in Northern Ontario

*A Rockin' Celebration! November 21 - 29, 2015*

### Closest to the Pin Contest Prizes:

#### Under 12 years of age

1<sup>st</sup> - autographed Team Jacobs broom

2<sup>nd</sup> - \$50 Goldline Gift Card

3<sup>rd</sup> - \$25 Goldline Gift Card

#### 12 - 17 years of age

1<sup>st</sup> - autographed Team Fleury (formerly Team Horgan) broom

2<sup>nd</sup> - \$50 Goldline Gift Card

3<sup>rd</sup> - \$25 Goldline Gift Card

#### 18 years of age and over

1<sup>st</sup> - 2016 Brier weekend tickets and accommodation package

2<sup>nd</sup> - \$75 Goldline Gift Card

3<sup>rd</sup> - \$50 Goldline Gift Card

Grand Prize draw for all finalists 18 years of age and over will be two (2) tickets on Bearskin Airlines. All the names will be entered into the random draw for this grand prize.



## Curling Week in Northern Ontario

*A Rockin' Celebration! November 21 - 29, 2015*

- Club FINALIST DRAW RESULTS:**
- under 12 years of age  
 12 - 17 years of age  
 18 years of age and over

Please use separate forms for each age category.

### Curling Week 2015 Draw to the Button Finalist

- this is the final result from the person who drew closest to the pin during Curling Week in the age category indicated above

<b>Curling Club:</b>	
<b>Finalist Name:</b>	
<b>Date of Birth:</b>	<b>Age:</b>
<b>Address:</b>	
<b>Distance from the pin (cm):</b>	
<b>Signature of Finalist:</b>	
<b>Signature of Club President or Delegate:</b>	
<b>Signature of additional Club Representative:</b>	

This form must be emailed or faxed to the  
 NOCA Executive Director by  
 midnight Sunday November 29<sup>th</sup>

lesliekerr@curlnoc.ca

1-888-622-8884



## Curling Week in Northern Ontario

*A Rockin' Celebration! November 21 - 29, 2015*

### Notice to club delegates

September 23, 2015

This is the seventh year for Curling Week in Northern Ontario, presented by Bearskin Airlines. The dates this year are November 21 - 29, 2015.

Your help is needed to initiate interest and encourage participation in your local curling club. Attached is a simple outline of information and suggestions from NOCA. This year we will be holding a Closest to the Pin contest in three age categories - under 12 years of age, 12 to 17 years of age, and 18 years and over - each with 3 prizes available to be won for those Closest to the Pin. In addition, all finalists for the adult category will have their name entered in for the Grand Prize draw of two (2) tickets anywhere Bearskin Airlines flies. You may run the contest in conjunction with leagues or hold a special Closest to the Pin contest. The Official Rules for the contest are included in this Curling Week information package.

Please discuss curling week with your "events" coordinator or curling committee as soon as possible. This year we are encouraging clubs to introduce "bring-a-friend" night during regular league play. Most leagues are under way by November 21<sup>st</sup> and so bring-a-friend night is designed to get new people into your curling facility while there are curling games in progress. A pamphlet "Discover Curling" with basic information about the game is included in the Curling Week package and can be given to new persons as an outline of the game and basic rules.

**Bring-a-friend:** show up a little early for your league in order to show the new person around the facility and introduce them to staff and other members. Ideally, have someone who curls assist by explaining the game as it happens, as well as helping to read the scoreboard. After 2 or 3 ends (or when the friend feels ready), have the friend come to the ice to try curling for an end. If they have never been on the ice before it is probably a good idea for them to use a stick for delivery. This will enable them to deliver a stone with more ease and accuracy (they can learn a slide delivery later if they are so inclined). Have info on lessons at your facility available for the new people. End the night as usual with social time and a beverage with the opposition.

Be creative and have fun! Let's show everyone why curling is the greatest game on ice!

More info: [www.curlnoc.ca](http://www.curlnoc.ca)



Please complete the form below and return it to the NOCA office via email [lesliekerr@curlnoc.ca](mailto:lesliekerr@curlnoc.ca) or fax to 1-888-622-8884 by Friday, October 16, 2015.



# Curling Week in Northern Ontario

*A Rockin' Celebration! November 21 - 29, 2015*

## Intention to Participate

**NAME OF CLUB:** \_\_\_\_\_

**Club Delegate:** \_\_\_\_\_

**Will your club participate in the Curling Week Closest to the Pin contest?** \_\_\_\_\_

**Will your club participate with one or more other events?** \_\_\_\_\_

### Curling Week Coordinator at your club

**Name:** \_\_\_\_\_

**Phone number:** \_\_\_\_\_

**Email address:** \_\_\_\_\_

**What event(s) will be held at your curling club during Curling Week? This information is needed so that NOCA is able to make an "Events in Curling Week" calendar to be posted on the website. Please include dates where applicable.**

---

---

---

---

---

---

---

---

---

---

**Return via email [lesliekerr@curlnoc.ca](mailto:lesliekerr@curlnoc.ca) or fax to 1-888-622-8884 by Friday, October 16, 2015.**