

Curling Week in Northern Ontario

A Rockin' Celebration! November 18-26, 2017

Your invitation to participate in Curling Week in Northern Ontario Presented by Bearskin Airlines November 18 - 26, 2017

- 9th Annual event
- Presented by Bearskin Airlines
- Celebration across Northern Ontario
 - To raise awareness of the benefits of curling
 - To create interest for participation in the sport
 - To learn/review curling's proud history in our province
- During Curling Week participating curling clubs may
 - Host community events to celebrate and showcase curling
 - Hold open houses and/or beginner's clinics
 - Run a fun spiel or a challenge event
 - Host contests - Hot Shots, **Closest to the Pin**, "Grudge" games or shoot-outs between local "celebrities"
 - Visit local schools or invite classes to visit the club and try curling
 - Encourage municipal council to proclaim "Curling Week" in their town or city and invite them to the club
 - Offer special promotions i.e. "bring a friend day/night" to get new people into your facility while games are in progress and introduce them to the sport
 - Encourage members to visit the NOCA website at www.curlnoca.ca to enter the on-line draw for great prizes

NOCA will provide

- Posters and other related information to clubs
- Curling Week Contests including Closest to the Pin contest for three age categories plus the chance to win great prizes like two flights courtesy of Bearskin Airlines, a Tim Hortons Roar of the Rings weekend ticket and Best Western gift card, tickets to the World Women's Curling Championships. Goldline Gift Cards, Team Jacobs, Team Fleury, & Team McCarville swag.
- A Curling Week calendar of events on the NOCA website at www.curlnoca.ca
- Support as needed - simply contact the office at leslie.kerr@curlnoca.ca
- Check us out at:

www.curlnoca.ca/

