NOCA 2014 Annual General Meeting Monday June 23, 2014 6:30 pm (ET) Via teleconference

1. Introductions – call to order 6:35 p.m.

Marion Clark, NOCA President, welcomed everyone to the 2014 Annual General Meeting of the Northern Ontario Curling Association

2. Attendance:

Board:

Michael Szajewski (Region 1), Marion Clark (Region 2), Karen Saarimaki (Region 3), Joan Sheppard (Region 4), Sandra Lahti (Region 5), Stephen Meunier (Region 6)

Staff:

Leslie Kerr - Executive Director, Dick Henderson - Technical Coordinator

Other Attendees:

Kelly Irvine (Sudbury CC), David Daoust(Sudbury CC), Matthew Craig (Sioux Lookout G&CC), Jamie McPherson (Longlac CC), Jennifer Ferris (OCC), Jacques Begin (Voyageur CC), Muriel Anderson (Past President), Eric Glaister (McIntyre CC), Alan Aubut (Nipigon CC).

3. Constitution of meeting:

Marion Clark reported that the notice of meeting had been sent to all voting delegates 45 days prior to the meeting and to the club delegates 30 days prior to the meeting.

4. Acts of Directors:

Motion:

THAT the actions of the NOCA Board of Directors for the 2014 fiscal year be ratified

Moved: Karen Saarimaki Seconded: Stephen Meunier

5. Report on Credentials:

Marion reported that 6 of the 6 Directors were present, and that a quorum of 4 was required so the meeting is duly constituted.

Marion explained the voting structure to the delegation. Only the NOCA Directors carry a vote at the AGM. This ensures that all regions are equally represented at the AGM regardless of the location of the meeting. Delegates were encouraged to ask any questions they had during the meeting.

6. Appointment of a Scrutineer:

Motion:

THAT Muriel Anderson be appointed as the Scrutineer for the elections of the Directors at Large to be held in New Business

Moved: Joan Sheppard Seconded: Sandra Lahti

Carried

Carried

7. Acceptance of the Agenda:

Motion:

THAT the agenda be accepted with the addition of Jennifer Ferris presenting the OCC report.

Moved: Stephen Meunier

Seconded: Joan Sheppard Carried

8. Minutes of June 24, 2013 Annual General Meeting:

Motion:

THAT the minutes of the AGM dated June 24, 2013 be accepted.

Moved: Sandra Lahti
Seconded: Karen Saarimaki

Carried

9. Business Arising:

- a. New Board Structure:
 - Marion reported that over the last year the Board had acted on the restructuring plan transitioning from a Board comprising of 12 regional directors to a board of 6 Regional Directors. The final stage of the restructuring will take place at the end of this AGM with the election of 3 Directors at large. These directors will fill a one-year, two-year, and three-year term. The Directors at large will take office immediately after this AGM.

10. Reports:

- a. **Financial Report** Joan Sheppard/Ron Henderson (attached draft financial statements and financial report)
 - Joan reported that she and Ron had reviewed the financial statements and prepared the Financial Report. Once again the financial statements are only in draft form as they must be accepted at the AGM before the Auditor can present the final statements.
 - Joan highlighted several items:
 - A loss of \$2370 was incurred this year largely due to a decrease in membership dues received, amortization of equipment purchased with the Trillium grant, and marketing campaigns for the Road to the Roar, Roar of the Rings, and the Olympics.
 - A new policy was approved to provide an Operating Reserve Fund. This fund (\$60,000) is earmarked as a separate line item in the financial statements.
 - The new budget for the 2015 fiscal year projects a loss of \$3200. This allows for the loss of the Bearskin Airlines partnership (due to restructuring of the company) and no projected revenue increases. The Board approved the 2015 budget at the May 26, 2014 Board meeting.

Motion:

THAT the draft financial statements for the year ending April 30, 2014 be accepted as presented

Moved: Steve Meunier Seconded: Sandra Lahti

Carried

- b. President's Report Marion Clark (attached)
- c. Executive Director's Report Leslie Kerr (attached)
- d. Development Report Dick Henderson (attached)
- e. Competitions Report Karen Saarimaki (attached)
- f. Bylaw / Manual Report Marion Clark (attached)
- g. Canadian Curling Association Report Marion Clark (attached)
- h. Ontario Curling Council Jennifer Ferris, OCC Administrative Officer
 - Jennifer thanked the Board for having her attend this meeting.

- Jennifer has been in the position of Administrative Officer for two months and believes
 that the OCC is heading in the right direction in terms of becoming compliant with the
 Sport Recognition Policy. The OCC is recognized by the Ministry of Tourism, Culture
 and Sport as the Provincial Sport Organization (PSO) for curling in Ontario and the
 OCA and NOCA have been working together to ensure that this relationship is a
 positive one.
- As the PSO for curling in Ontario, the OCC is responsible for athlete development.
 The OCC is taking a lead role in developing a Long Term Athlete Development (LTAD)
 plan and a High Performance (HP) plan. NOCA and the OCA will be responsible for
 the implementation of the plans as well as grassroots development at the club level.
- The OCC Board and staff are currently working on a full governance review, creation of a Strategic Plan, and a review of the Constitution and Bylaws.
- Marion thanked Jennifer for all her hard work as the Administrative Officer in the last two months.

Marion asked if there were any questions of the Board and staff from the Club Delegates. There were no questions.

Motion:

That the reports of the Board of Directors and Staff for 2013-14 be accepted as presented and distributed.

Moved: Stephen Meunier

Seconded: Sandra Lahti Carried

11. New Business:

a. Motion to conduct an Accounting Review:

NOCA had a review conducted for the 2014 fiscal year. Leslie explained that a review
is adequate until another Trillium grant is applied for in which case and audit is required
for the two years prior to the application.

Motion:

THAT an Accounting Review be conducted

Moved by: Karen Saarimaki Seconded by: Sandra Lahti

Carried

b. Motion to appoint an Auditor/Accountant

Motion:

THAT BDO Dunwoody in Thunder Bay be named as the Auditor for 2015.

Moved: Joan Sheppard Seconded: Stephen Meunier

Carried

c. Election of Directors at Large:

Mike Szajewski reported on behalf of the Nominating Committee that a Nominating committee was struck, put out a call for applications, reviewed the applications, conducted personal interviews and fully vetted a very strong slate of candidates. The Committee has confirmed which terms the candidates will accept nomination for, and are fully prepared to move forward with all three elections. After each nomination Directors will submit and electronic vote to Muriel Anderson.

• For the 1 year term the nominating committee is nominating, in alphabetical order, Jim Cronin, Brian Gates, Jan Pula.

Muriel Anderson reported that Jan Pula is the successful candidate for the one-year term.

• For the 2 year term the nominating committee is nominating, in alphabetical order, Alan Arkilander, Jim Cronin, Brian Gates

Muriel Anderson reported that Jim Cronin is the successful candidate for the twoyear term.

• For the 3 year term the nominating committee is nominating, in alphabetical order, Alan Arkilander, Brian Gates

Muriel Anderson reported that Brian Gates is the successful candidate for the three-year term.

Marion thanked the nominating committee and the candidates who let their names stand for office, and also thanked Muriel for acting as Scutineer. Marion will contact each of the candidates immediately following the meeting.

Motion:

THAT the ballots be destroyed.

Moved: Stephen Meunier
Seconded: Karen Saarimaki

Carried

12. Adjournment

Motion:

THAT the meeting be adjourned.

Moved: Stephen Meunier
Seconded: Joan Sheppard

Carried

2013/2014 Financial Statments

- The 2013/2014 budget has an operating budgeted deficit of \$2,370. This represents only 0.6% of budgeted expenditures of \$400,000.
- \$60,000 has been set aside in reserve as a "safety net" to fund any unforeseen financial challenges. This amount represents 3 months of operating expenditures. (New Board Finance Policy)

2014/2015 Budget

Draft Budget Objective

To prepare a draft budget that has total income offsetting total expenses. The draft budget is projecting a deficit of approximately \$3,200

Key Budget Facts

- No revenue increases
- As per Board direction, the following programs are balanced
 - Competitions
 - Amethyst
 - Dominion
 - Programs
- Membership dues decrease from \$95,000 to \$92,000 (A decrease of 3% and a decrease of 12% since 2011)
- \$1,800 reduction in OCC base funding offset by program reductions
- Loss of Bearskin Sponsorship (\$10,000)
- Increase in officiating costs (\$2,500)
- Various expense reductions based on prior year actual expenditures
- Good News Tim Horton's Sponsorship

2013 NOCA Year End Equity Position

2013 Net Asset Opening Balance \$98,679

Operating Reserve Balance \$60,000

2013/2014 Operating Deficit (\$2,370)

Transfer to Dominion Reserve \$252 (Note 1)

Net Assets, end year \$156,561 (Note 2)

Note 1 – Dominion Reserve Balance - \$2,599 Amethyst Reserve Balance - \$4,000

Note 2 - \$60,000 is Operating Reserve leaving an operating surplus of \$96,561

Respectfully submitted:

Ron Henderson, Treasurer 2013-14 Joan Sheppard, Treasurer 2014-15

Northern Ontario Curling Association

Financial Statements

For the year ended April 30, 2014 (Unaudited)

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Review Engagement Report

To the Members Northern Ontario Curling Association

We have reviewed the statement of financial position of Northern Ontario Curling Association as at April 30, 2014 and the statements of operations and net assets and cash flows for the year then ended. Our review was made in accordance with Canadian generally accepted standards for review engagements and accordingly consisted primarily of inquiry, analytical procedures and discussion related to information supplied to us by the Organization.

A review does not constitute an audit and consequently we do not express an audit opinion on these financial statements.

Based on our review, nothing has come to our attention that causes us to believe that these financial statements are not, in all material respects, in accordance with Canadian accounting standards for not-for-profit organizations.

BNO Canada LU

Chartered Accountants, Licensed Public Accountants

Thunder Bay, Ontario June 23, 2014

Northern Ontario Curling Association Statement of Financial Position (Unaudited)

April 30		2014	2013
Assets			
Current Cash Investments (Note 2) Accounts receivable (Note 3) Inventory Prepaid expenses	\$	123,562 135,877 20,203 15,715 3,930	\$ 159,694 108,831 3,156 14,394 798
Equipment (Note 4)		299,287 16,000	 286,873 15,950
	\$	315,287	\$ 302,823
Liabilities and Net Assets			
Current Accounts payable and accrued liabilities (Note 5) Deferred revenue (Note 6)	\$	9,016 129,686	\$ 10,371 114,516
Deferred capital contributions (Note 7)		138,702 13,425	124,887 12,406
		152,127	137,293
Net assets Amethyst reserve fund Dominion reserve fund Operating reserve fund Surplus	_	4,000 2,599 60,000 96,561	4,000 2,851 - 158,679
	 \$	315,287	\$ 302,823

On behalf of the Board:	
	Director
	Director

Northern Ontario Curling Association Statement of Operations and Net Assets (Unaudited)

		,		
For the year ended April 30		2014		2013
D				
Revenue	.	05 407	,	0.4.020
Amethyst camp	\$	95,197	\$	94,029
Assessments		5,203		5,465
Deferred capital contributions		4,059		4,150
Competitions		58,168		52,423
Dominion CCC		24,505		24,017
Sponsorship		7,781		12,755
Inventory sales		5,014		388
Membership dues		92,005		94,392
Operating grants		65,521		72,992
Program funding		34,463		39,346
Miscellaneous income		2,715		3,448
		394,631		403,405
Expenditure				
Amethyst camp - program expense		94,281		92,501
Amortization		5,027		5,519
Bank fee		5,027 544		288
Bad debts		J44 -		5,000
		- EE 427		
Competitions		55,627		50,659
Dominion CCC		21,222		21,474
Programs		28,396		33,532
Development		32,255		37,933
Insurance		4,450		4,584
Inventory write-down		<u>-</u>		316
Office		15,122		15,796
Personnel		88,357		86,911
Professional fees		3,228		2,658
Other association fees		24,308		24,195
Meetings		17,635		18,282
Marketing		8,857		6,835
	_	399,309		406,483
Deficiency of revenue over expenditure for the year				
before the undernoted		(4,678)		(3,078)
Realized gain on long term investments		2,308		•
Unrealized gain on long term investments	_	<u> </u>		4,096
Excess (deficiency) of revenue over expenditure for the year		(2,370)		1,018
Net assets, beginning of year		158,679		159,557
Transfer to Amethyst Reserve		-		(1,000)
Transfer from (to) Dominion Reserve		252		(896)
Transfer to Operating Reserve	_	(60,000)		
Net assets, end of year	\$	96,561	;	158,679
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Northern Ontario Curling Association Statement of Cash Flows (Unaudited)

For the year ended April 30		2014	2013
Cash flows from operating activities Excess (deficiency) of revenue over expenditure for the year	\$	(2,370) \$	1,018
Items not involving cash Amortization of equipment		5,027	5,519
Amortization of deferred capital contributions Realized gain on long term investments		(4,059) (2,308)	(4,150) -
Unrealized gain on long term investments	_	-	(4,096)
		(3,710)	(1,709)
Change in non-cash working capital balances (Note 8)		(7,685)	39,127
		(11,395)	37,418
Investing activities			
Purchase of equipment		(5,078)	(13,408)
Contributions received in the year		5,078	12,419
Purchase of investments Proceeds from sale of investments		(236,177) 211,440	(50,334) 140,958
		(24,737)	89,635
Increase (decrease) in cash for the year		(36,132)	127,053
Cash, beginning of year		159,694	32,641
Cash, end of year	\$	123,562 \$	159,694

April 30, 2014

1. Significant Accounting Policies

Basis of Accounting

These financial statements have been prepared using Canadian accounting standards for not-for-profit organizations. These standards use the accrual basis of accounting. The accrual basis recognizes revenues as they become available and measurable; expenditures are recognized as they are incurred and measurable as a result of receipts of goods or services and the creation of a legal obligation to pay.

Nature and Purpose of Organization

The Northern Ontario Curling Association was incorporated under the laws of the Province of Ontario on April 26, 2007 without share capital. The Northern Ontario Curling Association is a regional umbrella organization to which Northern Ontario curling clubs belong. Its purpose is to promote and develop the sport of curling in Northern Ontario. The corporation is exempt from income tax under section 149 (1) (I) of the Income Tax Act.

Financial Instruments

Financial instruments are recorded at fair value when acquired or issued. All investments have been designated to be in the fair value category, with gains and losses reported in operations. All other financial instruments are reported at cost or amortized cost less impairment, if applicable. Financial assets are tested for impairment when changes in circumstances indicate the asset could be impaired. Transaction costs on the acquisition, sale or issue of financial instruments are expensed for those items remeasured at fair value at each balance sheet date and charged to the financial instrument for those measured at amortized cost.

Cash and Cash Equivalents

Cash and cash equivalents consist of cash on hand and bank balances with a maturity of three months or less.

Equipment

Equipment is initially recorded at cost. Amortization is provided as follows:

Banners - 20% declining balance
Computer equipment - 33% declining balance
Office equipment - 20% declining balance
General equipment - 20% declining balance

April 30, 2014

1. Significant Accounting Policies (cont'd)

Deferred Capital Contribution

The Association is the recipient of certain approved capital grants which specify purpose and maximum allowable contributions.

Funds received are included on the statement of financial position as equipment and deferred capital contributions and are amortized to income on the declining balance method at the rate consistent with the method used to record the amortization on the related equipment.

Revenue Recognition

The Northern Ontario Curling Association follows the deferral method of accounting for government grants and program contributions. Restricted contributions are recognized as revenue in the year in which the related expenditures are incurred. Unrestricted contributions are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

Contributed Services

Members contribute approximately 800 hours per year to assist the Association in carrying out its operating activities. Due to the difficulty in determining the fair market value, contributed services are not recognized in the financial statements.

Contributed Materials

Contributed materials which are used in the normal course of the organization's operations and would otherwise have been purchased are recorded at their fair value at the date of contribution if fair value can be reasonably estimated.

Use of Estimates

The preparation of financial statements in accordance with Canadian accounting standards for not-for-profit organizations requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements, and the reported amounts of revenues and expenses during the reporting period. The principal estimate used in the preparation of these financial statements is the accruals and estimated useful life of equipment. Actual results could differ from management's best estimates as additional information

becomes available in the future.

April 30, 2014	Ap	ril	30,	201	14
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1. Significant Acco	unting Policies	(cont'd)
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The reserve fund consists of internally restricted funds to **Amethyst Reserve Fund** provide working capital for the Amethyst camp during fluctuating periods when operating expenditures exceed program funding or if equipment is needed. **Dominion Reserve Fund** The Association has an agreement with a sponsor whereby 10% of the entry fees for certain events is set aside in a reserve fund for future wheelchair curling development. The operating reserve fund consists of internally **Operating Reserve Fund** restricted funds to provide working capital during fluctuating periods when operating expenditures exceed

revenues.

Investments 2014 2013 \$ \$ 2,394 Canadian Treasury Bills **Equities and Equity Funds** 55,637 50,800 **Guaranteed Investment Certificates** 135,877 135,877 \$ 108,831

The guaranteed investment certificates carry interest rates at 1.20% and 1.00% and mature June 2014 and August 2018.\$60,000 of the guaranteed investment certificates are set-aside to cover the Association's operating reserve fund.

3.	Accounts Receivable		2014	2013
	General Government remittances receivable	\$	17,316 2,887	\$ 1,556 1,600
		 \$	20,203	\$ 3,156

April 30, 2017	30, 201 _′), 20	30	ril	Api
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4.	Equipment			2014			2013
			Cost	umulated ortization		Cost	ccumulated nortization
	Office equipment Computer equipment General equipment Banners	\$	3,291 14,328 16,214 1,515	\$ 2,563 10,099 5,687 999	\$	3,291 14,328 11,137 1,515	\$ 2,381 8,015 3,055 870
		\$	35,348	\$ 19,348	\$	30,271	\$ 14,321
	Net book value	<u>-</u>		\$ 16,000			\$ 15,950
	Trade Accrued liabilities				\$ <u>\$</u>	6,016 3,000 9,016	\$ 7,371 3,000 10,371
	Accided (labilities				\$		\$ •
6.	Deferred Funding						
	Amethyst - sponsorship Amethyst - registration Amethyst - busing Amethyst - course regist Ontario Trillium Grant Other	tration	1		\$	2014 11,000 86,772 3,445 - 21,292 7,177	\$ 1,500 86,867 2,876 500 17,573 5,200
					\$	129,686	\$ 114,516

April	30.	201	4

7.	Deferred Capital Contributions		
		 2014	2013
	Balance, beginning of year Additions Amortization	\$ 12,406 \$ 5,078 (4,059)	4,137 12,419 (4,150)
	Balance, end of year	\$ 13,425 \$	12,406
8.	Statement of Cash Flows		
		 2014	2013
	Accounts receivable Prepaid expenses Inventory Accounts payable and accrued liabilities Deferred revenue	\$ (17,047) \$ (3,132) (1,321) (1,355) 15,170	52,742 (513) 4,967 3,287 (21,356)
		\$ (7,685) \$	39,127

Financial Instruments

Unless otherwise noted, it is management's opinion that the Association is not exposed to significant currency or market risk arising from financial instruments.

Interest Rate Risk

Interest rate risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in market interest rates. The Association is exposed to interest rate risk arising from the possibility that changes in interest rates will affect the value of fixed income denominated GIC investments.

Credit Risk

Credit risk is the risk of financial loss to the Association if a customer or counter-party to a financial instrument fails to meet its contractual obligations, and arises principally from the Associations's receivables. The Association does not believe it is subject to any significant concentrations of credit risk related to accounts receivable.

April 30, 2014

9. Financial Instruments (cont'd)

Liquidity Risk

Liquidity risk is the risk that the Association encounters difficulty in meeting its obligations associated with financial liabilities. Liquidity risk includes the risk that, as a result of operational liquidity requirements, the Association will not have sufficient funds to settle a transaction on the due date; will be forced to sell financial assets at a value, which is less than what they are worth; or may be unable to settle or recover a financial asset. Liquidity risk arises from accounts payable. Management believes they are not exposed to significant liquidity risk.

10. Comparative Figures

Certain prior year figures have been reclassified to conform with current year presentation.

President's Report AGM June 2014

This has been a year of enormous accomplishment and significant activity, from Olympic Gold to the restructuring of the NOCA Board as well as the Ontario Curling Council (OCC). Congratulations to the Brad Jacobs team for winning gold in Sochi. You solidified NOCA as a leader of curling excellence in Canada (and the world).

During the past year, the Board has been busy implementing its new structure of 9 Directors - 6 directors, one elected from each region and 3 Directors at Large to be elected at the AGM. A Nominating Committee was appointed to develop and oversee the process to elect region directors as well as the Directors at Large. The Board, at its Spring Face to Face meeting, identified skills and experience necessary to complement the existing skills of Board members.

Last summer, NOCA's then President, Steve Chenier, Vice, Marion Clark and E.D. Leslie Kerr, met with the Ontario Curling Association's corresponding officers to discuss the structure and function of the Ontario Curling Council. The OCC was not in full compliance with either Ministry requirements or the Sport Recognition Policy and risked losing base funding if changes were not made. A new board was put into place, with 3 members elected from each MA and Steve Chenier was elected Chair of OCC. After a three-month search, a new CEO was hired and within 6 weeks, it was apparent that the Council and the CEO did not share similar goals and approaches; therefore the CEO was replaced with an interim Administrative Officer. During this time, a chain of events occurred that created a great impact on moving the OCC agenda forward; OCA was sanctioned by the CCA as a member-not-in-good-standing, their E.D. retired, and our President, applied for and was hired as the new E.D. of OCA. Once again, the process was stalled so that new staff could undergo orientation and assimilate quickly into the organizations. Steve Chenier declared a conflict of interest in January and resigned in April. The Vice President, Marion Clark, was appointed A/President and elected as President in April and Mike Szajewski, was elected Vice President.

The Executive Directors of both MA's and the Administrative Officer of the OCC are working very closely now to ensure compliance with the Ministry and the Sport Recognition Policy. Council Members met face to face in June with the Ministry of Tourism, Culture, and Sport Consultants to clarify and prioritize tasks that needed to be addressed to come into compliance and to review the mission, mandate, vision, values, by-laws and the strategic plan.

The President, Vice and E.D attend the monthly CCA/MA Presidents' Meeting. Issues that cross all MA's are discussed at these meetings. The CCA Summit and National Curling Congress are being held in Niagara Falls in August. Leslie and Marion are attending the entire event and Mike is joining us for the CCA NCC and AGM. More on that later in the year.

At NOCA's Spring Meeting, there were several education sessions. Leslie shared some personal information, talked "All About NOCA": its history, duties of the E.D. Sponsorship, Programs and Services, funding sources, membership and the organization etc. Jennifer Ferris was introduced as the Admin. Officer of the OCC. Jennifer did a presentation on Long Term Athlete Development (LTAD) and its impact on our work. Ron Henderson, the Finance Chair, did a presentation on how to read Balance Sheets and the financial documents that are circulated monthly. He also emphasized the board's fiduciary responsibilities. Mike Szajewski delivered a presentation on Board Member Role and Responsibilities. Reports on Competitions and Development engendered lively discussions.

We honoured and said good-bye to board members who had completed their terms – Muriel Anderson, Ron Henderson, Ian Fisher, Jennifer Widera, Elmer Fisher and Kris Woznesensky – a huge thank you for your hard work and dedication these past 6+ years. You will be missed.

My personal thanks to Muriel Anderson and Mike Szajewski for their hard work on bylaws, policies and procedures and the Nominating Committee. A lot of time was spent on this and a lot was learned.

I would like to recognize and thank Leslie Kerr, our intrepid Executive Director, for keeping the organization running smoothly and for directing our activities. We are very fortunate to have an E.D. who is so competent and who is recognized and respected by the CCA and the other MA's as a leader in curling administration.

And last, but not least, to you, the Board members, who contribute so much of your talent and time to make sure NOCA is doing what is best for the curlers in Northern Ontario. I humbly salute you.

Respectfully submitted,

Marion Clark President, NOCA

Executive Director Report

NOCA Annual General Meeting June 23, 2014

Once again it was a very busy year for the NOCA administration.

Following is a summary of the year from an administrative viewpoint.

Finances:

• The finances of the NOCA are monitored very closely on an ongoing basis. This year a review was conducted. A balanced budget was approved and the year-end financial statements show a slight deficit.

Communications:

- NOCA Notes is distributed weekly to approximately 800 people
- NOCA's Facebook page is updated regularly (generally daily during the season). Tweets are automatically generated from the Facebook account.
- A new website was created and launched last fall. Many positive comments were received from viewers. There will be some changes this fall including a "Results" tab on top menu bar.
- A Communications committee will be struck this year with the goal of improving communications between the Regional Directors, Club Delegates, and Clubs.
- A Member Benefits manual will be available to clubs in the fall

Sponsorship:

- Thank you to Dominion (now Travelers) (Amethyst Camp, Men's Provincial, The Dominion Curling Club Championships), John Shea Insurance (Mixed Provincials), PBL Insurance (bus for Amethyst), Brent Belzile (Amethyst Bursaries), Bearskin Airlines (transportation partner), Rock Clock (timing program), Jet Ice (ice logos for provincials and support for Ice Technician courses), Hurricane Web Designs (playdown registration), Goldline (gift cards for Curling Week), Shoppers Home Healthcare (Wheelchair Provincials), Choice Hotels, Avis, and Budget.
- Bearskin Airlines will not renew their partnership this coming season due to corporate restructuring and a new business model. Thank you to Ron Hell, Marketing Director with Bearskin Airlines, for his 6 years of support.
- Tim Hortons came on board this season as a partner for the Youth Challenges, and Bantam Competitions.

Marketing:

- Curling Week, Presented by Bearskin Airlines, was held November 16-24, 2013. A Draw to the pin was held with the grand prize of a trip to the Canadian Mixed in North Bay in November 2014 being won by a curler from the Copper Cliff CC. The other prizes were gift cards from Goldline. This year a new partner for Curling Week will be sought as the Bearskin Airlines partnership has expired. This year Curling Week will be held November 15 23, 2014.
- A "Brooms and Jerseys" promotion was held prior to the Road to the Roar to promote the three teams from Northern Ontario who were participating: Krista McCarville, Tracy Horgan, Brad Jacobs. All three teams donated signed brooms and jerseys (3 each per team) for the contest. Thanks to the teams for their donations.
- A campaign was held prior to and during the Olympics. Posters were available for download for clubs to
 print with a section on the bottom to list any club events during the Olympics.

Development:

- The Amethyst Camp filled fairly quickly this year. There are 58 Northern Ontario campers, up from 57 last year.
- Youth Challenge participation numbers increased this year and this resulted in an increase in Bantam entries in the playdowns.
- 3 Official training courses were held this season.
- There are now two Head Umpires: Claude Peloquin in the East and Bill Charlebois in the West.
- A Wheelchair Training Camp was held in January with assistance from the Eco-Sport grant.
- 2 Bantam Camps were held (High Performance in Sudbury, Training Camp in Atikokan) with assistance from the Team Ontario Development Grant Program.
- High performance assistance was available to teams advancing to Canadian Championships through funding from the CCA.
- Thanks to Dick Henderson for his ongoing creativity in the Development area. (see Dick's report on development).

Competitions:

- Once again it was a very busy season.
- The Northern Ontario teams fared very well at the national level and we should be very proud of them.
- The Brad Jacobs rink won Gold at the Olympics. Congratulations to the team.
- Rock Clock and Playdowns.com were both very useful.
- Thanks to Karen for her diligence as Competitions Chair! (See report from Karen Saarimaki)

Trillium:

- This was the second year of a three year Trillium grant. Chris Ransom continued to work as the Development Coordinator West, and Cindy McFeeters worked in that position in the East until March when she tendered her resignation. Thanks to Chris and Cindy for all their hard work. The Coordinator East position is currently under review.
- The main functions of the Coordinators include:
 - Developing and promoting curling to Aboriginal Youth and Adults. Cindy and Chris utilized the Native Friendship Centres to access programs and start relationships with groups particularly through the Aboriginal Wellness programs
 - Work with Rocks and Rings to ensure that clubs know when the program is in the community and can either send representatives to the school or at least have information about their youth programs available
 - Develop a Member Services Manual
 - Promoting Floor Curl (similar to Rocks and Rings, but not a prescribed program. This is simply a demonstration of curling off ice using Floor Curl equipment)
 - Promoting NOCA to affiliated and non-affiliated clubs.
- Equipment Purchases were also made with the grant:
 - The Eye on the Ice program was used at several events and the Amethyst camp for monitoring ice and club/arena airflow/humidity/temperature.
 - o Heart rate monitors and speed traps were used for athlete testing and training.
 - o 12 computers and monitors that were purchased were used at NOCA provincials and other events when available. The equipment is located in Regions 2, 4, and 6 but will be available for any provincial provided transportation by vehicle for the equipment (3 Rubbermaid totes) is available.

Ontario Curling Council:

• A great deal of time was spent working on the OCC this season. Now that Jennifer Ferris has been hired as the Administrative Officer, work will proceed with more direction and leadership.

Awards:

• The Brad Jacobs rink was nominated for Team of the Year for the Ontario Sport Awards. They were shortlisted to one of the top three teams. Ryan Fry attended the Sport Alliance of Ontario Sports Awards banquet with myself and representatives from the OCA and the OCC. The Team of the Year Award was presented to Tessa Virtue and Scott Moir, Skate Ontario.

This summer will be spent catching up and preparing for the fall.

Thank you to our Sponsors, the Board of Directors, Staff, our Curling Clubs, and the countless Volunteers for making this association so successful.

A special thank you to Stephen Chenier for his 7 years on the NOCA Board and his invaluable assistance over those years in various capacities. Good luck to Steve in his new role as Executive Director of the Ontario Curling Association.

I am looking forward to another challenging season as the NOCA continues to evolve and improve operations and services to members and member clubs in the goal of promoting and developing the sport in Northern Ontario.

Respectfully submitted,

Leslie Kerr Executive Director

Development Report NOCA AGM Monday, June 23, 2014

A very compacted year with the Olympics and OWG added to the schedule of Competitions.

The Development committee continued their work in the areas of:

- 1. Coach Training
- 2. Amethyst Summer Camp
- 3. Athlete Training
- 4. Official's training
- 5. Wheelchair athlete training
- 6. Ice Technician training
- 7. Let's Go curling
- 8. Youth Challenges
- 9. Talent ID initiatives
- 10. Amethyst Summer Camp

Coach Training:

Community	Date	CC-Y	CC	Comp. Intro	Coach Eval	CWG PD
Geraldton	Oct. 26	7				
Sudbury	Nov.24	4				
Sudbury	Mar.8/9			7		
Sudbury					5	1
Thunder Bay					2	

Continuing to develop a program for coach evaluation during competition to help with the logistics and costs associated with this certification process.

Amethyst Curling Camp:

Campers	Northern ON	Instructors	Northern ON	PBL Bus	
96	62	23	14	21	

Athlete Training: HP Bantam camps:

Two camps were held. One in Sudbury and one in Atikokan. The Sudbury camp focus was preparation and training for the 6 teams competing in the Ontario Winter Games. Team Horgan(M-4th)-Idylwylde, Team Cull(M-6th) and Team Smith(W-Gold) –Sudbury CC, Team Rutledge(W-6th) and Team Acorn(M-Bronze)-SOO Curlers, Team Barclay(W-5th)-NBGCC. Team Smith will represent Ontario at the Canada Winter Games in 2015.

The Atikokan Camp was a talent Identification camp at which 16 Bantam aged athletes from Sioux Lookout, Fort Frances and Atikokan attended. This camp generated much enthusiasm for future camps of this nature to occur.

Wheelchair HP camp:

This camp was held at the FWCC and featured 12 athletes from Sudbury, Kenora, and Thunder Bay. The camp was a preparation camp for the Ontario Winter Games. Team Ficek (Bronze)-Kenora, Team Sonego (Silver)-Thunder Bay, Team Prud'homme(5th)-Sudbury CC.

Youth Challenge Events:

Events were hosted by Sioux Lookout, SOO Curlers, Dear Trail, Copper Cliff CC, Sudbury CC, and the Idylwylde CC. A conference call was organized with all past and potential host clubs. 14 people were able to attend with 2 regrets. Recommendations coming out of this call included dividing the Tim Horton's sponsorship monies equally amongst all hosting clubs regardless of the number of teams participating. Securing dates in Jan-Mar would really benefit the development of High School participation. New clubs could access Mentor hosts to kick start their programs. Registration for the events will continue through the NOCA website with each host having access to the on-line entries to support their planning. All events must have a developmental section and each host can develop their own seeding process. NOCA will develop an event template that each host can add their specific information such as dates, registration fees, sections of play, prizes and any other information specific to their event. Darren Stinson gave a presentation on his Tour concept and how it fits with the Challenge events. He continues to work diligently towards securing the funding for the Tour. A schedule of the challenge events has been developed with 6 confirmed sites and dates.

Let's Go Curling:

An very successful event was held at the Keewatin CC with confirmed events schedule for the PACC and Idywylde G&CC and tentative events at Tarentorus and Hearst for the coming year.

Ice Technician Training:

A Level 3 Ice Tech course was held in conjunction with the Amethyst Camp with participants from across the country participating in the New Level III program. ^ candidates from NOCA were enrolled.

Officials' Training:

Official's training occurred prior to all provincial Championships with officials receiving instruction on timing and on-ice observation. Regional head officials have been trained in all regions and with some also being trained to lead the training in the future. 3 Officiating Courses were held: Level 1 in Sault Ste. Marie and Copper Cliff, and Level 2 in Sault Ste. Marie.

2014-15 will be another exciting year for the development committee as we explore more innovative ways of getting people involved in the great game.

Many thanks do out to all the clubs and individuals who hosted and organized events over the year. Without this commitment and dedication of these clubs and planners, getting more people into our clubs would be a very difficult.

As always, it is a great pleasure working with you all.

Respectfully submitted Sandra Lahti – Development Cmte Chair Dick Henderson – Technical Co-ordinator

2013-14 COMPETITIONS REPORT for Annual General Meeting

1. Highlights

Northern Ontario had a great year and here are some of the highlights:

- Rob Gordon and his Senior team survived the first ever relegation event and went on to win a bronze at the Canadian Senior Championship
- Tanner Horgan and his team(who were only Bantam age), won the provincial juniors, qualified out of pool play to make it to the playoff round at the Canadian Juniors being the youngest team at the event, then won a silver medal at the U18 Optomist Event in BC
- Megan Smith and her Bantam girls team were the Gold medalists at the Ontario Winter Games
- The biggest highlight of course was Brad Jacobs and his Soo team winning a gold medal for Canada at the Sochi Olympics!

2. Participation

The number of teams competing in NOCA Championships continue to decline since our first year of competition in 2007-08. This past season the largest drop was in the number of junior teams but that could be due to young teams who are only bantam age deciding not to enter junior competition just for experience when they have more opportunities to participate in bantam challenges and youth events.

C		C 1	1
Summary	as	tot	lows:

ř	2011-12	2012-13	2013-14	Net	Since 07/08
Bantams	29	33	36	+3	+11
Juniors	32	29	19	-10	-16
Seniors	26	23	21	-2	-16
Masters	5	8	4	-4	-4
Women	7	5	5	0	-10
Men	23	12	18	+6	-34
Mixed	9	13	8	-5	-6
Mixed Dbles	first year	4	5	+1	+5
Wheelchair	4	4	3	-1	+2
Dominion	44	38	37	-1	+4
Overall	179	169	156	-13	-74

We still must try to come up with ideas as to how we can increase the number of entries at our events, considering our vast geography, the economy, cost etc.

3. COMPETITIONS

a) Overall

The majority of our provincial competitions consist of a round robin followed by a semi-final between the 2nd and 3rd place teams, with the winner to play the 1st place team in a one game final. This format worked well this past season.

Scheduling continues to be an issue in some Regions and we will continue to make every effort to get a calendar done and out to clubs as early as possible so that hosting sites can be found. We try to cooperate with clubs in trying to work around league play for Regional competitions, however having to schedule around leagues for a Provincial competition is proving to be more and more of a problem. Clubs that are going to host Provincials will know far enough in advance when they are being asked to host and should be prepared to give up ice time so that decent schedules can be created, especially for Bantams and Juniors. A hosting agreement is going to be developed for host clubs for next season.

Another concern is clubs changing the scheduled date of a competition – we try to avoid this because teams that have made plans to compete may be forced to cancel when a date is changed. If a regional date is changed, notification will be given in the registration area online, so that teams that may be impacted from a neighbouring region will be aware.

b) Bantam/Junior/Senior

We have held an 8 team split provincial (male/female) at the Bantam, Junior and Senior level over the past four seasons. Comments and suggestions have been made regarding the combining of the male/female provincial competitions into one site to increase the sociability factor for those competing, especially the bantams and juniors. Scheduling this type of event, with 16 teams participating, would best be held at an 8 sheet club which most of our clubs do not have. We have to consider still offering our small clubs the opportunity to host provincial events so we will continue to show these as split on our rotation, although we are looking at the possibility of scheduling both the male/female competitions in the same region, thus allowing the possibility of one club doing both events if they have enough sheets of ice.

This year we held Bantam Regions during the 2nd week of December with one team qualifying from each of the six regions. There were two challenge rounds held in January, for two other spots—one west (1,2, and 3) and one east (4,5, and 6). This was successful, we had 8 teams take part in the East challenge, and 4 in the West Challenge. Due to confusion in names with the Youth Challenges, the names of the challenges have been changed to Bantam East and West (Last Chance) Qualifiers.

Seniors will continue to play 10 end games until such time as the CCA changes National competition from 10 to 8 (Worlds are currently 8). Three day game days were eliminated, with an extra day being added to the competition.

c) Masters, Wheelchair, Mixed Doubles, Mixed - Provincial Championships for Masters, Wheelchair and Mixed Doubles will all continue to be Open competitions (no qualification).

Mixed Doubles - This was the second year for Mixed Doubles. We had hoped there would be more interest shown, but only five teams entered the open Provincial championship (an increase of 1 from previous season). We still need to work on promoting this event as it is going to become an Olympic event in 2018. This is a great format for all clubs, to offer as an alternative to the game as we currently know it – only two player teams, games take approximately 1 hour and 15 minutes, players are more involved throughout the whole game.

Wheelchair - The Provincial is an open competition with a single round robin held among three teams this year followed by a final.

Mixed – Participation of teams continued to be weighted towards whatever area of N. Ontario the provincial is being held (east or west). So next year we have decided to have two qualifying events, one east and one west, with three teams advancing out of each to a six team provincial in the hope that the number of teams will increase.

d) Women

Next season Northern Ontario will have its own entry at the National Scotties. We are not sure what kind of interest will be shown in this event, so have decided on an Open Provincial. Ideally, in future years, if a lot of interest is shown, we will consider the same format as the Men – two qualifiers, one East, one West, with top 2 CTRS teams getting berths in an 8 team

provincial final. We need to really encourage women to consider entering the Scotties competition.

e) Men

We changed to an eight team provincial with three teams advancing from each of two qualifiers, one East, one West, held two weeks apart in January, with two spots given to the top two NOCA teams in the CTRS standings (as long as they are in the top 75). This worked very well, and teams were quite happy. We had 9 teams enter the west qualifier (two also played in the east) and 9 teams enter the east qualifier for a total of 18 teams. Three game days were be eliminated (except for Saturday if a tiebreaker is needed).

f) Dominion/Travelers

Rules/eligibility are determined by Dominion. Rules were changed slightly - teams playing in major/super leagues may enter the Dominion playdowns as long as they also play as a regular team in another league. Also eligible are club members who curl regularly (but not necessarily together on the same team all year), if they form a team and the club has a designated "The Dominion Curling Club Championship" competition within their club. In other words, teams can be formed, and then sign up to compete against each other for the right to represent their club.

4. Officiating

Officiating at our competitions continues to improve, with a few areas that still need to be worked on.

5. Competitor Guides/rules

Competitor Guides are always a work in progress. A lot of changes and tidying up was done this year, including a revamping of the Tie-Breaker document, in order to make it clearer to both officials and players, for both regional and provincial competitions, in particular for determining one, two, or perhaps three qualifiers advancing out of a competition. The CCA continues to make changes at the National level so we will attempt to have our wording mirror what happens there.

6. Hosting Rotation

Rotation of Provincial Hosting Sites is being revamped, as we now have two Mixed Qualifiers to include in our competitions and as was stated earlier, we are trying to schedule the male/female provincial competitions in the same region.

The clubs on Manitoulin Island (Espanola, Little Current, Mindemoya, Providence Bay) have been part of Region 4 but competing in Region 5 for the past few years. This has been changed clubs on the Island will be in Region 4 and compete in Region 4.

Respectfully submitted by:

Karen Saarimaki Competitions Chair

Report on Policies and Procedures AGM June 2014

Policies are currently posted on the NOCA website. Most have been reviewed and will be updated to reflect any changes when the OCC policies are completed and approved.

The Personnel Policy will be brought to the board for discussion and approval in June.

By-law review will also take place in the coming year, pending the completion and approval of the OCC by-laws.

Thank you to Muriel Anderson and Mike Szajewski for their diligence in ensuring that the by-laws and policies that guide NOCA are reflective of its business and keeps the curling members at the forefront. It is a great pleasure and learning experience for me to work with you.

Respectfully submitted,

Marion Clark, Policy and Bylaw Committee Chair

Report on CCA/MA Presidents and NCC June 2014

The MA Presidents, Vice Presidents and E.D.s meet once a month with the CCA Board of Governors. The culminating event is the National Curling Congress and the CCA AGM held in June and attended by Steve Chenier, President, Marion Clark, VP and Leslie Kerr, E.D. See attached document for summary – Press Release

Respectfully submitted,

Marion Clark, President



For Immediate Release June 19, 2013

CCA annual meetings reflect positive vibes for curling

OTTAWA — Delegates headed home from the 2013 Canadian Curling Association National Curling Congress and Annual General Meeting with fresh resolve to continue improving and growing the sport in Canada.

The NCC and AGM were held this past weekend in Ottawa to review the 2012-13 curling season and discuss visions for the sport in the near- and long-term future.

"It was a positive few days for the Canadian Curling Association and for the sport of curling," said CCA Chief Executive Officer Greg Stremlaw. "The spirit in the room was one of keeping the big picture in mind and continuing to build our sport, at the grassroots, the club, Member Association and international levels. It was exciting, quite frankly, to hear the ideas that were generated from the various sessions in Ottawa. I believe our association and our sport is well-positioned to take some significant strides forward, and the 2013 NCC and AGM only strengthened that belief."

The CCA is coming off a season during which Canadian teams finished on the podium six times at eight world-championship events, including three gold medals.

That international success inspired some glowing words of praise from Canadian Olympic Committee president Marcel Aubut in his keynote address to the delegates to open the NCC.

"Your results are nothing short of outstanding. You deliver the goods," said Aubut in his speech. "You have an incredible culture of gold. Being best in class is in your fibre ... This is an organization of difference-makers ... You are our go-to people for leadership. We appreciate this."

In addition to the meetings, the CCA also held its second annual Awards and Hall of Fame banquet. Former CCA chair of the board of governors Laura Lochanski, along with athletes Cathy King and Sonja Gaudet were officially inducted into the Canadian Curling Hall of Fame.

As well, the winners of the Dominion Members Association Cup, presented by TSN, and the Governor's Cup were announced.

Ontario captured the Members Association Cup for posting the best overall results at the eight CCA national championships, while Nova Scotia won the Governor's Cup for posting the largest year-to-year improvement.

At the AGM, delegates and board members held elections to replace outgoing governors Laura Lochanski of Edmonton and Jim Mann of Richmond, B.C., who both completed their tenures.

Taking their place for five-year terms will be Peter Inch of London, Ont., and Lena West of Victoria.

Additionally, the CCA Board of Governors held an internal election to declare that Hugh Avery of Halifax will serve as chair for the 2013-14 season, while Marilyn Neily of Pleasantville, N.S., will be the vice-chair.

Also:

- The Optimist Junior Interclub Curling League was approved for affiliate membership in the Canadian Curling Association.
- The residency requirements for players to compete for Member Associations was altered to remove passports from the list of required documents because they didn't provide sufficient evidence of residency. As well, there was further clarification of what constitutes a full-time and part-time student.
- The work of the CCA's Constitutional Review Committee was endorsed, allowing the CCA to continue its work towards revising its bylaws to comply with the Canada Not-For-Profit Corporations Act. The membership also endorsed the CCA to proceed to file for its Articles Of Continuance to complete the transition of the Association to the new legislation.

Dates for the 2014 National Curling Congress and Annual General Meeting will be announced soon.

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About the Canadian Curling Association

The Canadian Curling Association (CCA) is the national sport governing body responsible for the development, promotion and organization of curling in Canada. In cooperation with its Provincial and Territorial Member Associations from across Canada, the CCA provides programs and services to curlers ranging from the youngest 'little rocker' (age 7 and up), to those participating at ages 70 and over – and from aspiring Olympians to Canadians with special needs, coaches, curling facility operators, ice makers and officials. The CCA also oversees and provides the comprehensive management of the Season of Champions event portfolio; develops and administers the Canadian Team Ranking System (CTRS) for Olympic qualification; and organizes and operates the championship system for Juniors (under 20), Seniors (over 50), Mixed, Women, Men, University and Wheelchair.

Ontario Curling Council (OCC) Report 2013-2014

OCC is the body recognized by the Ministry of Culture, Tourism and Sport as the Provincial Sport Organization (PSO) for Curling in Ontario. The Ministry has made it clear that it will only deal with one PSO in the province despite the fact that the national body, the CCA, acknowledges both Associations as separate Member Associations.

At the beginning of the reporting year, the Ministry clawed back a significant percentage of a grant received by OCC to conduct an organizational review stating that the objectives outlined in the grant application were not met. This action prompted a meeting between board members of NOCA and Ontario Curling Association (OCA). NOCA's then President, Steve Chenier, Vice President, Marion Clark and E.D. Leslie Kerr, met with the Ontario Curling Association's corresponding officers to review the purpose, structure and function of the Ontario Curling Council. Both Member Associations (MA's) recognized that they were not in full compliance with either Ministry requirements or the Sport Recognition Policy and risked losing base funding if changes were not made. A new board was put into place with 3 members elected from each MA and Steve Chenier was elected Chair of OCC. After a three-month search, a new CAO was hired and within 6 weeks, it was apparent that the Council and the CAO did not share similar goals and approaches; therefore the CAO was replaced with an interim Administrative Officer (AO). During this time, a chain of events occurred that created a great impact on moving the OCC agenda forward; OCA was sanctioned by the CCA as a member-not-in-good-standing, OCA's E.D. resigned and the NOCA President, applied for and was hired as the new E.D. of OCA. Once again, the process was stalled so that new staff could undergo orientation and assimilate quickly into the organizations. NOCA's Vice President, Marion Clark, was elected to complete the term and Sandra Lahti agreed to serve as the third member on the Council.

As the Chair of OCC, I attended the Lieutenant Governor's Reception in Toronto for Ontario Olympians and Para-Olympians. I took this opportunity to meet with the sport consultants and to reinforce with them that both MA's were committed to making necessary changes to be in compliance.

The Executive Directors of both MA's and the Administrative Officer of the OCC are working very closely now to ensure compliance with the Ministry and the Sport Recognition Policy. Council Members met face to face in June with the Sport Consultants to clarify and prioritize tasks that needed to be addressed to come into compliance and to review the mission, mandate, vision, values, by-laws and the strategic plan.

The two E.D.'s work very closely with the AO of OCC, Jennifer Ferris. Thank you to Leslie Kerr, Steve Chenier and Jennifer for the incredible amount of work that has been accomplished in such a short period of time, to Terri Collicott for providing administrative support and to the Council members, Mike Szajewski and Sandra Lahti from NOCA as well as Gord Gark, Joan O'Leary and Carol Dietrich from OCA. It has been a tremendous learning and growing experience for all of us.

Respectfully submitted,

Marion Clark, Chair, OCC