#### NOCA Annual General Meeting Sunday September 20, 2009 Thunder Bay – Valhalla Inn

#### 1. Introductions – call to order 10:12

Al Gemmell, NOCA President, welcomed everyone to the second Annual General Meeting of the Northern Ontario Curling Association, and introduced the staff and Board of Directors to the delegation.

Alan Gemmell, President, Region 4 Director

Don DeBenedet - Region 1 Director

Muriel Anderson – Vice President, Region 1 Director Paul Burke – Communications Chair, Region 2 Director

Bev Junnila - Honorary Life Membership Chair, Region 2 Director

Kathy Ingram - Region 4 Director

Debbie Grillanda – Secretary/Treasurer, Region 5 Director

Ron Henderson – Region 5 Director

Steve Chenier - Competition Chair, Region 6 Director

Bob Hardy – Region 6 Director

Leslie Kerr – Executive Director

Regrets: Ken House – Development Chair, Region 3 Director, and there is no female Region 3 Director as of the resignation of Sharron Lennie.

All also thanked the Board for their hard work over the past year.

#### 2. Attendance sheet was passed around.

#### 3. Voting Structure:

The voting structure was explained to the delegation. Only the 12 Regional Directors carry a vote at the AGM. This ensures that all regions are equally represented at the AGM regardless of the location of the meeting.

#### 4. Acceptance of Agenda:

Motion: That the agenda be adopted as is.

Moved by: Bob Hardy

Seconded by: Muriel Anderson Carried

#### 5. Minutes of May 11, 2008 AGM

**Motion:** That the minutes of the AGM dated May 11, 2008 be accepted.

Moved by: Bev Junnila

Seconded by: Don DeBenedet Carried

#### 6. Business Arising:

There is no business arising from the minutes.

## 7. Reports:

## a. President's Report (see attached President's report) - Al Gemmell Awards Presentation – Al Gemmell

Attending retiring directors of the NOCA received a plaque for their contributions on the first Board of Directors of the NOCA. Rob Sinclair (Fort Francis) and Maymar Gemmell (Blind River) accepted their plaques. Rose West of Haileybury, Alan Arkilander of Sudbury and Sharron Lennie of Manitouwadge were not in attendance.

i. Volunteer of the Year Awards: Muriel Anderson presented the first of three NOCA volunteers of the year award to Chris Ransom from Sioux Lookout Golf & Curling Club. The second award to Karen Luczak of the Idylwylde Golf & Country Club was presented by Debbie Grillanda who accepted the award in Karen's absence. The third award was

presented by Ron Henderson to Deborah Lachance from the Copper Cliff Curling club and he accepted the award on her behalf.

ii. <u>Club Recognition Award:</u> Al Gemmell presented the Club Recognition award to the Thessalon Curling Club. The award was accepted by their President, Kathy Ingram. Thessalon was 1 of only 2 clubs to increase their membership last season. The club has made considerable investments in their club recently.

#### iii. Honorary Life Member Awards (see an attached list)

All Northern Ontario curlers in the CCA Hall of Fame were made Honorary Life Members of the NOCA, as well as NWOCA past Honorary Life Members. 2 applications were received for nominations this season and have also received this award: Colleen Syrja and Duncan Murphy. This list is just a starting point and by no means complete. Regional Directors are asked to check if anyone was missed.

Heather Houston, one of the recipients suggested that we try to interview Neil Duncan, now in his 90's to collect some of history of curling in Northern Ontario.

iv. CCA Hall of Fame Presentation: Maymar Gemmell was inducted into the Canadian Curling Hall of Fame and presented with her award by her husband Al Gemmell. (Lots of tears)

#### b. Financial Report:

Debbie Grillanda, Secretary Treasurer, presented the audited financial statements. (see attached treasurer's report, auditor's report and pie charts)

Motion: That the financial statements be accepted as presented

Moved by: Steve Chenier

Seconded by: Paul Burke Carried

#### c. Executive Director's Report - Leslie Kerr

Leslie Kerr presented her report on the year as attached.

#### d. Development Report - Leslie Kerr

Leslie Kerr presented the Development Report in Ken House's absence. (**see attached report**) Dick Henderson was busy with the LF Seminar taking place at the same time as the AGM.

#### e. **Competitions Report** – Steve Chenier

**See attached competition's report.** Steve thanked Rob Sinclair and Ken House for the contributions to the competition's committee in the past. Returning to the committee is Maymar Gemmell and new this year are Don DeBenedet and Ron Henderson. Steve commented that he thought the levels of participation would increase this year, after being down 14 teams last year. He thinks it was mainly because of geography. The schedule this season is very tight because of the Olympics. The interregions have been split for the men & women where there is a possibility of too many teams in one venue. The NOCA is trying to make it possible for clubs to work around their busy curling nights. Steve explained the changes to competition playdowns. Many hours have gone into revamping the competition handbook and rules supplement. See NOCA website for these changes.

#### f. Sponsorship Report – Al Gemmell

Al Gemmell thanked our many sponsors and gave thanks to Alan Arkilander our past chair of the sponsorship committee. (see attached report)

## g. Communications Report – Paul Burke (see attached Communications report)

# h. Canadian Curling Association – Al Gemmell (see attached CCA report)

#### i. Curl Ontario - Steve Amyot

Steve explained the reorganization of Curl Ontario to become the Ontario Curling Council. He noted that this was not our choice but mandated by the Ministry of Health Promotion. There are three (3) directors from the North: Jan Pula, Steve Amyot and Peter Hinz. Jan Pula is also the Chair of this committee. Thanks to the NOCA Board the services are getting out to the curlers of Northern Ontario and reducing the responsibly of the Ontario Curling Council.

**Motion:** That the reports of the Board of Directors for 2009 be accepted.

Moved by: Steve Chenier

Seconded by: Bob Hardy Carried

#### 8. New Business:

a. Bylaw Changes – Muriel Anderson (see attached report on The Constitution, Bylaw and Manual Committee)

Muriel thanked Bev Junnila and Rob for their work on the manual.

The following are the proposed changes to the bylaws for the AGM.

2.4 shall read: Any former member facility or member club whose membership has lapsed may apply for reinstatement in the Association.

- 2.5 shall read: Upon acceptance of the director's recommendations by a majority of votes of the delegates at an annual general meeting, Honorary Life Memberships shall be bestowed on any person so recommended for recognition of special services to the Association (or a predecessor thereof) and to the game of curling. Honorary Life members shall be entitled to all the privileges of membership in the Association, save and except voting, and shall be excluded from the number of curlers upon which a member facility's annual dues may be calculated.
- 4.8 a) The Executive Director will notify the Secretary-Treasurer of the Directors elected, no later than one (1) week post-election.
  - b) The newly elected director's term of office will begin June 1 of the election year.
- 4.16 A director must not be remunerated for being or acting as a director but a director must be reimbursed by the organization for all receipted expenses for accommodation, travel on the basis of cents per kilometre or economy air fare, & a per diem for meals while engaged in the affairs of the Association. Rates of reimbursement will be determined by the board of directors.

**Motion:** to accept the amendments to the bylaw as explained.

**Moved by:** Muriel Anderson

Seconded by: Bob Hardy Carried

#### b. Motion to conduct an Accounting Review:

**Motion**: To conduct an Accounting Review, not Audit

Moved by: Debbie Grillanda

Seconded by: Kathy Ingram Carried

#### c. Motion to Appoint an Auditor

Motion: That Stewart, Sande & Zimmerman be appointed as the Accounting Firm for NOCA

Moved by: Debbie Grillanda

Seconded by: Don DeBenedet Carried

#### d. Competition Schedules (see attached schedule)

**Motion**: THAT the meeting be adjourned.

Moved by: Steve Chenier Carried



## PRESIDENT'S REPORT September 20, 2009

The second year for NOCA has been another very busy year. NOCA has assumed the responsibility of delivering the development programs previously in Curl Ontario's mandate. Concurrent with this was the restructuring of Curl Ontario to the Ontario Curling Council. Competition for the Dominion Club Championships was initiated. New items are already in the pipeline for another exciting season.

I want to thank our Executive Director, Leslie Kerr, for her dedication and initiative. She has been instrumental in securing a number of new grants and sponsorships. Dick Henderson launched our development portfolio with a lot of new ideas and enthusiasm. We are fortunate to have Bill Charlebois and Dave Kawahara volunteering to head up our officiating and wheelchair areas. Thanks to Jan Pula, Steve Amyot and Peter Hinz for agreeing to be our representatives on the Ontario Curling Council. Jan was a leader in restructuring that organization. Thanks are also due to Debbie Grillanda, Secretary-Treasurer and Muriel Anderson, Vice-President for their support. Board members have taken on many assignments on your behalf and their work is greatly appreciated. You will hear from many of them as they report on their assigned areas. A special thank you to Steve Chenier, our Competitions Committee Chairman once again. He has dedicated many hours to improving our competitions.

I also want to recognize Directors that have completed two years on the Board with a plaque. Rob Sinclair and Maymar Gemmell were members of the amalgamating committee and the competitions committee. Their contributions are appreciated. I also have plaques for Rose West, Alan Arkilander and Sharon Lennie for their two years serving NOCA.

I must thank the clubs and their many volunteers that hosted regional, inter-regional and provincial championships and made their clubs available for our courses. Your support is appreciated.

There was good news on the sponsorship front. I will cover that later in the meeting but over \$35,000 has been added in the past 16 months.

The new season is approaching quickly and we can look forward to some exciting events. The first Learning Facilitator meeting held in the North has been ongoing all weekend. Port Arthur Curling Club will be hosting the all-Ontario Scotties playdown and Sault Ste. Marie will be home to the Canadian Scotties. A Curling Week in Northern Ontario will be launched next month. Your support of these events will be appreciated.

Respectfully submitted,

Al Gemmell President

NOCA LIFE MEMBERSHIPS					
NAME	SOURCE				
Adams, Diane	CCA Hall of Fame				
Black, L	NWOCA				
Campbell, Hon Brig. Colin A	CCA Hall of Fame		D		
Childs, Alf J	NWOCA				
Coopman, John	NWOCA		D		
Duncan, Neil	NWOCA				
Gemmell, Maymar	CCA Hall of Fame				
Hackner, Al	CCA Hall of Fame				
Houston, Heather	CCA Hall of Fame				
Kennedy, Bruce	CCA Hall of Fame				
Kennedy, Tracy	CCA Hall of Fame				
Lang, Lorraine	CCA Hall of Fame				
Lang, Rick	CCA Hall of Fame				
MacLeod, Donald R	CCA Hall of Fame	NWOCA			
McEwen, Cameron	CCA Hall of Fame	NWOCA			
Murphy, Duncan	NOCA				
Nicol, Robert B	CCA Hall of Fame				
Opaleychuk, Dr. Clyde R	CCA Hall of Fame				
Paul, C	NWOCA				
Rothchild, Samuel	CCA Hall of Fame		D		
Sargent, Frank	CCA Hall of Fame				
Sykes, Gerry	NWOCA		D		
Syrja, Colleen	NOCA		D		
Tetley, lan	CCA Hall of Fame				

#### Treasurer's Report - Northern Ontario Curling Association

#### AGM-September 20, 2009

The auditors Stewart, Sande & Zimmerman have prepared the financial statements for the Northern Ontario Curling Association for the year ending April 30<sup>th</sup>, 2009. I hope that you have had an opportunity to look it over. Questions will be answered at the end of the report.

NOCA had an increase in assets of \$132,723 in 2009 and an increase in liabilities of \$86,083 in 2009 for a total increase in net assets of \$45,640. The net assets for 2009 were \$202,077. The \$90,615 of deferred revenue referred to in the liabilities is mostly made up of registration fees for the Amethyst curling camp which is held after our year end, but the fees are collected before the year end.

I would like to begin by explaining that this was the first year that the NOCA was responsible for administering development programs using grant monies from the Ministry of Health Promotions. Curl Ontario was previously responsible for this function. This explains some of the significant differences in this year's financial report. President, Al Gemmell, will later in the agenda speak on the changes in Curl Ontario.

The first difference from last year is an increase in Revenue of \$262,015. Page 2 of the statement shows the breakdown of the revenue. New this year, is the Curl Ontario distribution of their reserved fund totaling \$61,667. Also new is the Other Program Funding \$28,030 (includes Hamilton Brier Fund and High Performance funding). Grant money increased by \$82,138. This includes the Ministry base funding of 45,834; an employment grant of \$15,444; Community in Action Fund Grant of \$10,170; and Bantam High Performance Grant of \$15,525.00. Thanks to Leslie Kerr, our Executive Director who seeks out and applies for various grants throughout the year. The next significant increase in revenue is from program fees totaling \$89,738. This includes the registration fees for all the courses (technical, ice making, officiating) and camps (Amethyst and Bantam HP) we offer.

The change in Curl Ontario also explains the significant increase in our expenditures of \$195,523. Page 2 of the statement shows the breakdown of the expenditures. New this year and the most significant increase is the \$135,991 cost of operating our courses and camps. Also new this year is \$4,000 insurance (Curl Ontario previously) and \$3,682 in support money to clubs hosting events. With the hiring of Dick Henderson - Technical Director; salary increases and the loss of the employment grant, there has been an increase in personnel expenses of \$33,073. Development increased \$14,450 as we now have to train our instructors. Office expenses have increased due to a rent increase; cell phone expenses for the new Technical Director.

From the statement, you will see that the majority of our investments are in GIC's. We do hold some Mutual Funds and there was an unrealized loss on these investments of \$15,422 which reflects the market conditions. It has since come back \$5,068 dollars.

So again, the net assets have increased \$45,640 over last year.

A look at the revenue and expense pie charts give you an idea of how much of the money goes to what categories. The biggest revenue sources being: registration fees for camps and courses (19.2%);

affiliation fees (18.5%); Ministry Grants (18.6%); Curl Ontario (17.9%), playdown entry fees (12.4%); CCA & WCF (7.8%); Sponsors (4.1%) and miscellaneous (1.9%).

The biggest expenditure by a long shot is the running of the courses and camps (33.5%); competitions (15.8%); development administration (12.1%); general administration (11.6%); fees to CCA & Curl Ontario (8.5%); meetings (8.1%); office expenses (5.4%); advertising (2.2%); insurance/bank/audit (1.5%) and club support (1.0%).

Respectfully submitted,

Debbie Grillanda

Secretary/Treasurer Northern Ontario Curling Association

# Stewart, Sande & Zimmerman CHARTERED ACCOUNTANTS

1100 Scott Street P.O. Box 538 Fort Frances, Ontario P9A 3M8

Partners
E.J. (Ted) Stewart, CA
David J. Sande, CA
Karl A. Zimmerman, CGA, CMA, CFP, CA

Fort Frances: 807-274-9861 Atikokan: 807-597-6348 Fax Line: 807-274-8329 1-800-370-6336

#### REVIEW ENGAGEMENT REPORT

To the Board of Directors:

We have reviewed the statement of financial position of the Northern Ontario Curling Association as at 30 April 2009 and the statement of operations and net assets for the year then ended. Our review was made in accordance with Canadian generally accepted standards for review engagements and accordingly consisted primarily of enquiry, analytical procedures and discussion related to information supplied to us by management.

A review does not constitute an audit and consequently we do not express an audit opinion on these financial statements.

Based on our review, nothing has come to our attention that causes us to believe that these financial statements are not, in all material respects, in accordance with Canadian generally accepted accounting principles.

Stewest, Saide + Zimmerman

STEWART, SANDE & ZIMMERMAN
Chartered Accountants
Licensed Public Accountants

FORT FRANCES, Ontario 10 August 2009

# BALANCE SHEET AS AT 30 APRIL 2009 (Unaudited - see Review Engagement Report)

		<u>2009</u>	<u>2008</u>
OURGENE	ASSET <b>S</b>		
CURRENT Cash Investments, note 2 Accounts receivable Inventory, note 1 Prepaid expenses		\$ 37,795 166,008 75,441 17,037	\$ 25,989 117,290 12,759 5,598 2,271
		296,281	163,907
CAPITAL, note 1, schedule 1		5,295	4,946
		<u>\$ 301,576</u>	<u>\$ 168,853</u>
CLIDDENT	LIABILITIES		
CURRENT Accounts payable Deferred employment grant Deferred revenue		\$ 8,884 - 90,615 99,499	\$ 1,802 6,864 4,750 13,416
	NET ASSETS		
NET ASSETS, Statement 2		202,077	<u> 155,437</u>
		<u>\$ 301,576</u>	<u>\$ 168,853</u>

## STATEMENT OF OPERATIONS AND NET ASSETS FOR THE YEAR ENDED 30 APRIL 2009 (Unaudited - see Review Engagement Report)

DEVENUE	2009	2008
REVENUE Assessments	\$ 9,344	\$ 5,871
Reserve Fund Curl Ontario	61,667	φ 5,671
Competitor fees	53,365	58,197
The Dominion CC Championship	4,400	-
Sponsorship	18,750	19,550
Inventory sales	308	683
Membership dues	86,658	89,550
Grants	106,974	24,836
Other program funding	28,030	, <u>.</u>
Program fees	89,738	-
Miscellaneous income	7,293	5,825
T&NOCA rock sale	2,440	2,440
	468,967	206,952
EXPENDITURES		
Amortization	1,997	1,782
Bank fee	294	474
Competitions	75,283	82,464
Insurance - liability	4,000	~
Office	22,267	15,148
Personnel	79,349	46,276
Professional fees	1,500	2,557
Other association fees	24,204	25,473
Marketing	8,785	5,736
Meetings	33,215	29,584
Courses and camps	135,991	_
Development	16,338	1 <b>,888</b>
Club support	3, <u>682</u>	-
,	406,905	211,382
EXCESS (DEFICIENCY) OF REVENUE OVER EXPENDITURES		
BEFORE THE FOLLOWING	62,062	(4,430)
Unrealized loss on investments	(15,422)	(2,624)
EXCESS (DEFICIENCY) OF REVENUE OVER EXPENDITURES	10.010	/m/ n = 13
FOR THE YEAR	46,640	(7,054)
Net assets, beginning of year, note 3	<u> 155,437</u>	<u>162,491</u>
NET ASSETS, END OF YEAR	<u>\$ 202,077</u>	<u>\$ 155,437</u>

## NOTES TO FINANCIAL STATEMENTS AS AT 30 APRIL 2009

(Unaudited - see Review Engagement Report)

The Northern Ontario Curling Association was incorporated under the laws of the Province of Ontario on 26 April 2007 without share capital. The Northern Ontario Curling Association is a regional umbrella organization to which Northern Ontario curling clubs belong. Its purpose is to promote and develop the sport of curling in Northern Ontario. The corporation is exempt from income tax under section 149(1)(I) of the Income Tax Act.

#### SIGNIFICANT ACCOUNTING POLICIES

The following is a summary of significant accounting policies of the organization:

#### (a) Basis of Accounting

Revenue and expenditures are recorded according to the accrual basis of accounting. Investment income includes dividend income and is recognized when it is earned. Investments are recorded at fair market value and as such, unrealized changes in the investment are recorded on the statement of operations and net assets.

#### (b) Use of Estimates

The preparation of the financial statements in conformity with Canadian generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. By their nature, these estimates are subject to measurement uncertainty and the effect on the financial statements of changes in such estimates in future periods could be significant.

#### (c) Amortization of Assets

Capital assets are amortized at the rates set out in schedule 1 on the declining balance basis.

#### (d) Revenue Recognition

The organization follows the deferral method of accounting for contributions. Restricted contributions are recognized as revenue in the year in which the related expenses are incurred. Unrestricted contributions and operating revenues are recognized as revenue when they are received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

#### (e) Contributed Services

Members contribute approximately 800 hours per year to assist the organization in carrying out its operating activities. Due to the difficulty in determining the fair market value, contributed services are not recognized in the financial statements.

#### (f) Inventory

Inventory is valued at cost and was counted at year end.

#### NOTES TO FINANCIAL STATEMENTS AS AT 30 APRIL 2009

(Unaudited - see Review Engagement Report)

#### 2. INVESTMENTS, at fair market value

	<u>2009</u>	2008
Canadian T-bills	\$ 2,356	\$ 2,331
Equities and equity funds Guaranteed Investment Certificates	38,652 125,000	54,074 60,885
	<u>\$ 166,008</u>	\$ 117,2 <u>90</u>

#### 3. OPENING NET ASSETS

The opening 2008 net assets figure is a result of the amalgamation of the Northern Ontario Curling Association, Northern Ontario Ladies' Curling Association, Northern Ontario Curling Federation and Temiskaming & Northern Ontario Curling Association. This figure was not audited nor reviewed as it is based on final financial statements for each of the amalgamating clubs.

#### 4. STATEMENT OF CASH FLOWS

A statement of cash flows is not presented since the cash flow information is readily apparent from other financial statements or is adequately disclosed in the notes to the financial statements.

#### 5. FINANCIAL INSTRUMENTS

The organization's financial instruments consist of cash, guaranteed investment certificates, other investments, accounts receivable, accounts payable, and deferred revenue. Unless otherwise noted, it is management's opinion that the organization is not exposed to significant interest, currency or credit risks arising from these financial instruments. The fair value of these financial instruments approximate their carrying values, unless otherwise noted.

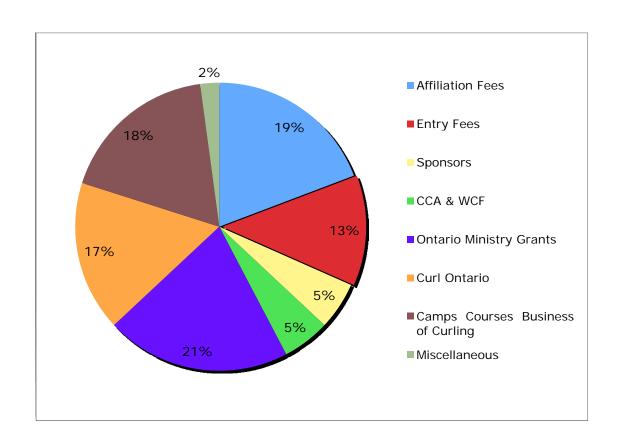
## SCHEDULE OF COST OF CAPITAL ASSETS AND ACCUMULATED AMORTIZATION AS AT AND FOR THE YEAR ENDED 30 APRIL 2009 (Unaudited - see Review Engagement Report)

COST OF CAPITAL ASSETS				
		BALANCE 30 APRIL 2008	ADDITIONS	BALANCE 30 APRIL 2009
Office equipment Computer Banners		\$ 2,918 3,270 540 \$ 6,728	\$ 93 1,864 389 \$ 2,346	\$ 3,011 5,134 929 \$ 9,074
ACCUMULATED AMORTIZATION	RATE	BALANCE 30 APRIL 2008	FOR YEAR	BALANCE 30 APRIL 2009
Office equipment Computer Banners	20% 33.3% 20%	\$ 584 1,090 108 \$ 1,782	\$ 485 1,348 164 \$ 1,997	\$ 1,069 2,438 <u>272</u> <u>\$ 3,779</u>
NET BOOK VALUE AT 30 APRIL 2009				\$ 5,2 <u>95</u>

## **NOCA REVENUE**

## 2008/2009

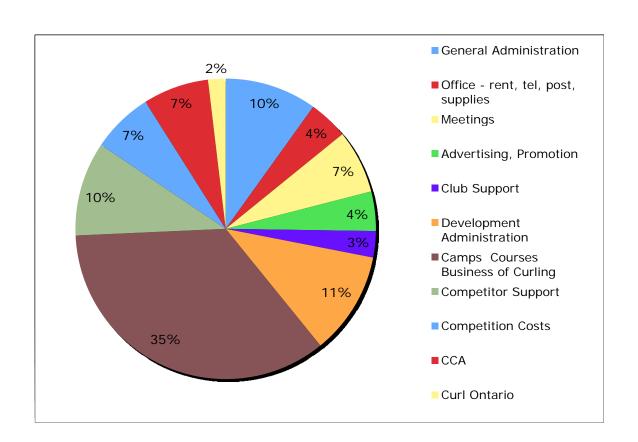
	\$,000
Affiliation Fees	90
Entry Fees	58
Sponsors	25
CCA & WCF	25
Ontario Ministry Grants	97
Curl Ontario	79
Camps Courses Business of Curlin	84
Miscellaneous	<u>10</u>
Total	468



## **NOCA EXPENDITURES**

## 2008/2009

\$,000
42
18
29
18
12
47
149
43
28
30
8
424



#### **Executive Director Report**

NOCA Annual General Meeting September 20, 2009

The second year of operation for the Northern Ontario Curling Association was very busy and challenging. Following is a summary of the year from an administrative viewpoint.

#### Administration:

- The employment grant received in 2008 was completed in March 2009 and Bonnie Bjorkman was then hired by the NOCA as an Administrative Assistant responsible for bookkeeping and general office administration.
- Dick Henderson was hired on a 9-month contract as the NOCA Technical Coordinator.
- Dick and I attended the spring Regions 5 & 6 meetings and did a tour of the clubs in those regions. This was very well received by the clubs reps and should be done in all regions when financially possible.
- The website is very well used, and we now have a webmaster who will update the site on a more regular basis than was done in the past.
- Communication with the other Executive Directors, Member Associations, the CCA, and the OCC
  continues to improve and be beneficial to all parties. I still sit on the ED Council executive as the
  Secretary.

#### Development:

- Bill Charlebois was recruited as the NOCA Head Official, and Dave Kawahara as the NOCA Wheelchair Coordinator, both volunteer positions.
- The Amethyst Camp went well again last year. It is now under the auspices of the NOCA, not the OCC. A 5-year sponsorship from The Dominion will allow the camp to continue to be held in Sudbury, however additional sponsorship should be sought.
- A grant from the Ministry of Health Promotion Communities in Action Fund was received. This grant provided for all clubs in the NOCA to receive 2 manuals each from the CCA; Getting Started in Curling, and Discover Curling, as well as for 6 Let's Go Curling Weekends, and several Club Coach courses to be offered at a discounted rate. The Let's Go Curling weekends include the Club Coach Youth course, and instructional clinics with the focus being getting people interested in the sport. We have received an extension on the grant to be completed by December 31, 2009 rather than March 31, 2009.
- Many courses were delivered this season as reported in the Development Report.
- Two new grants have been applied for to continue to develop Bantam and Junior curlers as well as Officials.

#### Competitions:

- This season was much smoother due to the experience gained by the committee and staff in the first year
  of operation. While the overall entries were down by 14 teams, this was anticipated due to the remote
  location of some provincials. The number of entries is expected to increase this year due to changes in the
  competition format for some events.
- In the 2009-2010 season a new company will be used to list our event scores. This company, Playdowns.com has been used by CurlBC for the last 5 years and comes highly recommended. This will alleviate the problems and inconsistencies with entering results at our events.
- The online registration with Compete-at.com was much improved this season and the staff continue to seek input to improve the entry process. This entry system was also used for all courses.

I am looking forward to another challenging season as the NOCA continues to evolve and improve operations and services to members and member clubs in the goal of promoting and developing the sport in Northern Ontario.

Respectfully submitted,

Leslie Kerr Executive Director

## Development Committee Report to the NOCA AGM Sept. 20, 2009

The Development committee met by a telephone conference call approximately once a month. There were three occasions where a face to face meetings were held when travel plans for the committee members made it possible.

NOCA was able to run 4 Club Coach programs which replaced the Level I technical course of the NCCP. These were hosted in Stratton, Sault Saint Marie, Elliot Lake, and Espanola. Courses scheduled for Iroquois Falls, Haileybury and Sudbury were cancelled due to lack of registrations. Level II courses were hosted in Iroquois Falls and Elliot Lake. A Level III Technical Course was held following the Amethyst camp in which 15 people attended.

Two Level I officiating courses were held one in Elliot Lake and one in Sioux Lookout. A Level II officiating course was held in Elliot Lake.

Only one Let's Go Curling program was run and it was hosted in Blind River. We were able to have the program extended to the end of 2009 and have programs now scheduled for Kakabeka Falls, Thessalon, Sioux Lookout, Dryden and we are waiting for a confirmation from Haileybury.

Two Learning Facilitators were trained as Master Learning Facilitators and Evaluators for the new NCCP program which begins this September. It is called "Competition Coach" and replaces the old Level II. 16 Learning Facilitators will receive training to deliver this program at the annual LF training seminar in Thunder Bay. The Competition Coach will be the focus of the technical development this year anticipating that at least one course will be held in each inter-region.

The Development committee was expanded to include the newly appointed NOCA Head Official – Bill Charlebois and the new Coordinator for Wheelchair curling – David Kawahara. The addition of these two individuals should preface an increase in Wheelchair participation throughout NOCA and a more consistent application of the rules and procedures at all provincial Championships. The officiating plan is to hold a training session before each provincial, where ever necessary and to have a full slate of timers, on ice supervisors and head official at each event. A complete set of Statisticians and on-ice observers will be strived for but, will depend upon volunteer availability and necessary equipment.

Wheelchair curling will be a part of the Ontario Para games to be held in Kingston in January 22-24, 2010 and NOCA will host a qualifying event December 12 – 13, 2009 to be held in Thunder Bay. Three teams will advance to Kingston. The Provincial Championships will be held in Kenora Feb. 5-7 with the winner advancing to the National Championships in Kelowna Mar. 16-21 and will try to improve upon the Bronze medal that the NOCA team won this year.

The Amethyst curling camp was again held in Sudbury with a full 96 junior curlers. The camp filled in record time this year. Registration fees were frozen to the 2008 rate due to the sponsorship of The Dominion Insurance for 5 years at \$10,000 a year. The fixed costs for the camp such as arena rental, food services and accommodations continue to rise and present the greatest challenge to running the camp. A grant from the City of Sudbury helped to offset the costs of the arena rental but may not be available next year.

A Bantam/Junior High Performance camp is scheduled for Oct.23-25 in Elliot Lake. At this point 12 teams have expressed interest in attending. A Level I ice tech course is also scheduled in Elliot Lake and will be coordinated with the HP camp. A Level I and II Ice tech course also occurred prior to the Amethyst Camp which helps to reduce the costs of ice installation and preparation.

Respectfully submitted,

Ken House Chair – Development Committee



## 2009-2010 NOCA COMPETITIONS CHANGES



## **MIXED**

The 2010 Mixed Provincials will be held in Kenora with an open bonspiel format. Any team that meets the eligibility requirements may enter and compete for the right to represent Northern Ontario at the National Mixed. The total entry fee for the event is \$140.00 (of which \$100 is for competitor fees to the CCA) and no travel allowance will be distributed.

With the declining entries into the mixed event (2009 - 14, 2008 - 15) the NOCA has decided to eliminate the Inter-Region qualifying and allow all teams to advance directly to the Provincials. The lower entry fees allows for teams to self-fund the cost of attending the Provincials.

#### **MEN**

The NOCA Men's Provincial will be a twelve (12) team round robin playdown to be held in Sudbury, February 9-14, 2009. Again this season the NOCA will grant each of the Superspiels (East / West) a direct entry to the Provincials, while each Region will host a championship to declare a Champion who will be given an entry to the Provincials. Two Qualifiers, one each in the East and West, to advance two teams each, will be held in late January.

Region Championship	1 team per Region	Total 6 teams
Superspiel – West/East	1 team per Superspiel	2 teams
Qualifier – East/West	2 teams per qualifier	4 teams

The entry fees will be staggered this year with the Region being a total of \$280.00 (\$100 to CCA competition fees, \$150 for Provincial travel allowance, \$30 for GST and administrative fees). The East or West Qualifier will be a total of \$160.00 (\$140 for Provincial Travel Allowance and \$20 for GST and administrative fees). This structure allows teams to compete at the Regions only or advance to the Qualifiers if they desire. Teams participating in the Qualifier must have played in the Regions as the CCA competition fee must be paid annually by each competitor.

## BANTAM, JUNIORS, SENIORS, MASTERS

In Inter-Region play all events will be separated by gender in an effort to shorten the time requirements to each of our hosting sites and total time commitment by the athletes. In some cases the event may be combined due to number of total entries or number of total sheets available. The principle behind this change is to allow our clubs to host league nights on Thursday or Friday, to provide for teams having to miss less school/work time, and also shorten the total amount of time required by each individual at the host venue.

#### **DRAWS**

A draw manual will be posted on the website prior to the start of this competitive season in an effort to inform all participants prior to the events of the anticipated draw. Under most circumstances the draws will not be modified but due to extenuating circumstances some draws may need minor modifications.

## GOOD LUCK TO ALL COMPETITORS THIS SEASON

	NOCA SCHEDULE OF EVENTS 2009-2010 SEASON (October 16, 2009)								
	NEXCAP Bantam	NEXCAP Junior	DOMINION	SCOTTIES		Senior	Masters	DOMINION Men & Women	
	Boys Girls	Men Women	Men	Women	Mixed	Men Women	Men Women	Club Champ.	Wheelchair
Entry Deadline	Dec. 16	Nov. 4	Dec 16 / Jan 19	Nov. 4	Feb. 24	Dec. 9	Dec. 30	Jan. 31	Jan. 6
Entry Costs	\$ 280	\$ 280	(per event)	\$ 340	\$ 140	\$ 340	\$280	\$ 200	\$340
SUPERSPIEL			Cost \$ 550						
			Nov. 13-16						
			West - PACC						
			Cost \$ 550						
			Dec. 4-6						
			East - SOO						
REGIONS			Jan. 15-17					by March 31/09	
			\$ 280						
1			Red Lake					Sioux Lookout	
2			PACC						
3			Marathon						
4			Espanola					Thessalon	
5			Capreol					Idylwylde	
6			Englehart					Horne Granite	
INTER-REGIONS	Jan. 15-17	Nov. 27-29				Jan. 8-10			
1&2	PACC	Atikokan				Fort Frances			
3&4	Nipigon	Little Current				Geraldton			
5&6	Sturgeon Falls	Kapuskasing CHCC				Iroquois Falls Kapuskasing			
CHALLENGE			Jan. 29-31						
ROUND			\$ 160						
			East - CHCC						
			West- Region 3						
N. ONT /	Feb. 4-7			Dec. 3-6					
	Longlac			Cochrane					
PROVINCIALS	Mar. 3-7	Dec. 19-21	Feb. 09-14	Jan. 3-10	Mar. 25-28	Feb. 25-28	Jan. 29-31	Oct. 30-Nov 1	Feb. 5-7
	OWG-Gravenhurst	Fort William CC	Sudbury CC	PACC	Kenora	Blind River	Englehart	Copper Cliff	Kenora CC
CANADIAN		Jan. 16-24	Mar. 6-14	Jan. 30-Feb 7	Nov. 14-21/09	Mar. 20-27	Mar 28-Apr 4	Nov. 23-29	Mar 16-21
		Sorel-Tracy, QC	Halifax, NS	Sault Ste. Marie	Burlington, ON	Ottawa, ON	St. John NB	Etobicoke, ON	Kelowna BC
WORLDS		Mar. 6-14	Apr. 3-11	Mar. 20-28	Apr. 16-24	Apr. 16-24			
		Flims, Switzerland	Cortina, Italy	Swift Current SK	Chelyabinsk	Chelyabinsk, Russia			_

OTHER EVENTS	Dates	
Grand Slam (Masters) - Toroi	nto	Oct 21-25
NOCT Sudbury		Oct. 16-18
NOCT North Bay		Oct 30-Nov 1
Olympic Pre-Trial - Prince Ge	orge	Nov 10-14
Olympic Trials - Edmonton		Dec 6-13
Grand Slam (National) - Guelph		Jan 6-10
Grand Slam (Cdn Open) - Winnipeg		Jan 20-24
Winter Olympics - Vancouver		Feb 8-27
	Feb 16-27	
Winter Paralympics - Vancouver		Mar 12-21
WCT (Players Champ) - Daw	son Creek	Apr 13-18

The Dominion CCC Dates				
Region 1	Mar 26-28			
Region 2				
Region 3				
Region 4	Mar 19-21			
Region 5	Apr 2-4			
Region 6				
Provincial				

Travel time is not included in the above dates

www.curlnoca.ca





## SPONSORSHIP REPORT

## **September 20, 2009**

A special thanks to our ongoing competition sponsors which are The DOMINION of Canada General Insurance Company, Nexcap Finance Corporation, Kruger (Scotties) and Medi-Chair. We have assurances that St. Mary's Paper will be coming on board as a \$5,000 sponsor this new season.

The Dominion launched a Canada wide championship for club teams last year calle The Dominion Curling Club Championship. Some regions have declared their representatives already and the first NOCA provincial is scheduled for Copper Cliff Curling Club at the end of October. The Dominion is providing significant financial support to make this an exceptional event for the club curlers.

The Amethyst Junior Curling Camp was facing a financial challenge with escalating arena rental costs. Once again, The Dominion stepped in with a generous financial commitment for 5 years allowing NOCA to deliver this successful camp at a competitive cost to our young curlers. In recognition the camp has been renamed the Dominion Amethyst Junior Curling Camp.

On Friday, a partnership with Bearskin Airlines was announced. Bearskin Airlines will be the presenting sponsor of Curling Week in Northern Ontario. They will also offer a discounted rate on flights booked by the competitive teams. This is an exciting development that just happened recently.

Thank to George Cooke of The Dominion, Brent Belzile of Nexcap Finance Corporation, and Harvey Friesen and Ron Hell of Bearskin Airlines for their generous support of curling in Northern Ontario. I must commend Leslie Kerr, Jim Waite and Muriel Anderson for their efforts in attracting these new and continuing sponsors.

Respectfully submitted,

Al Gemmell

## **Communications Report**

For NOCA Annual General Meeting September 2009

#### **Fall Promotion:**

NOCA implemented a radio advertising campaign across Northern Ontario in the fall of 2008 to encourage people to try curling. The fall 2009 campaign is much more comprehensive and includes print advertising and posters in addition to radio. The main campaign message is "Don't hibernate this winter... get out and curl!"

#### Website - www.curlnoca.ca:

The NOCA website had 69,692 visits from Sept. 18, 2008 to Sept. 18, 2009. This is a decrease of 2.67% compared with the year before. The average length of time spent on the site per visit is 3:52. Access to the NOCA website was provided to volunteers entering scores and results for various playdowns. This worked better and easier than entering results in Compete-At (registration program) as done the year prior. We are pleased to welcome a webmaster who has recently volunteered to take on the updating of the site which will help us ensure that site is fresh, current and relevant.

## **Official Clothing Supplier:**

Mallons Corporate Impressions in Thunder Bay was awarded the rights to supply and sell clothing with the NOCA logo and/or Moose graphic. Anyone, including competitors and fans traveling to National Championships, can purchase items in the NOCA clothing line.

## **Graphic Design Agency:**

Media Concepts in Sudbury was awarded contract to design various advertising pieces for the Association including ads for the Fall Campaign, Curling Week in Northern Ontario, Let's Go Curling Weekends and the Playdowns Schedule.

#### **Curling Week in Northern Ontario:**

Oct. 31 to November 8, 2009 – "A Rockin' Celebration" presented by Bearskin Airlines. All clubs are invited to host special events and promotions during this week. People will be encouraged to visit their local club to enter a free draw for tickets to the National Scotties in the Soo. Folks can also go to the NOCA website to vote for the "Top 5 Moments in Northern Ontario Curling History" to be unveiled during Curling Week.

#### **Northern Ontario Curling Guide:**

Plans are in the works to produce a printed curling guide to be distributed to homes across Northern Ontario in an effort to promote the sport, at no cost to NOCA.

#### **Newsletter:**

A goal for the coming year is to provide NOCA Notes (on the website) and a NOCA News Newsletter regularly.

Respectfully submitted,

Paul Burke, Communications Chair

## **REPORT**

## CCA National Curling Congress & AGM June 2009

#### Committee on **Team Entry to Canadian Championships**

Objective – Comprehensive review of access to championships (In response to request for direct entries from Yukon/NWT/NU). Based on following considerations;

- Single entry by each Member Association (14 in total)
- Geopolitical jurisdictions geography, economics, demographics
- Team Canada entry
- Logistics financial, travel, length, scheduling, contracts

#### Committee responded with;

4 options for Mixed & Senior Men & Women - CCA Staff added 2 modified options Earliest implementation is 2012 due to contracts
Juniors would be studied next
No Team Canada for these three competitions

Next the Brier (with a possible Team Canada) and Scotties Timing has to wait to 2015 after TV contract expires

There was input from everyone at meeting in round table discussions Committee directed to add input to following 3 cases and report back

- 12 team RR with challenges to bottom 2 teams previous year
- 12 team round robin with challenge to bottom team (1) previous year
- 14 team round robin with 2 pools of 7

Host association to receive guaranteed entry

# Motion passed that "ALL associations will have ability to access ALL championships"

Therefore, if Team Canada is in the Brier, Northern Ontario is not out. May have to face a challenge in all events if we finish in the bottom. Could get separate entry in Scotties. May have to challenge first year.

No 5<sup>th</sup> player at Seniors/Juniors
CCA to <u>investigate Mixed Doubles</u> Canadian Championship
One competitor fee a year – recommended to start in 2011 and a maximum of \$30
Member Association Code of Conduct to be developed
Approved <u>updated Bylaws</u>

WCF Rule Changes discussed at separate meeting. WCF is on a 4 year cycle to review the rules (after each Olympics). Proposals by WCF will be presented this fall for discussion in the WCF December, 2009 meeting. Input from MA's will be solicited prior to December. Any changes will be voted on at WCF April, 2010 AGM.

- 8 vs 10 ends (CCA wants to do all they can to maintain 10 ends and meet 3 hour TV window with 12 minutes of commercials every hour.)
- Eliminate Tiebreakers Decide by who beat whom then Skill Based Ranking system. (Some fans at Moncton Worlds were upset that they had tiebreaker tickets and there was no game. Also, Friday can become a dead day without tiebreakers.)
- No Extra End To keep in 3 hour TV window, 2 points for win and 1 point for tie.
- No sweeping behind the tee by opposition conforms to spirit of the game.
- Game time increased to 75 minutes Keep the clock running during time outs. Eliminates coaches taking their time to reach ice. Time outs can be as long as team wants clock keeps running.
- Thinking time vs total time.



## Report of Constitution, Bylaw, Manual Committee

NOCA has completed two years of operation. In that time we have operated under the constitution and bylaws that were accepted and agreed upon in May 2007. Examination of them has resulted in the recommendation of some amendments that will be brought to this AGM. No doubt more amendments will be needed in the future. Steve Indig from the Centre for Sport and Law has provided advice.

NOCA's manual required a great amount of tedious work. After many drafts the NOCA Manual was accepted as a working document and guide in February 2009. The manual will require revisions as the Association moves forward. Appointment and election of directors which includes job descriptions of club delegates and directors and a director questionnaire are ready to be approved and added to the manual. Future work may include a risk management procedure and an agreement for course participants.

Muriel Anderson Committee Chair