

# Curling Week in Northern Ontario

*A Rockin' Celebration! November 18-26, 2017*

## Your invitation to participate in Curling Week in Northern Ontario Presented by Bearskin Airlines November 18 - 26, 2017

- 9<sup>th</sup> Annual event
- Presented by Bearskin Airlines
- Celebration across Northern Ontario
  - To raise awareness of the benefits of curling
  - To create interest for participation in the sport
  - To learn/review curling's proud history in our province
- During Curling Week participating curling clubs may
  - Host community events to celebrate and showcase curling
  - Hold open houses and/or beginner's clinics
  - Run a fun spiel or a challenge event
  - Host contests - Hot Shots, **Closest to the Pin**, "Grudge" games or shoot-outs between local "celebrities"
  - Visit local schools or invite classes to visit the club and try curling
  - Encourage municipal council to proclaim "Curling Week" in their town or city and invite them to the club
  - Offer special promotions i.e. "bring a friend day/night" to get new people into your facility while games are in progress and introduce them to the sport
  - Encourage members to visit the NOCA website at [www.curlnoca.ca](http://www.curlnoca.ca) to enter the on-line draw for great prizes

### **NOCA will provide**

- Posters and other related information to clubs
- Curling Week Contests including Closest to the Pin contest for three age categories plus the chance to win great prizes like two flights courtesy of Bearskin Airlines, a Tim Hortons Roar of the Rings weekend ticket and Best Western gift card, tickets to the World Women's Curling Championships. Goldline Gift Cards, Team Jacobs, Team Fleury, & Team McCarville swag.
- A Curling Week calendar of events on the NOCA website at [www.curlnoca.ca](http://www.curlnoca.ca)
- Support as needed - simply contact the office at [leslie.kerr@curlnoca.ca](mailto:leslie.kerr@curlnoca.ca)
- Check us out at:

[www.curlnoca.ca/](http://www.curlnoca.ca/)

