



# Curling Week in Northern Ontario

*A Rockin' Celebration! November 18-26, 2017*

## Notice to club delegates

October 27, 2017

This is the ninth year for Curling Week in Northern Ontario, presented by Bearskin Airlines. The dates this year are November 18-26, 2017.

Your help is needed to initiate interest and encourage participation in your local curling club. Attached is a simple outline of information and suggestions from NOCA. This year we will be holding a Closest to the Pin contest in three age categories - under 12 years of age, 12 to 17 years of age, and 18 years and over - each with 3 prizes available to be won for those Closest to the Pin. In addition, all finalists for the adult category will have their name entered in for the Grand Prize draw of two (2) tickets anywhere Bearskin Airlines flies. You may run the contest in conjunction with leagues or hold a special Closest to the Pin contest. The Official Rules for the contest are included in this Curling Week information package.

Please discuss curling week with your "events" coordinator or curling committee as soon as possible. This year we are encouraging clubs to introduce "bring-a-friend" night during regular league play. Most leagues are under way by November 19th and so bring-a-friend night is designed to get new people into your curling facility while there are curling games in progress. A pamphlet "Discover Curling" with basic information about the game is included in the Curling Week package and can be given to new persons as an outline of the game and basic rules.

**Bring-a-friend:** show up a little early for your league in order to show the new person around the facility and introduce them to staff and other members. Ideally, have someone who curls assist by explaining the game as it happens, as well as helping to read the scoreboard. After 2 or 3 ends (or when the friend feels ready), have the friend come to the ice to try curling for an end. If they have never been on the ice before it is probably a good idea for them to use a stick for delivery. This will enable them to deliver a stone with more ease and accuracy (they can learn a slide delivery later if they are so inclined). Have info on lessons at your facility available for the new people. End the night as usual with social time and a beverage with the opposition.

Be creative and have fun! Let's show everyone why curling is the greatest game on ice!

More info: [www.curlnoca.ca](http://www.curlnoca.ca)



Please complete the form below and return it to the NOCA office via email [leslie.kerr@curlnoca.ca](mailto:leslie.kerr@curlnoca.ca) or fax to 1-888-622-8884 by Friday, November 3, 2017



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## Intention to Participate

NAME OF CLUB: \_\_\_\_\_

Club Delegate: \_\_\_\_\_

Will your club participate in the Curling Week Closest to the Pin contest? \_\_\_\_\_

Will your club participate with one or more other events? \_\_\_\_\_

Curling Week Coordinator at your club

Name: \_\_\_\_\_

Phone number: \_\_\_\_\_

Email address: \_\_\_\_\_

What event(s) will be held at your curling club during Curling Week? This information is needed so that NOCA is able to make an "Events in Curling Week" calendar to be posted on the website. Please include dates where applicable.

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