

**NOCA 2017 Annual General Meeting**  
**Monday June 19, 2017**  
**6:30 pm (ET)**  
**Via teleconference**

**1. Introductions – call to order 6:34 p.m.**

Michael Szajewski, NOCA President, welcomed everyone to the 2017 Annual General Meeting of the Northern Ontario Curling Association: NOCA Board of Directors and staff, NOCA club Delegates, and special guests Peter Inch (Curling Canada), Jennifer Ferris (Ontario Curling Council), and Kristen Spithoff (BDO).

**2. Attendance:**

Board:

Glen Poirier (Region 1), Linda Vellinga (Region 2), Karen Saarimaki (Region 3), Joan Sheppard (Region 4), Sandra Lahti (Region 5), Stephen Meunier (Region 6), Ken Stewart (Director at Large), Michael Szajewski, President and Director at Large

Staff:

Leslie Kerr - Executive Director

Club Delegates:

Paul Warkentin, JoAnne Van Horne, Sarah Potts, Gail Everall, Alan Aubut, Jamie McPherson, Scott Adams, Stacey Smith, Mindy Lindstead, Pierrette Brown, Barbara Nott, Deb Beitschat, Bryna Patman, Bobby Ray, Mike Bauthier, Hugh Campbell, Jennifer Bertrand, Jennifer Ferris,

Other Guests:

Kristen Spitoff, Peter Inch.

**3. Constitution of meeting:**

Michael Szajewski reported that the notice of meeting had been sent to all voting delegates 21 days prior to the meeting thus the meeting is duly constituted..

**4. Approval of Bylaw Amendments:**

Michael Szajewski explained the changes to the bylaws. The bylaw changes have been approved by the previous voting delegates (NOCA Board) on April 24, 2017, but now need to be approved by the current voting delegates (NOCA Club Delegates).

**Motion:**

**THAT the bylaw amendments be approved as distributed and presented.**

**Moved:** Jennifer Bertrand

**Seconded:** Hugh Campbell Carried

**5. Acts of Directors:**

**Motion:**

**THAT the actions of the NOCA Board of Directors for the 2017 fiscal year be ratified**

**Moved:** Jennifer Bertrand

**Seconded:** Stacey Smith Carried

**6. Report on Credentials:**

Leslie Kerr reported that 17 voting delegates were present, and that a quorum of 5 was required.

**7. Appointment of a Scrutineer:**

Motion:

**THAT** Stephen Meunier be appointed as the Scrutineer

Moved: Jamie McPherson

Seconded: Scott Adams

Carried

**8. Acceptance of the Agenda:**

Motion:

**THAT** the agenda be accepted as distributed

Moved: Barbara Nott

Seconded: Hugh Campbell

Carried

**9. Minutes of June 20, 2016 Annual General Meeting:**

Motion:

**THAT** the minutes of the AGM dated June 20, 2016 be accepted as distributed with a correction to the date of the meeting to be June 20, 2016 (not June 22, 2015).

Moved: Paul Warkentin

Seconded: Scott Adams

Carried

**10. Business Arising:**

None

**11. Finances:**

**a. Financial Report – Joan Sheppard and Kristen Spithoff** (attached financial statements and financial report)

- Joan reported that she had reviewed the financial statements and prepared the Financial Report upon receipt of the Draft Statements from the Auditor. The Board approved the Draft Financial statements but they must be accepted at the AGM before the Auditor can present the final statements.
- Kristen Spithoff is a Partner at BDO in Thunder Bay and is responsible for the Review Engagement.
- The year end review went very well with only a handful of adjusting entries at year end.
- Kristen complimented the staff on being very organized and efficient.
- The finances saw a \$9700 deficit which is 2% of the annual budget. The Board and staff have made several cost cutting measures. This deficit isn't significant but should be addressed so that deficits do not happen continually. Kristen recommended looking at ways to increase revenues as expenses have been cut as much as possible.
- The Balance sheet is in a strong position with \$149,773 in Assets and \$58,585 in Liabilities.
- Inquiry as to what constitutes inventory. Kristen responded that this is comprised of jackets, pins, manuals, and other items that are not brought into expenses until they are used.

Motion:

**THAT** the draft financial statements for the year ending April 30, 2017, be accepted as presented

Moved: Scott Adams

Seconded: Barbara Nott

Carried

**b. Motion to conduct an Accounting Review:**

Motion:

**THAT** an Accounting Review be conducted for the 2018 fiscal year

Moved by: Scott Adams

Seconded by: Stacey Smith

Carried

**c. Motion to appoint an Auditor/Accountant**

**Motion:**

**THAT** BDO Canada LLP in Thunder Bay be named as the Auditor for 2018

**Moved:** Pierrette Brown

**Seconded:** Bryan Burgess Carried

**12. Board and Staff Reports agenda items a – e (attached):**

- The President, Committee Chairs, and Executive Director reviewed their report, highlighted any pertinent items and answered any questions.

**f. Curling Canada Report:**

- Peter Inch, Curling Canada Chair, thanked the President for the invitation to the AGM ,and thanked NOCA for its volunteerism at the national level. Leslie Kerr sits on 2 national committees and has been very helpful to the new Curling Canada CEO. Michael Szajewski sits on the Bylaw and Constitutional Review committee and his expertise has been very valuable.
- The National Curling Congress was very successful this month with lots of positive discussion and consultation. The AGM was adjourned until September when it will be reconvened to approve the financial statements.
- Peter wished all of the board, staff and club delegates a great summer and all the best in the next season.
- Michael Szajewski thanked Peter for his presentation
- Mike noted that one of the larger topics of discussion at the NCC was regarding a national helmet policy. At the national level, it is not a policy, but it is a strong recommendation from Curling Canada that youth under 12, and novice curlers wear helmets.
- More information about the helmet recommendation will be presented at the fall Region meetings.

**c. Ontario Curling Council Report – Jennifer Ferris, Manager: Programs and Operations (attached)**

- Jennifer congratulated NOCA on the team results at provincial and national events.
- The OCC/OCA/NOCA staff work very closely together to ensure all organizations are following the Ministry guidelines for funding as well as collaborating on other funding applications and programming.
- Jennifer thanked the NOCA Board and staff for their work in 2016-17.

**Motion:**

**That** the reports of the Board of Directors and Staff for 2016-17 be accepted as presented and distributed.

**Moved:** Jennifer Bertrand

**Seconded:** Mindy Lindstedt Carried

**13. New Business:**

No motions or requests for New Business were received.

**12. Adjournment**

The President thanked all of the Club Delegates and Board for their dedication and hard work on behalf of their organizations.

The President declared the meeting adjourned at 7:41 pm and thanked all attendees and guests for attending the 2017 NOCA Annual General Meeting.

## **NOCA Financial Report – June, 2017**

### **2016-2017    Financial Statements**

- The 2016-2017 actual year-end figures show a deficit of \$9728.00. Although a deficit is never good news, it is very close to our budget projection for the year.
- Financial pressures continue to be the reality for NOCA and we continue to manage our finances prudently.
- We did utilize some deferred funding previously earmarked for Junior Development to assist with Amethyst Camp costs.
- The 2016-2017 fiscal year saw the end of the Ontario Trillium Grant funding that has assisted NOCA to do some targeted outreach, education and curling promotion over the last few years.
- We continue to have \$60,000.00 set aside in reserve as a “safety net” fund due to unforeseen financial challenges (this was set up during the 2013-2014 fiscal year).
- Reasonable cash flow was maintained throughout the year to allow us to meet operational requirements.

### **2017-2018 Projections**

- The draft budget for the 2017-2018 fiscal year is still in process. We have some additional pressures this year that require us to take some extra time and consideration.

### **Key Budget Factors**

- We no longer have a sponsor for Amethyst camp, thus we continue to revisit the budget for this program.
- There are now many curling camps across the country for youth, meaning that Amethyst camper numbers are lower than in the past, also requiring consideration. The Amethyst camp continues to bring value to our youth curlers across the north and is an important program, so it is vital that we work to create long-term stability for this program.
- Sponsorships are no longer available through some of our key historic partners.
- Competitor numbers continue to show downward movement.
- We continue to have additional financial obligations to provide performance training/support. This is required as part of the Ontario Curling Council High Performance Plan, a requirement of the Ministry of Tourism, Culture and Sport.
- There was some downward movement in membership dues in 2016-2017. Please note this budget does **NOT** reflect any increase to membership fees for the 2017-2018 season, however an increase for 2018-2019 seems inevitable due to financial pressures.
- NOCA will continue to demonstrate its value to member clubs and curlers.

**2016-2017 Year-end Equity Position**

2016 Net Asset Opening Balance	\$165,016.00
2016-2017 Operating Deficit	(9,728.00)
Net Assets, end year	\$155,288.00

Net assets, end of year includes the following:

• Amethyst reserve fund	\$7,500.00
• Travelers Wheelchair fund	\$4,464.00
• Travellers CCC reserve fund	\$1,500.00
• Training week reserve fund	\$3,246.00
• Curling week reserve fund	\$380.00
• Junior Development reserve fund	\$1,700.00
• Operating reserve fund	\$60,000.00

Submitted by:

Joan Sheppard, Treasurer

**Northern Ontario Curling Association**  
**Financial Statements**  
For the year ended April 30, 2017  
(Unaudited)

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## Review Engagement Report

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To the Members  
Northern Ontario Curling Association

We have reviewed the statement of financial position of Northern Ontario Curling Association as at April 30, 2017 and the statements of operations and changes in net assets and cash flows for the year then ended. Our review was made in accordance with Canadian generally accepted standards for review engagements and accordingly consisted primarily of inquiry, analytical procedures and discussion related to information supplied to us by the Organization.

A review does not constitute an audit and consequently we do not express an audit opinion on these financial statements.

Based on our review, nothing has come to our attention that causes us to believe that these financial statements are not, in all material respects, in accordance with Canadian accounting standards for not-for-profit organizations.

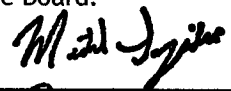
Chartered Professional Accountants, Licensed Public Accountants

Thunder Bay, Ontario  
May 27, 2017

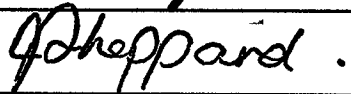
# Northern Ontario Curling Association Statement of Financial Position (Unaudited)

April 30	2017	2016
<b>Assets</b>		
<b>Current</b>		
Cash	\$ 119,015	\$ 68,677
Accounts receivable	10,754	10,797
Government remittances receivables	1,054	1,087
Inventory	14,734	12,537
Prepaid expenses	4,216	1,427
	<u>149,773</u>	<u>94,525</u>
Long term investment (Note 2)	62,631	187,035
Equipment (Note 3)	13,330	17,663
	<u>\$ 225,734</u>	<u>\$ 299,223</u>
<b>Liabilities and Net Assets</b>		
<b>Current</b>		
Accounts payable and accrued liabilities (Note 4)	\$ 7,260	\$ 13,246
Deferred revenue (Note 5)	51,325	105,231
	<u>58,585</u>	<u>118,477</u>
Deferred capital contributions (Note 6)	11,861	15,730
	<u>70,446</u>	<u>134,207</u>
<b>Net assets</b>		
Internally restricted (Note 7)	78,790	77,273
Unrestricted	76,498	87,743
	<u>155,288</u>	<u>165,016</u>
	<u>\$ 225,734</u>	<u>\$ 299,223</u>

On behalf of the Board:



\_\_\_\_\_  
Director (President)



\_\_\_\_\_  
Director (Secretary-Treasurer)

The accompanying notes are an integral part of these financial statements.



# Northern Ontario Curling Association

## Statement of Operations

### (Unaudited)

For the year ended April 30	2017	2016
<b>Revenue</b>		
Amethyst camp	\$ 94,215	\$ 100,373
Assessments	6,201	6,588
Deferred capital contributions (Note 7)	3,869	5,281
Competitions	62,770	63,032
Membership dues	85,141	88,873
Miscellaneous income	2,982	1,848
Operating grants	36,274	40,678
Program funding	47,740	49,571
Travellers CCC	24,124	21,485
	<u>363,316</u>	<u>377,729</u>
<b>Expenditure</b>		
Amethyst camp - program expense	96,734	96,278
Amortization	4,333	5,910
Assessments	8,268	8,784
Bank fee	358	343
Competitions	62,391	54,556
Development	4,979	9,846
Insurance	4,860	4,899
Inventory write-down	219	828
Meetings	13,841	17,002
Marketing	1,697	2,176
Office	12,776	14,976
Other association fees	16,314	16,736
Personnel	79,860	85,973
Professional fees	3,090	3,956
Programs	45,731	40,396
Travellers CCC	17,593	13,783
	<u>373,044</u>	<u>376,442</u>
<b>Excess (deficiency) of revenue over expenditure for the year</b>	<b>\$ (9,728)</b>	<b>\$ 1,287</b>

The accompanying notes are an integral part of these financial statements.

# Northern Ontario Curling Association Statement of Changes in Net Assets (Unaudited)

For the year ended April 30 2017 2016

	Internally Restricted	Unrestricted	Total	Total
	(Note 7)			
Balance, beginning of year	\$ 77,273	\$ 87,743	\$ 165,016	\$ 163,729
Excess of revenue over expenditure for the year	-	(9,728)	(9,728)	\$ 1,287
Reserve transfer (Note 7)	1,517	(1,517)	-	-
Balance, end of year	\$ 78,790	\$ 76,498	\$ 155,288	\$ 165,016

The accompanying notes are an integral part of these financial statements.

# Northern Ontario Curling Association

## Statement of Cash Flows

### (Unaudited)

For the year ended April 30	2017	2016
<b>Cash flows from operating activities</b>		
Excess of revenue over expenditure for the year	\$ (9,728)	\$ 1,287
Items not involving cash		
Amortization of equipment	4,333	5,910
Amortization of deferred capital contributions	(3,869)	(5,281)
	(9,264)	1,916
<b>Changes in non-cash working capital balances</b>		
Accounts receivable	43	(7,952)
Government remittances receivable	33	723
Inventory	(2,197)	5,427
Prepaid expenses	(2,789)	3,284
Accounts payable and accrued liabilities	(5,986)	5,489
Deferred revenue	(53,906)	253
	(74,066)	9,140
<b>Investing activities</b>		
Purchase of equipment	-	(11,066)
Purchase of investments	-	(125,000)
Proceeds from sale of investments	124,404	124,363
	124,404	(11,703)
<b>Increase (decrease) in cash for the year</b>	50,338	(2,563)
<b>Cash, beginning of year</b>	68,677	71,240
<b>Cash, end of year</b>	\$ 119,015	\$ 68,677

The accompanying notes are an integral part of these financial statements.

# Northern Ontario Curling Association

## Notes to Financial Statements

### (Unaudited)

April 30, 2017

#### 1. Significant Accounting Policies

<b>Basis of Accounting</b>	These financial statements have been prepared using Canadian accounting standards for not-for-profit organizations. These standards use the accrual basis of accounting. The accrual basis recognizes revenues as they become available and measurable; expenditures are recognized as they are incurred and measurable as a result of receipts of goods or services and the creation of a legal obligation to pay.								
<b>Nature and Purpose of Organization</b>	The Northern Ontario Curling Association was incorporated under the laws of the Province of Ontario on April 26, 2007 without share capital. The Northern Ontario Curling Association is a regional umbrella organization to which Northern Ontario curling clubs belong. Its purpose is to promote and develop the sport of curling in Northern Ontario. The Association is exempt from income tax under section 149 (1) (l) of the Income Tax Act.								
<b>Financial Instruments</b>	Financial instruments are recorded at fair value when acquired or issued. All investments have been designated to be in the fair value category, with gains and losses reported in operations. All other financial instruments are reported at cost or amortized cost less impairment, if applicable. Financial assets are tested for impairment when changes in circumstances indicate the asset could be impaired. Transaction costs on the acquisition, sale or issue of financial instruments are expensed for those items remeasured at fair value at each balance sheet date and charged to the financial instrument for those measured at amortized cost.								
<b>Cash and Cash Equivalents</b>	Cash and cash equivalents consist of cash on hand and bank balances with a maturity of three months or less.								
<b>Equipment</b>	Equipment is initially recorded at cost. Amortization is provided as follows: <table style="margin-left: 40px;"> <tr> <td>Banners</td><td>- 20% declining balance</td></tr> <tr> <td>Computer equipment</td><td>- 33% declining balance</td></tr> <tr> <td>Office equipment</td><td>- 20% declining balance</td></tr> <tr> <td>General equipment</td><td>- 20% declining balance</td></tr> </table>	Banners	- 20% declining balance	Computer equipment	- 33% declining balance	Office equipment	- 20% declining balance	General equipment	- 20% declining balance
Banners	- 20% declining balance								
Computer equipment	- 33% declining balance								
Office equipment	- 20% declining balance								
General equipment	- 20% declining balance								

# Northern Ontario Curling Association

## Notes to Financial Statements

### (Unaudited)

April 30, 2017

#### 1. Significant Accounting Policies (cont'd)

<b>Deferred Capital Contribution</b>	<p>The Association is the recipient of certain approved capital grants which specify purpose and maximum allowable contributions.</p> <p>Funds received are included on the statement of financial position as equipment and deferred capital contributions and are amortized to income on the declining balance method at the rate consistent with the method used to record the amortization on the related equipment.</p>
<b>Revenue Recognition</b>	<p>The Northern Ontario Curling Association follows the deferral method of accounting for government grants and program contributions. Restricted contributions are recognized as revenue in the year in which the related expenditures are incurred. Unrestricted contributions are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.</p>
<b>Contributed Services</b>	<p>Members contribute approximately 1,200 hours per year to assist the Association in carrying out its operating activities. Due to the difficulty in determining the fair market value, contributed services are not recognized in the financial statements.</p>
<b>Contributed Materials</b>	<p>Contributed materials which are used in the normal course of the organization's operations and would otherwise have been purchased are recorded at their fair value at the date of contribution if fair value can be reasonably estimated.</p>
<b>Use of Estimates</b>	<p>The preparation of financial statements in accordance with Canadian accounting standards for not-for-profit organizations requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements, and the reported amounts of revenues and expenses during the reporting period. The principal estimates used in the preparation of these financial statements are the accruals and estimated useful life of equipment. Actual results could differ from management's best estimates as additional information becomes available in the future.</p>

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## Northern Ontario Curling Association Notes to Financial Statements (Unaudited)

April 30, 2017

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### 1. Significant Accounting Policies (cont'd)

Amethyst Reserve Fund	The reserve fund consists of internally restricted funds to provide working capital for the Amethyst camp during fluctuating periods when operating expenditures exceed program funding or if equipment is needed.
Travellers Wheelchair Reserve Fund	The Association has an agreement with a sponsor whereby 10% of the entry fees for certain events is set aside in a reserve fund for future wheelchair curling development.
Travellers CCC Reserve Fund	The reserve fund consists of internally restricted funds to provide working capital for the Travellers competitions during fluctuating periods when operating expenditures exceed program funding or if equipment is needed.
Operating Reserve Fund	The operating reserve fund consists of internally restricted funds to provide working capital during fluctuating periods when operating expenditures exceed revenues.
Other Reserve Funds	The training and curling week reserve funds consist of internally restricted funds to provide working capital during fluctuating periods when operating expenditures exceed revenues.

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### 2. Investments

The guaranteed investment certificate carries an interest rate of 1.00% and a maturity date of August 2018 (cost - \$61,999). \$60,000 of the guaranteed investment certificate is set-aside to cover the Association's operating reserve fund.

# Northern Ontario Curling Association

## Notes to Financial Statements

### (Unaudited)

April 30, 2017

#### 3. Equipment

	2017		2016	
	Cost	Accumulated Amortization	Cost	Accumulated Amortization
Office equipment	\$ 4,030	\$ 3,225	\$ 4,030	\$ 3,024
Computer equipment	20,687	16,561	20,687	14,529
General equipment	20,504	12,369	20,504	10,335
Banners	1,515	1,251	1,515	1,185
	<u>\$ 46,736</u>	<u>\$ 33,406</u>	<u>\$ 46,736</u>	<u>\$ 29,073</u>
Net book value		<u>\$ 13,330</u>		<u>\$ 17,663</u>

#### 4. Accounts Payable and Accrued Liabilities

	2017	2016
Trade	\$ 4,260	\$ 10,246
Accrued liabilities	3,000	3,000
	<u>\$ 7,260</u>	<u>\$ 13,246</u>

#### 5. Deferred Funding

	2017	2016
Amethyst - sponsorship	\$ 1,000	\$ 1,000
Amethyst - registration	44,775	89,820
Amethyst - busing	2,550	4,220
Amethyst - course registration	-	2,389
Junior development	-	5,200
Ontario Trillium Grant	-	2,602
Royal Bank of Canada Grant	3,000	-
	<u>\$ 51,325</u>	<u>\$ 105,231</u>

# Northern Ontario Curling Association

## Notes to Financial Statements

### (Unaudited)

April 30, 2017

#### 6. Deferred Capital Contributions

	2017	2016
	<u>          </u>	<u>          </u>
Balance, beginning of year	\$ 15,730	\$ 10,363
Additions	-	10,648
Amortization	(3,869)	(5,281)
	<u>          </u>	<u>          </u>
Balance, end of year	<u>\$ 11,861</u>	<u>\$ 15,730</u>

#### 7. Internally Restricted Net Assets

Internally restricted net assets are funds committed for specific purposes as follows:

	2017	2016
	<u>          </u>	<u>          </u>
Amethyst reserve fund	\$ 7,500	\$ 7,500
Travellers wheelchair fund	4,464	3,819
Travellers CCC reserve fund	1,500	-
Operating reserve fund	60,000	60,000
Training reserve fund	3,246	3,746
Curling week reserve fund	380	2,208
Junior development reserve	1,700	-
	<u>          </u>	<u>          </u>
	<u>\$ 78,790</u>	<u>\$ 77,273</u>



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## Northern Ontario Curling Association Notes to Financial Statements (Unaudited)

**April 30, 2017**

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### 8. Financial Instruments

Unless otherwise noted, it is management's opinion that the Association is not exposed to significant currency or market risk arising from financial instruments.

#### **Interest Rate Risk**

Interest rate risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in market interest rates. The Association is exposed to interest rate risk arising from the possibility that changes in interest rates will affect the value of fixed income denominated GIC investments.

#### **Credit Risk**

Credit risk is the risk of financial loss to the Association if a customer or counter-party to a financial instrument fails to meet its contractual obligations, and arises principally from the Association's receivables. The Association does not believe it is subject to any significant concentrations of credit risk related to accounts receivable.

#### **Liquidity Risk**

Liquidity risk is the risk that the Association encounters difficulty in meeting its obligations associated with financial liabilities. Liquidity risk includes the risk that, as a result of operational liquidity requirements, the Association will not have sufficient funds to settle a transaction on the due date; will be forced to sell financial assets at a value, which is less than what they are worth; or may be unable to settle or recover a financial asset. Liquidity risk arises from accounts payable and accrued liabilities. Management believes they are not exposed to significant liquidity risk.

## **President's Report for 2017 Annual General Meeting**

The 2016-2017 curling season was an eventful one on the ice for the Northern Ontario Curling Association. Our athletes competed at the highest levels on the national stage accumulating four championships and several playoff appearances along the way. The double gold performance of our U-18 teams at the inaugural National championships shows the future of competitive curling in Northern Ontario is in very capable hands.

While there are many successes to celebrate, our Association is not without challenges. A decline in membership, competition revenue and sponsorships along with increased expenses are creating significant barriers to maintaining the financial strength we have become accustomed to. Our cost saving efforts in the 2016-2017 season saw the closing of our physical office space in Atikokan, reductions in meeting costs, and changes to our business systems. During the coming year the Board and Staff will continue to explore ways to find operational efficiencies and expand revenues to meet our members expectations.

This season saw the completion of Brian Gates' three-year term as a Director at Large. On behalf of the board, I extend my sincerest gratitude to Brian for his significant contributions during his tenure. We welcome Hayley Smith to the Board as a director at large for a three-year term. Congratulations are also extended to Karen Saarimaki and Joan Sheppard who were re-elected as Regional Directors.

In closing, I would to recognize the efforts of Leslie Kerr and her staff. We are fortunate to have a talented operations group that are fully dedicated to our Board, Clubs and Members. Your work does not go unnoticed.

Michael Szajewski  
President, Northern Ontario Curling Association

## **Executive Director Report**

### **NOCA 2017 Annual General Meeting**

Once again it was a very busy year for NOCA administration. Following is a summary of the year from an administrative viewpoint.

#### **Finances:**

- The finances of the NOCA are monitored very closely on an ongoing basis. This year a financial review was again conducted by BDO.
- A deficit budget was approved for the 2017 fiscal year and that projection proved accurate.
- This year a larger deficit is projected and some reserves which have been set aside to assist with the deficit will be utilized.
- This year the physical office was closed (staff now have home offices) and the face to face board meeting usually held in May was changed to a series of teleconference meetings. Both of these actions were taken as cost savings measures and the Board and staff will continue to seek ways to reduce expenses and increase revenues.

#### **Communications:**

- NOCA Notes is distributed bi-weekly, and weekly in busy times, to approximately 550 people.
- NOCA's Facebook page is updated regularly during the curling season and as needed off season. Tweets are automatically generated from the Facebook account.
- Region meetings were held either in person or via web-conference in the fall and spring.
- At the May Board 27<sup>th</sup> meeting the Operational Plan for 2017-18 was reviewed and each committee established their priorities for the year. This plan will be monitored regularly.
- There will be an increased focus on communication between the Executive Director, Club Delegates, Region Directors, and other club volunteers and staff. There seems to be an ongoing issue with information not being communicated to the general membership at the clubs so we will endeavour to improve the lines of communication.

#### **Club Development:**

- The Club Development committee will be implementing their goal of presenting the Club Development Presentation to 30 NOCA clubs.
- Next season there will be two information webinars held for any club delegate or member to participate in. The first webinar is scheduled for September 12<sup>th</sup> and the topic will be "Strategic Planning – How to".
- Through the OCC and the National Sports Trust Fund, a Charitable Donations Program has been created: This program provides an avenue for clubs to register a program (ie. purchase of a new chiller, renovations, ...) and have people donate to the program. Once the donation is made, the donor receives a charitable donation receipt.
- A grant was received by the OCC to train people to teach the Adult Learn to Curl program. The goal is to have as many clubs as possible using this program. Unfortunately there was no uptake from NOCA Clubs this season so there will be a large push to utilize the program next season. The Adult Learn to Curl program has been incredibly successful in recruiting and retaining new members at many clubs across Canada.

#### **Competitions:**

- Once again it was a very busy season for the office staff, Board, Competitions Cmte, and Head Umpires.
- All Northern Ontario teams fared very well at the national level and we should be very proud of them.
- Thank you to the numerous host clubs and their extensive work to provide great events for all teams. Hosting a competition is a huge undertaking and the Board and staff truly appreciate this contribution to curling by our clubs and volunteers.
- Thanks to Karen for her diligence as Competitions Chair!

**Sponsors/Partners:**

- Thank you to:
  - Travelers (Men's Provincial, Curling Club Championships)
  - Tim Hortons (Youth Challenges and Bantam competitions)
  - Best Western (Junior Competitions)
  - BrokerLink Insurance (Mixed Provincials)
  - Brent Belzile (Mid Canada Asset Group) and Jake Wiebe (Amethyst Bursaries)
  - 
  - Bearskin Airlines (Curling Week)
  - Rock Clock (timing program)
  - Jet Ice (Curling Club Ice Logo contest and support for Ice Technician courses)
  - Goldline (gift cards for Curling Week), Avis, and Budget.
  - Curling Canada (Curlcast online scoring program)
  - Sport Law and Strategy Group

**Technical Development:**

- Andrea Ronnebeck continues in her role as the NOCA Technical Coordinator. Her report is within the Technical Development report.
- The Amethyst Camp did not fill this year so will run with a modified program. The camp will be restructured and relocated in 2018.
- Youth Challenge participation numbers increased again this year and several are already scheduled for next year.
- Through the OCC, the Next Generation program provided training assistance to 6 Junior teams from Ontario.
- Two Talent ID camps were held in Northern Ontario this spring: Sudbury and Thunder Bay were the locations.

**Ontario Curling Council:**

- The OCC, NOCA and OCA senior staff work together on many projects. The three staff meet weekly to plan, decide which funding programs to apply for, and discuss implementation of programs at both the MA and PSO levels.
- The summer and fall were spent ensuring that Curling is recognized as a sport in Ontario under the Sport Recognition Policy. Many, many hours were spent on this project with the result that curling is now fully recognized as a sport.
- The application for the Ontario Amateur Sport Fund (previously called Base Funding) was submitted in May. This is also a large undertaking as it is the application for the first year of the three year funding cycle.
- Thanks to Jennifer Ferris who is an incredible addition to the OCC. Jen provides a wealth of knowledge and an abundance of energy which can be seen through the programs she has developed and the partnerships she has created, as well as the positive relationship building with the Ministry of Tourism Culture and Sport staff.

**Marketing:**

- Curling Week, presented by Bearskin Airlines was held November 19-27, 2016. There were three Closest to the Pin contests: ages 12 and under, 13-17, and 18 and over. Prizes included Bearskin Airlines - two tickets on Bearskin Airlines; Goldline Gift Cards., Teams Fleury, McCarville and Jacobs brooms, and Best Western gift cards. This year Curling Week will be held November 18-26, 2017.
- Thank you to Steve and Kim Meunier for their assistance with organizing Curling Week in Northern Ontario last year.

**Curling Canada:**

- I continue to work closely with Curling Canada staff. There have been some staff changes over the year and I look forward to continuing to work with all of the current and new staff. The Operations Advisory Council (all of the 14 Executive Directors or appointed representatives from the Member Associations in Canada, and the Senior Staff of Curling Canada) meet twice a year in person, and bimonthly between those meetings.
- The main functions of the Council are to discuss curling operations across the country, to share ideas and program initiatives, to advise and consult with CC Senior Staff, and to review current and future operational items at the provincial/territorial and national levels.

This summer will be spent catching up and preparing for the fall.

Thank you to our Sponsors and Partners, the Board of Directors, Staff, our Curling Clubs and curlers, and the countless Volunteers for making this association so successful.

I am looking forward to another challenging season as the NOCA continues to evolve and improve operations and services to members and member clubs in the goal of promoting and developing the sport in Northern Ontario.

Respectfully submitted,

Leslie Kerr  
Executive Director

## COMPETITIONS COMMITTEE REPORT 2017 AGM

### *Competitions Committee:*

Karen Saarimaki, Glen Poirier, Linda Vellinga, Patti McKnight, Marion Clark

### *Officiating Committee:*

Karen Saarimaki, Claude Peloquin, Kim Beaudry

### 1. Highlights

Northern Ontario had another great year at the national Championships, winning four events - the inaugural U18 Boys (Jacob Horgan team) and U18 Girls championships (Kira Brunton team), as well as the Mixed (Trevor Bonot team) and Masters Mens (Al Hackner team). In addition teams skipped by Krista Burns and Tanner Horgan both won bronze medals at the U21 championships, and the Brad Jacobs and Krista McCarville teams both made the playoffs at the Brier and Scotties. The Burns team representing Laurentian also won the national USport (University) Women's championship with the Hailey Beaudry team finishing in second place. In the competition for the MA cup Northern Ontario finished in 4<sup>th</sup> place, just one point out of third, so we are continuing to be one of the top associations in the country.

### 2. Participation

	2007-08	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17	Net change	Since 07/08
U18	25	29	33	36	34	33	32	-1	+7
U21	35	32	29	19	22	27	12	-15	-23
Seniors	37	26	23	21	16	18	13	-5	-24
Masters	8	5	8	4	2	4	6	+2	-2
Women	15	7	5	5	5	4	4	0	-11
Men	52	23	12	18	15	17	15	-2	-37
Mixed	15	9	13	8	7	4	6	+2	-9
Mixed Dbl	0	xx	4	5	5	4	9	+5	+9
Wheelchair	1	4	4	3	2	2	2	0	+1
Travelers	33	44	38	37	37	24	31	+7	-2
Overall	221	179	169	156	145	137	130	-7	-91

Competition entries were down again with the biggest drop coming in U21. Travelers entries increased as did the interest in Mixed Doubles.

### 3. COMPETITIONS

#### a) Overall

The majority of our provincial competitions consist of a round robin followed by a semi-final between the 2<sup>nd</sup> and 3<sup>rd</sup> place teams, with the winner to play the 1<sup>st</sup> place team in a one game final. This format appears to be working well and will continue.

A hosting agreement was developed for clubs hosting a Provincial championship. We will look at developing a one page summary of what is needed for other championships i.e. regions, qualifiers to assist clubs in preparation.

Next season 2017-18 is an Olympic year as well as an Ontario Winter Games year. The Ontario Curling Council will be coordinating qualifiers for Boys/Girls/Wheelchair and Mixed Doubles events across the whole province for the Winter Games, with NOCA providing two host sites, one east and one west, for each of the Boys/Girls and Mixed qualifiers.

Host sites have been determined for all but a couple of events for next season. The hosting Rotation was revised to include some new qualifiers. Some other events were moved around in order to have an equitable allocation of events across regions.

#### **b) U18 / U21 / Senior**

We have usually held an 8 team split provincial (male/female) at the U18 (formerly Bantam), U21 (formerly Junior) and Senior level over the previous six seasons. This past season entries dropped in U21 so all teams advanced directly to the provincial final (7 men's teams, 5 women's teams). There were also only 11 Senior Men's entries this year, and 2 Senior Women's entries. As a result we have changed the format for U21 and Senior – next season each event will have two qualifiers, one East and one West both to be held on the same weekend, with 8 teams advancing to the Provincial championship – allocation of number of qualifying teams to be determined based on number of entries in each qualifier.

After much deliberation we also have decided to change the U18 dates for a one year trial. Regions, Qualifiers and Provincial will all be held later in the season (starting in February instead of January) hoping this will give teams more time to prepare and a longer competitive season.

A draft draw to host an 8+8 team provincial final on a six-sheet rink was created, so that male/female events could be held at the same time in six or seven sheet clubs, and not just in an eight sheet club.

# of entries	10-11	11-12	12-13	13-14	14-15	15-16	16-17
U18 (Bantams)	25	29	33	36	34	33	32
U21 (Juniors)	29	32	29	19	22	27	12
Seniors	24	26	23	21	16	18	13

**c) Masters, Wheelchair, Mixed Doubles, Mixed** - Provincial Championships for Masters, Wheelchair and Mixed Doubles all continued to be Open competitions (no qualification).

Mixed Doubles – This season we saw an increase in entries from 4 to 9 which is the most we have had since the event started. Hopefully the interest will continue as Mixed Doubles is now an Olympic event. Having Mixed Doubles games from the Canadian Championship streamed online, as well as games from the World Championship televised will have helped with promotion.

Wheelchair – This year again there were only two teams competing in a best 2 out of 3 competition.

Mixed – Mixed entries saw a slight increase from 4 to 6.

#### **d) Women**

We again held an open provincial with 4 teams competing, the same as the previous season, but keep hoping for an increase in entries in the future.

#### **e) Men**

Eight teams entered the East Qualifier, and 5 teams entered the West Qualifier this past season. We changed the policy so that there was no point restriction for the two teams that qualified out of the CTRS points list.

#### **f) Travelers**

Last year's decline in teams seemed to be a blip as the number of teams were up again this year. Nineteen (19) clubs entered men's teams and 12 clubs entered women's teams with a total of 69 teams (49 men's and 20 women's teams) actually competing at the club level.

#### **4. Fees for Competitors and Competitions**

All players in competitions leading to a National championship have to now pay a competitor's fee (except for U18, Masters and Travelers). The CCA fee is increasing to \$42 so our fee will increase to \$48. We still have to determine entry fees for all events.

#### **5. Officiating**

Officiating at our competitions continues to improve. We are continuing to progress with our database of officials and qualifications, in addition to having all Chief Umpires at events submit a report as well as a record of any volunteers working as timers, game umpires etc. NOCA has submitted some names of individuals to Curling Canada to be certified, and will continue with this process. We are continuing to try to have all Provincial events officiated by a Chief Umpire plus Game Umpires and timers, and will continue to try to increase our number of qualified officials both at the Region and Provincial level. Next season we hope to conduct a couple of webinars for those officiating at our championships.

#### **6. Competitor Guides/rules**

Competitor Guides will continue to be worked on. This past season we didn't see too many changes at national events by Curling Canada so only minor changes were needed for our own guides. The changes in the Sweeping/Brushing rules as per the Curling Canada moratorium were adopted by NOCA and seemed to be accepted by the players. We asked that all competitors comply except for teams at the U18 regions/qualifiers and Travelers Regions. NOCA also now has a policy regarding broken brooms.

Respectfully submitted,

Karen Saarimaki  
Competitions Committee Chair



## **Club Development Committee Report for 2017 AGM**

Committee Members:

Steve Meunier, Joan Sheppard, Ken Stewart, Gord Williams, Leslie Kerr (ED)

1. The club development Committee was assigned the task of reaching out to curling clubs in the curling province of Northern Ontario to ensure they were made aware of the benefits of being a member club of the NOCA. The committee met several times via teleconference and determined that a PowerPoint presentation would be the best method to achieve our goal. The PowerPoint was designed and subsequently approved by the Board of Directors for use.
2. The next course of action was to determine how to reach out to the clubs. The mandate determined by the committee was to first reach out to the NOCA member clubs first. The first presentations were done during end of season Region Meetings. The PowerPoint proved useful as some Club Delegates and Board members at NOCA clubs were made aware of member benefits that the NOCA offered that they were previously unaware of.
3. The committee will now present the PowerPoint to all NOCA member clubs to their board members first. The committee has set targets of reach a minimum of **30** of **40** curling clubs by the end of the 2017 calendar year by contacting the clubs and arranging to present the PowerPoint presentation during their board meetings. The ideal structure of the meeting being one NOCA board member in attendance at the meeting where possible and one attending via teleconference. The information will also be available on our website for all to see at their convenience.
4. The committee's vision is to raise awareness of the benefits of being an NOCA member in an effort to keep our affiliated clubs and then to reach out to those who are not affiliated in an effort to have them join our team. To date, Ken Stewart has comprised a list of clubs and contact numbers to start contacting clubs for room on their meeting agenda.

Respectfully submitted,

Steve Meunier,  
Club Development Committee Chair

## **Technical Development Committee Report for the 2017 AGM**

Committee Members:

Sandra Lahti, Andrea Ronnebeck, Hayley Smith, Leslie Kerr

### **Rock & Rings**

The program has been hosted in Atikokan, Geraldton, North Bay, Timmins, Keewatin, Kenora, Sudbury and Elliott Lake since it began in September. Arrangements are being made for one more school to be visited in Nipigon in the fall. Our target in the grant was to reach 900 school children but we are please to report that the program has been delivered to well over 2500 children.

### **Curling 101**

Curling 101 is a follow up program which was offered to a few communities as a pilot project. Parents of children who participated in the Rocks and Rings program, as well as their children were invited to the local curling clubs in North Bay, Elliott Lake, Kenora and Keewatin as well as Sudbury for an introductory 1 hour lesson. Just over 200 parents and children participated as new curlers.

### **Courses**

Officiating workshops were delivered in New Liskeard, Thunder Bay, North Bay, Nipigon and Espanola to 34 Level 1 and 12 Level 2 participants.

One Club Coach workshop was delivered in Sioux Lookout to 6 participants.

Four Club Coach Youth workshops were delivered in Coniston, New Liskeard, Smooth Rock Falls and Little Current with a total of 28 participants.

Talent ID sessions were held in Sudbury and Thunder Bay. In addition to the young athletes receiving some excellent instruction and coaching, their coaches participated in a session on season debriefing and planning.

One Competition Coach workshop was held in Schumacher with 6 participants.

### **Technical Committee**

The Technical Committee has been meeting regularly this season.

### **Amethyst Camp**

Registrations are down this year with just over 60 participants registered. As such, the camp will be conducted in a slightly different but still very effective format. The camp next year will no doubt take on a new revised look better suited to meet the challenges presented by our vast geography. Stay tuned.

Respectfully submitted,

Andrea Ronnebeck, Technical Coordinator  
Sandra Lahti, Committee Chair



# 2016 - 2017 AGM Report



## Strategic Priorities

## Participation

## Development

## Excellence

## Operations

## Engagement

As I reflect on the 2016/17 season, I am once again amazed at how the power of partnership and strong leadership has further advanced the sport of curling within the provincial sport landscape. The continued cooperation between the Ontario Curling Council (OCC), Ontario Curling Association (CurlON) and the Northern Ontario Curling Association (NOCA) has been incredibly productive as we work towards fulfilling a common Mission and Vision for curling in the province.

Personally I would like to express my sincere appreciation for the contributions of the OCC's Councillors. Thank you for your time, expertise, trust, and guidance over the past year.

The OCC wishes to thank the Board Members of CurlON and NOCA – your collaboration in order to meet Sport Recognition guidelines was critical and continues to be as we move forward in strengthening our programming and services.

Executive Director's Leslie Kerr (NOCA) and Steve Chenier (CurlON) have been tremendous resources for the OCC, their ongoing support and mentorship has been paramount to the success of the OCC.

The OCC wishes to thank Curling Canada – in particular Gerry Peckham, Director of High Performance for his guidance with regard to our High Performance Program – Helen Radford, Manager Program Development – Youth Feeder System for her collaboration and expertise as we look to strengthen youth curling in the province.

Thank you to staff members Byron Scott and Terri Collicott for their hard work and dedication and also to the many contractors, instructors, coaches and officials who help deliver OCC programs and the athletes, coaches and parents who engage in our programming.

Thank you also to the supporting staff of the Member Associations – in particular Andrea Ronnebeck and Tom Ward – Technical Coordinators. Congratulations Tom on your retirement and 15+ years of support you've given the OCC, in particular with your development of Wheelchair Curling and Coaches.

Finally, we appreciate the support of the Ministry of Tourism, Culture and Sport and our assigned consultant – Marie Dannhaeuser.

We are looking forward to a very busy 2017/18.

Jennifer Ferris – Manager, Programs and Operations  
[jennifer@ontcurl.com](mailto:jennifer@ontcurl.com) - 289.527.0352

## One Province...Three Partners



## Metrics

100+  
Instructors trained

6  
Train the Trainer  
sessions

14  
Member clubs  
participated

2200  
Target participation

20  
Participating Clubs

2000  
Spectators / Participants

100%  
Ontario



# Participation

Alignment with Curling Partners  
New Opportunities for  
Ontarians to Curl  
Support Growth Potential  
Marketing & Social Media

## Adult Learn to Curl (ALTC)

Recipient of two year Ontario Sport Recreation Communities Fund Grant (OSRCF) (\$82k) from Ministry of Tourism Culture and Sport (MTCS). The focus of the grant is to train club instructors to implement the already successful Adult Learn to Curl Program. The OCC refreshed the program curriculum, business model and support for clubs.

Program variations for Women 55+, Aboriginal, & New Canadian LTC are available and looking for host clubs to partner with these specialty programs.

One year remaining in grant and need significantly more club participation and support to achieve the participant engagement goal of the grant.

### ADULT LEARN TO CURL

A comprehensive program guide to build membership through superior customer service



This Program has been modified as part of an Ontario Sport Recreation Communities Fund (OSRCF) Grant obtained by the Ontario Curling Council from 2016-2018.



## Celebrate Ontario 150

### The Great Ontario Bonspiel

Received a Celebrate Ontario 150 grant (\$18.75k).

The Great Ontario Bonspiel, Saturday November 18, 2017, a coordinated, multi club, province wide, bonspiel celebrating Ontario's contribution to curling and Curling's contribution to Ontario.

Each club tells "their story" through video with live updates on social media on the day of the event. OCC will provide Ontario 150 themed prize to all bonspiel winners. Each club will have a "young" person as part of the organizing committee to train future leaders.

London CC Annandale  
Brighton & District  
Midland Brampton Longlac  
Keewatin North Bay  
St Catharines G&CC Dixie  
Copper Cliff Bayview  
Galt Country Grimsby  
Idylwyld Toronto Cricket, Skating & Curling  
McIntyre Stratton  
Hearst



Ontario Curling Council



## Active Collaboration

### Curling Canada's Youth Feeder System

Collaborating with Curling Canada to develop and test resources to create a youth feeder system across Canada. Ontario subject matter experts participated and consulted sharing best practices. The efforts will result in new programs created and existing programs enhanced. Revisions are also being made to the Long Term Athlete Development (LTAD) model.

## National Sport Trust Fund - Ontario

Transitioned from True Sport to National Sport Trust Fund (NTSF). Ontario is operated by Sport4Ontario as our new charitable tax receipting program.

Two CurlION clubs are participating and to date the transition and implementation has been seamless. This provides a tremendous opportunity for clubs to get involved with a very low fee structure.





# Development

Athlete

Coach

Official



## Next Gen Athlete Development Program

Another successful year with 6 teams in the program.

Each team worked with a Mentor coach(es), access to mental trainers, fitness testing and training programs, nutritionists, webinars, and competition support.

30% of U18 Teams (Athletes & Coaches), 40% of U21 Teams (Athletes & Coaches) who attended Nationals have participated in Next Gen Program over the past two years.

## Coach Webinar Series

Launched a series of 10 Webinars with a variety of topics, evenings from December to March.

Average attendance was between 10-15 per session. 137 Coaches participated with PD points given for each session.

## Next Gen Coach Apprenticeship Program

Learning opportunity at both the NOCA and CurlON Tankard and Scotties for coaches. Mentor coaches were Rick Lang and Wendy Morgan. This was a free event with both meal and travel subsidies provided.

22 coaches participated in the program with the Theme “Managing a Team at a Provincial Championship”.

## Talent ID / Development Camps

216 athletes and 65 coaches participated across eight province-wide Talent Identification camps.



### Next Gen Teams

Team Horgan U21 Men  
NOCA U21 Champions  
Bronze Medal  
U21 Nationals

Team Warkentin U21 Men  
Runner Up  
NOCA U21 Provincials

Team Brunton U21 Women  
Runner-up  
NOCA U21 Provincial

Team Murphy U21 Women  
Top 5 finish  
U21 Provincials

Team Kiemele U18 Women  
Top 3 Finish  
U18 Provincials

Team Leung U18 Men  
Top 5 Finish  
U18 Provincials



## ParaSport Winter Games

Six Participating wheelchair teams and four Visually Impaired teams competed at the Brantford Golf & Country Club at the MTCS ParaSport Winter Games. A new Competitors Guide for both Wheelchair and Visually Impaired curling was created as an ongoing resource.



**Ontario Parasport Games**  
Jeux ParaSport de l'Ontario

## Cathy Kerr International Wheelchair Bonspiel

This is a key development event for Ontario Wheelchair teams that became an OCC property. The OCC took the event over and created a true success with 16 Canadian, Ontario and International teams complete with a waitlist. It will be returning as an

## Wheelchair Development Camp

Six teams participated in August at the KW Granite CC in Kitchener. Two NOCA and four CurlON teams participated with travel support provided. National Team Program Coaches led the camp and a concurrent coach development session.



## Ontario Winter Games (OWG) Canada Winter Games (CWG)

Through consultations with our members, NOCA and CurlON, a detailed qualification process for both the Ontario and Canada Winter Games has been established. This process will see an open province wide registration and competition format for teams vying for a spot at the 2018 Ontario Winter Games in Orillia ON and the 2019 Canada Winter Games in Red Deer AB. This new process combines Development with Competition for a meaningful development pathway.

6

OWG Open Qualifiers

Dec 15 -17,  
2017  
For U17 Teams

Jan 26 – 28,  
2018  
For U21 MD Teams



**Orillia  
2018**

Ontario  
Winter Games  
Jeux d'hiver  
de l'Ontario



**RED DEER  
—JEUX DU—  
CANADA  
—GAMES—  
2019**



## Athlete Quota Increased at Ontario Winter Games

For the 2018 Ontario Winter Games Curling has been allotted additional athlete & coach quota allowing us to add Mixed Doubles as a new discipline.

The Games will consist of six U17 Men (four person), six U17 Women (four person), six Wheelchair (four person) & six U21 Mixed Doubles (two person) plus coaching staff.



**Ontario Curling Council**



# Excellence

Athlete Development  
Coach Development  
Celebrate Excellence



## Team Development Camp

OCC hosted a Team Development camp was held with a new format. Three adult and three Next Gen teams participated and provided positive and constructive feedback.

## Ontario High Performance Sport Initiative (OHPSI)

OCC was accepted into OHPSI for 2017/18 as a Tier 3 Sport (~\$40k). This will enable us to expand the Next Gen Program to adult teams (Fours, Wheelchair Athletes, Mixed Doubles). The criteria are being finalized and the program being designed in conjunction with Curling Canada.



## Quest for Gold

This past season saw another year of successful management of the Quest for Gold program under very tight timelines. Mixed Doubles were provided Half Cards this year.

OCC expect this program to be modernized by the MTCS as part of their GAMEON plan.

Special THANKS to our High Performance Team for managing the program.

## Performance Results

Incredible Year for NOCA and CurlON teams. Well done!

The OCC is particularly proud of the U18 and U21 teams, many of which were "Program Athletes and Coaches".

CurlON was the Member Association Cup winner with NOCA placing fourth.



Operations  
Financial Strength  
Build Relationships  
with Stakeholders  
Governance  
Human Resources

## Sport Recognition Policy

The MTCS required all sports to reapply for official recognition status under the Sport Recognition Policy. OCC and its members had to demonstrate collaboration and alignment with Sport Recognition requirements through submission of:

- Bylaws
- Policies
- Strategic Plan x3 years
- Operations Plans
- Financials
- Contracts
- Endorsements

Recognition allows Curling to apply for all funding and program support offered by the Ministry.

## Ontario Amateur Sport Fund Application

As part of the Ministry's GAMEON plan the Base Funding program was modernized and became the Ontario Amateur Sport Fund. This fund is accessible to recognized sports will provide two years of operational support. Curling submitted extensive reporting on LTAD, Coach and Officials programming as well as Operational plans and budgeting directly supporting the CurlION, NOCA, and OCC Strategic Plans.

Submitted on May 8, 2017 – expect summer funding decision.

## Online Payment & Registration System

All waivers and registrations now operationally efficient and managed online. Online payment now available.



Ontario Curling Council

Maximizing Funding  
Opportunities

Additional Funds

2014/15  
\$2500.00

2015/16  
\$117,179.00

2016/17  
\$121,993.00

3 Year Total  
\$241,672.00

# Engagement

## Build OCC Brand

## Club Engagement

## Share Best Practices

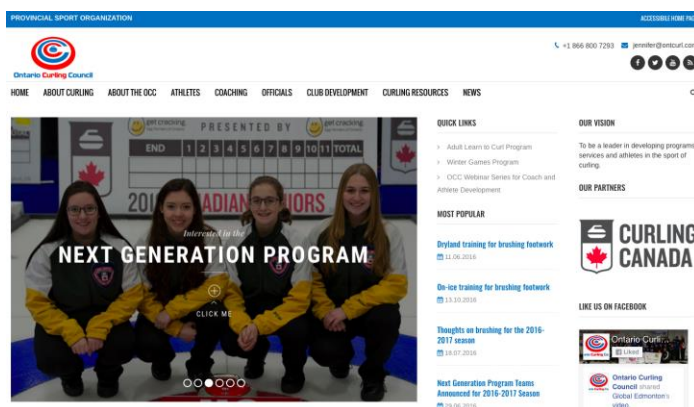


## OCC Website

Completely redone in 2016

### Web Traffic

2015/16 3400 hits monthly  
2016/17 6000 hits monthly



## Social Media



Launched 2015/16  
2016/17 243 Likes 253 Followers



Launched 2015/16  
2016/17 298 Followers 598 Followers



Launched 2016/17 6400 views of 10 videos



## Engagement

Services provide by OCC, NOCA, CurlON

### Clubs: OCC Delivered

ALTC Participation	14 Clubs
Charitable Tax Receipting Program	12 Clubs
Great Ontario Bonspiel	20 Clubs
Events / Camps	
Talent ID	8 Clubs
Cathy Kerr / ParaSport	2 Clubs
Team Development	1 Club

### Coaches:

NCCP programming	254
Coach PD Opportunities	701

### Athletes

Active for Life	1826
Athletes with a Disability	115
Learn to Train	155
Train to Train	412
Train to Compete	814
Train to Win	538
<b>Total</b>	<b>3860</b>

### Officials:

Level 1 & 2	25
Timekeeper Training	762

### Ice Technicians:

Ice Makers / Assistants	89
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