

**NOCA 2019 Annual General Meeting**  
**Tuesday June 25, 2019**  
**7:00 pm (ET)**  
**Via teleconference**

**1. Introductions – call to order 6:32 p.m.**

- Michael Szajewski, NOCA President, welcomed everyone to the 2019 Annual General Meeting of the Northern Ontario Curling Association
- **Moment of Silence for those who have passed in the last year**
- Michael reminded the attendees that the only voting delegates on motions set forth in the agenda are the Club Delegates (one vote per club). The NOCA Board members, unless they are representing their club, do not vote on motions.
- Introduction of Board and Staff:
  - Hayley Smith, Region 1 Director and Vice President
  - Heather Houston, Region 2 Director
  - Karen Saarimaki, Region 3 Director
  - Amanda Gates, Region 5 Director
  - Stephen Meunier, Region 6 Director
  - Jim Turner, Director at Large
  - Mark Mannisto, Director at Large
  - Leslie Kerr, Executive Director
- Introduction of guests:
  - Katherine Henderson, Curling Canada CEO
  - Amy Nixon, Curling Canada
  - Kristen Spithoff, BDO
  - Jennifer Ferris, Ontario Curling Council Manager Programs and Operations

**2. Attendance:**

Board:

Hayley Smith, Heather Houston, Karen Saarimaki, Amanda Gates, Stephen Meunier, Michael Szajewski, Jim Turner, Mark Mannisto.

Staff:

Leslie Kerr - Executive Director

Club Delegates:

Paul Warkentin, Jason Johnson, JoAnne Van Horne, Bryan Burgess, Tricia Sampson, Gail Overall, Alan Aubut, Karen Saarimaki, Scott Adams, Teri Brunet, Marc Lefebvre, Angela Johnston, Lesley Rich, Cathy Jensen. Travis Semczyszyn, Robert MacLeod, Sandy MacEwan, Jennifer Gates, Johanna Smorhay, Christine Dubuc, Bobby Ray, Hugh Campbell, Jennifer Bertrand

Other Guests:

Kristen Spithoff, Kathy Henderson, Amy Nixon, Jennifer Ferris.

**3. Constitution of meeting:**

Leslie Kerr reported that the notice of meeting had been sent to all voting delegates 21 days prior to the meeting thus the meeting is duly constituted.

4. **Report on Credentials:**

Leslie Kerr reported that 22 voting delegates were present, and that a quorum of 5 was required.

5. **Acceptance of the Agenda:**

**Motion:**

**THAT** the agenda be accepted as distributed

**Moved:** Karen Saarimaki

**Seconded:** Lesley Rich

Carried

6. **Greetings from Curling Canada:**

- Katherine Henderson, Curling Canada CEO, extended greetings on behalf of Curling Canada.
- Katherine commented on the participation and contribution of both Leslie Kerr and Michael Szajewski.
- Leslie has been on several Curling Canada Committees and is very aware of NOCA issues and brings those forward. She also has historical perspective and that is beneficial for many of the new Executive Directors
- Michael sits on several Curling Canada committees and is the vice chair of the Member Association Presidents' committee.
- Katherine noted that she feels NOCA is led by professional people who represent Northern Ontario well at the national table.

7. **Minutes of June 25, 2018 Annual General Meeting:**

**Motion:**

**THAT** the minutes of the AGM dated June 19, 2017 be accepted as distributed.

**Moved:** Christine Dubuc

**Seconded:** Travis Semczyszyn

Carried

8. **Business Arising:**

None

9. **Finances:**

a. **Financial Report:**

- Kristen Spithoff is a Partner at BDO in Thunder Bay and has been the partner on file for the last 7 years for the Review Engagement of the NOCA file.
- Kristen presented a high level review of the year end financial report.
  - An unexpected large surplus occurred due largely to the revenue received from the World Women's Curling Championship held in North Bay, as well as the increase in per capita dues, a small surplus from the Amethyst Camp, and diligent financial practices.
  - NOCA is in a strong financial position at year end with \$65,000 invested in a restricted GIC (financial policy to restrict 3 months of operating funds) and \$50,000 invested in an unrestricted GIC. There is a plan in place to invest the \$50,000 in club and program development over the next few years.
- Kristen complimented the staff on being very organized which makes the review at year end uncomplicated and able to be turned around in a short time.
- Kristen commented that looking in as an outsider, NOCA should be congratulated on a very good financial year.

**Motion:**

**THAT** the draft financial statements for the year ending April 30, 2019, be accepted as presented

**Moved:** Jim Turner

**Seconded:** Karen Saarimaki

Carried

**b. Motion to conduct an Accounting Review:**

**Motion:**

**THAT** an Accounting Review be conducted for the 2020 fiscal year

Moved by: Jim Turner

Seconded by: Amanda Gates

Carried

**c. Motion to appoint an Auditor/Accountant**

**Motion:**

**THAT** BDO Canada LLP in Thunder Bay be named as the Auditor for 2019

Moved: Hugh Campbell

Seconded: Hayley Smith

Carried

**10. Board, Staff, and other Reports (items a – e (attached)):**

**a – e.**

- The President, Committee Chairs, and Executive Director reviewed their reports, highlighted any pertinent items, and answered any questions.

**g. Ontario Curling Council Report – Jennifer Ferris, Manager: Programs and Operations (report attached)**

- Jennifer thanked Mike for the invitation to attend and congratulated NOCA on a successful year
- Jennifer explained that the OCC is the recognized Provincial Sport Organization for curling in Ontario and that its members are CurlON and NOCA. All members of CurlON and NOCA are, by virtue of that membership, members of the OCC.
- NOCA has two representatives on the OCC Board as elected annually by the Board. For the 2018-19 year Steve Meunier and Michael Szajewski sat on the board with Steve acting as Chair. This year Heather Houston and Steve Meunier will sit on the OCC board as the elected representatives, with Steve again sitting as chair.
- The OCC had a successful year with program delivery.
- The Next Gen program was successful and is now being modelled by other provinces/territories.

**h. Curling Canada:**

- Michael reported that he sits on several Curling Canada Committees, and Leslie is part of the Operations Advisory Council which meets monthly. Michael assured the meeting delegates that the NOCA voice is heard and respected.

**Motion:**

**That** the reports of the Board of Directors and Staff for 2018-19 be accepted as presented and distributed.

Moved: Travis Semczyszyn

Seconded: Scott Adams

Carried

**11. Acts of Directors:**

**Motion:**

**THAT** the actions of the NOCA Board of Directors for the 2018 fiscal year be ratified

Moved: Jim Turner

Seconded: Karen Saarimaki

Carried

**12. New Business:**

- Amy Nixon, Curling Canada Governor (Liaison to Northern Ontario) brought greetings on behalf of the Curling Canada Board and congratulated NOCA on a successful year.
- Amy noted that this is her first year as a Governor and thanked Mike for his work and effort on the committees he sits on and for acting as a mentor to her.

## **12. Adjournment**

The date for the 2020 AGM is set for Monday June 22, 2020.

The President thanked all of the Club Delegates and Board for their dedication and hard work on behalf of their organizations.

The President declared the meeting adjourned at 7:55 pm and thanked all attendees and guests for attending the 2019 NOCA Annual General Meeting.

Unapproved

## **NOCA Financial Report June 2019**

### ***2018-19 Financial Statements:***

- Financial pressures continue to be the reality for NOCA and we continue to manage our finances prudently.
- Reasonable cash flow was maintained throughout the year to allow us to meet operational requirements.
- The 2018-19 year-end showed a surplus of \$87,408. This is the result of extraordinary income from the 2018 Men's Provincial Championship and the World Women's Championship amounting to \$52,255. This unexpected revenue was placed into a short-term GIC earmarked for developing and delivering programs in support of curling in northern Ontario and to launch a social media campaign to support NOCA's member clubs.
- The 2018-19 budget had projected an operating surplus of \$17,982, however, with prudent fiscal management we ended the year with a \$35,153 surplus.
- We continue to have \$65,000.00 set aside in reserve as a "safety net" fund due to unforeseen financial challenges (this was set up during the 2013-2014 fiscal year).

### ***2019-2020 Projections:***

- The budget for the 2019-20 fiscal year was approved by the Board on June 12.
- The search for major sponsorship agreement(s) is an ongoing task.
- It is still the Board's mandate that competitions are self supported (at minimum revenue neutral) so the budget is carefully analysed to ensure this value is adhered to.

### ***Key Budget Factors:***

- There are now many curling camps across the country for youth, meaning that Amethyst camper registration numbers are lower than in the past; however, the Amethyst Junior Curling Camp continues to bring value to our youth curlers across the north and is an important program, so it is vital that we work to create long-term stability for this program. Relocating the camp this past year resulted in cost savings.
- Sponsorships are no longer available through some of our key historic partners.
- Competitor numbers continue to show downward movement.
- We continue to have additional financial obligations to provide performance training/support. This is required as part of the Ontario Curling Council High Performance Plan, a requirement of the Ministry of Tourism, Culture and Sport.
- Cost saving measures are part of the monthly reviews of the budget.
- In order to continue to provide the programs and services to clubs and members, the board approved an increase to the member per capita fee in the fall of 2018. This was the first increase in per capita dues since 2010. This contributed to the surplus at year end and will enable NOCA to continue to enhance the programs and services offered to our clubs and members.
- NOCA entered into a partnership arrangement to share a communications/public relations intern for a year with no cost to the organization.
- NOCA will continue to demonstrate its value to member clubs and curlers.

Respectfully submitted,

Jim Turner, Treasurer

**Northern Ontario Curling Association**  
**Financial Statements**  
For the year ended April 30, 2019  
(Unaudited)

**Contents**

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<b>Independent Practitioner's Review Engagement Report</b>	<b>2</b>
<b>Financial Statements</b>	
Statement of Financial Position	3
Statement of Operations	4
Statement of Changes in Net Assets	5
Statement of Cash Flows	6
Notes to Financial Statements	7

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## Independent Practitioner's Review Engagement Report

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### To the Members of Northern Ontario Curling Association

We have reviewed the accompanying financial statements of Northern Ontario Curling Association that comprise the statement of financial position as at April 30, 2019, and the statements of operations, changes in net assets and cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

### Practitioner's Responsibility

Our responsibility is to express a conclusion on the accompanying financial statements based on our review. We conducted our review in accordance with Canadian generally accepted standards for review engagements, which require us to comply with relevant ethical requirements.

A review of financial statements in accordance with Canadian generally accepted standards for review engagements is a limited assurance engagement. The practitioner performs procedures, primarily consisting of making inquiries of management and others within the entity, as appropriate, and applying analytical procedures, and evaluates the evidence obtained.

The procedures performed in a review are substantially less in extent than, and vary in nature from, those performed in an audit conducted in accordance with Canadian generally accepted auditing standards. Accordingly, we do not express an audit opinion on these financial statements.

### Conclusion

Based on our review, nothing has come to our attention that causes us to believe that the financial statements do not present fairly, in all material respects, the financial position of Northern Ontario Curling Association as at April 30, 2019, and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

*BDO Canada LLP*

Chartered Professional Accountants, Licensed Public Accountants

Thunder Bay, Ontario  
June 2, 2019

# Northern Ontario Curling Association

## Statement of Financial Position

### (Unaudited)

April 30 2019 2018

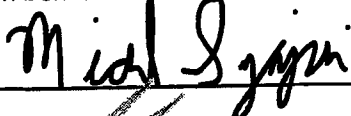
#### Assets

<b>Current</b>		
Cash	\$ 165,124	\$ 109,174
Short term investment (Note 2)	50,467	63,270
Accounts receivable	6,341	3,236
Government remittances receivable	129	2,639
Inventory	15,538	15,692
Prepaid expenses	1,770	588
	239,369	194,599
Long term investment (Note 2)	65,427	-
Equipment (Note 3)	7,742	10,128
	\$ 312,538	\$ 204,727

#### Liabilities and Net Assets

<b>Current</b>		
Accounts payable and accrued liabilities (Note 4)	\$ 5,069	\$ 3,643
Deferred revenue (Note 5)	50,603	29,941
	55,672	33,584
Deferred capital contributions (Note 6)	6,879	9,005
	62,551	42,589
<b>Net assets</b>		
Internally restricted (Note 7)	70,910	71,290
Unrestricted	179,077	90,848
	249,987	162,138
	\$ 312,538	\$ 204,727

On behalf of the Board:

 Director

 Director

The accompanying notes are an integral part of these financial statements.



# Northern Ontario Curling Association

## Statement of Operations

### (Unaudited)

For the year ended April 30	2019	2018
<b>Revenue</b>		
Amethyst camp	\$ 59,926	\$ 60,327
Deferred capital contributions (Note 6)	2,126	2,856
Competitions	62,636	54,688
Membership dues	106,924	96,240
Miscellaneous income	13,796	13,638
Operating grants	33,000	33,000
Program funding	23,285	22,769
Special events	53,618	-
Travellers CCC	-	23,281
	<u>355,311</u>	<u>306,799</u>
<b>Expenses</b>		
Amethyst camp - program expense	56,655	77,418
Amortization	2,386	3,202
Bank fee	235	307
Competitions	60,898	64,516
Development	4,557	980
Insurance	4,572	4,302
Inventory write-down	2,295	594
Meetings	12,433	7,045
Marketing	3,753	1,184
Office	10,071	7,916
Other association fees	17,605	22,418
Personnel	65,375	61,675
Professional fees	4,680	3,428
Programs	21,947	24,793
Travellers CCC	-	20,171
	<u>267,462</u>	<u>299,949</u>
<b>Excess of revenue over expenses for the year</b>	<b>\$ 87,849</b>	<b>\$ 6,850</b>

The accompanying notes are an integral part of these financial statements.

**Northern Ontario Curling Association**  
**Statement of Changes in Net Assets**  
**(Unaudited)**

**For the year ended April 30** **2019**      **2018**

	Internally Restricted	Unrestricted	Total	Total
	(Note 7)			
Balance, beginning of year	\$ 71,290	\$ 90,848	\$ 162,138	\$ 155,288
Excess of revenue over expenditure for the year	-	87,849	87,849	\$ 6,850
Reserve transfer (Note 7)	(380)	380	-	-
Balance, end of year	\$ 70,910	\$ 179,077	\$ 249,987	\$ 162,138

The accompanying notes are an integral part of these financial statements.

# Northern Ontario Curling Association

## Statement of Cash Flows

### (Unaudited)

For the year ended April 30	2019	2018
<b>Cash flows from operating activities</b>		
Excess of revenue over expenses for the year	\$ 87,849	\$ 6,850
Items not involving cash		
Amortization of equipment	2,386	3,202
Amortization of deferred capital contributions	(2,126)	(2,856)
Accrued interest on short and long term investments	(894)	(639)
	<u>87,215</u>	<u>6,557</u>
Changes in non-cash working capital balances		
Accounts receivable	(3,105)	7,518
Government remittances receivable	2,510	(1,585)
Inventory	154	(958)
Prepaid expenses	(1,182)	3,628
Accounts payable and accrued liabilities	1,426	(3,617)
Deferred revenue	20,662	(21,384)
	<u>107,680</u>	<u>(9,841)</u>
<b>Investing activities</b>		
Purchase of investments	(115,000)	-
Proceeds from sale of investments	63,270	-
	<u>(51,730)</u>	<u>-</u>
<b>Increase (decrease) in cash for the year</b>	<b>55,950</b>	<b>(9,841)</b>
Cash, beginning of year	109,174	119,015
	<u>165,124</u>	<u>109,174</u>
<b>Cash, end of year</b>	<b>\$ 165,124</b>	<b>\$ 109,174</b>

The accompanying notes are an integral part of these financial statements.

# Northern Ontario Curling Association

## Notes to Financial Statements

### (Unaudited)

April 30, 2019

#### 1. Significant Accounting Policies

##### Basis of Accounting

These financial statements have been prepared in accordance with Canadian accounting standards for not-for-profit organizations. These standards use the accrual basis of accounting. The accrual basis recognizes revenues as they become available and measurable; expenditures are recognized as they are incurred and measurable as a result of receipts of goods or services and the creation of a legal obligation to pay.

##### Nature and Purpose of Organization

The Northern Ontario Curling Association was incorporated under the laws of the Province of Ontario on April 26, 2007 without share capital. The Northern Ontario Curling Association is a regional umbrella organization to which Northern Ontario curling clubs belong. Its purpose is to promote and develop the sport of curling in Northern Ontario. The Association is exempt from income tax under section 149 (1) (l) of the Income Tax Act.

##### Financial Instruments

Financial instruments are recorded at fair value when acquired or issued. All investments have been designated to be in the fair value category, with gains and losses reported in operations. All other financial instruments are reported at cost or amortized cost less impairment, if applicable. Financial assets are tested for impairment when changes in circumstances indicate the asset could be impaired. Transaction costs on the acquisition, sale or issue of financial instruments are expensed for those items remeasured at fair value at each balance sheet date and charged to the financial instrument for those measured at amortized cost.

##### Cash and Cash Equivalents

Cash and cash equivalents consist of cash on hand and bank balances with a maturity of three months or less.

##### Equipment

Equipment is initially recorded at cost. Amortization is provided as follows:

Office equipment	- 20% declining balance
Computer equipment	- 33% declining balance
General equipment	- 20% declining balance
Banners	- 20% declining balance

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## Northern Ontario Curling Association Notes to Financial Statements (Unaudited)

April 30, 2019

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### 1. Significant Accounting Policies (cont'd)

<b>Deferred Capital Contribution</b>	<p>The Association is the recipient of certain approved capital grants which specify purpose and maximum allowable contributions.</p> <p>Funds received are included on the statement of financial position as equipment and deferred capital contributions and are amortized to income on the declining balance method at the rate consistent with the method used to record the amortization on the related equipment.</p>
<b>Revenue Recognition</b>	<p>The Northern Ontario Curling Association follows the deferral method of accounting for government grants and program contributions. Restricted contributions are recognized as revenue in the year in which the related expenditures are incurred. Unrestricted contributions are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.</p>
<b>Contributed Services</b>	<p>Members contribute approximately 1,200 hours per year to assist the Association in carrying out its operating activities. Due to the difficulty in determining the fair market value, contributed services are not recognized in the financial statements.</p>
<b>Contributed Materials</b>	<p>Contributed materials which are used in the normal course of the organization's operations and would otherwise have been purchased are recorded at their fair value at the date of contribution if fair value can be reasonably estimated.</p>
<b>Use of Estimates</b>	<p>The preparation of financial statements in accordance with Canadian accounting standards for not-for-profit organizations requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements, and the reported amounts of revenues and expenditures during the reporting period. The principal estimates used in the preparation of these financial statements are the accruals and estimated useful life of equipment. Actual results could differ from management's best estimates as additional information becomes available in the future.</p>

# Northern Ontario Curling Association

## Notes to Financial Statements

### (Unaudited)

April 30, 2019

#### 1. Significant Accounting Policies (cont'd)

<b>Amethyst Reserve Fund</b>	The reserve fund consists of internally restricted funds to provide working capital for the Amethyst camp during fluctuating periods when operating expenditures exceed program funding or if equipment is needed.
<b>Travellers Wheelchair Reserve Fund</b>	The Association has an agreement with a sponsor whereby 10% of the entry fees for certain events is set aside in a reserve fund for future wheelchair curling development.
<b>Travellers CCC Reserve Fund</b>	The reserve fund consists of internally restricted funds to provide working capital for the Travellers competitions during fluctuating periods when operating expenditures exceed program funding or if equipment is needed.
<b>Operating Reserve Fund</b>	The operating reserve fund consists of internally restricted funds to provide working capital during fluctuating periods when operating expenditures exceed revenues.
<b>Other Reserve Funds</b>	The training and curling week reserve funds consist of internally restricted funds to provide working capital during fluctuating periods when operating expenditures exceed revenues.

#### 2. Investments

The Association has invested in the following short term guaranteed investment certificate:

<u>Name</u>	<u>Market Value</u>	<u>Rate</u>	<u>Maturity Date</u>
Simple GIC	\$ 50,467	2.35%	06/07/2019

The Association has invested in the following long term guaranteed investment certificate:

<u>Name</u>	<u>Market Value</u>	<u>Rate</u>	<u>Maturity Date</u>
Index Linked GIC	\$ 65,427	0.60%	09/04/2021

The investment is comprised of an index linked guaranteed investment certificate of \$65,000. The investment is non-redeemable and has a minimum interest rate of 0.60%. Bonus interest, if any, is determined at maturity. Accrued interest is calculated based on the minimum interest rate.

# Northern Ontario Curling Association

## Notes to Financial Statements

### (Unaudited)

April 30, 2019

#### 3. Equipment

	2019		2018	
	Cost	Accumulated Amortization	Cost	Accumulated Amortization
Office equipment	\$ 4,030	\$ 3,515	\$ 4,030	\$ 3,386
Computer equipment	20,687	18,835	20,687	17,922
General equipment	20,504	15,298	20,504	13,996
Banners	1,515	1,346	1,515	1,304
	<u>\$ 46,736</u>	<u>\$ 38,994</u>	<u>\$ 46,736</u>	<u>\$ 36,608</u>
Net book value		<u>\$ 7,742</u>		<u>\$ 10,128</u>

#### 4. Accounts Payable and Accrued Liabilities

	2019	2018
Trade	\$ 2,069	\$ 643
Accrued liabilities	3,000	3,000
	<u>\$ 5,069</u>	<u>\$ 3,643</u>

#### 5. Deferred Revenue

The balance of \$50,603 (2018 - \$29,941) represent fees paid in advance for events or courses that take place subsequent to year end. These amounts are recorded as a liability as they are unearned at year end. The breakdown of deferred revenue is as follows:

	2019	2018
Amethyst - busing	\$ 935	\$ 2,300
Amethyst - registration	45,770	26,466
Course registration - miscellaneous	3,898	1,175
	<u>\$ 50,603</u>	<u>\$ 29,941</u>

# Northern Ontario Curling Association

## Notes to Financial Statements

### (Unaudited)

April 30, 2019

#### 6. Deferred Capital Contributions

	2019	2018
Balance, beginning of year	\$ 9,005	\$ 11,861
Amortization	(2,126)	(2,856)
Balance, end of year	<u>\$ 6,879</u>	<u>\$ 9,005</u>

#### 7. Internally Restricted Net Assets

Internally restricted net assets are funds committed for specific purposes as follows:

	2019	2018
CCC reserve fund	\$ 1,500	\$ 1,500
Junior development reserve	1,700	1,700
Operating reserve fund	60,000	60,000
Training reserve fund	3,246	3,246
Wheelchair reserve fund	4,464	4,464
Curling week reserve fund	-	380
	<u>\$ 70,910</u>	<u>\$ 71,290</u>



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## Northern Ontario Curling Association Notes to Financial Statements (Unaudited)

April 30, 2019

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### 8. Financial Instruments

Unless otherwise noted, it is management's opinion that the Association is not exposed to significant currency or market risk arising from financial instruments.

#### Interest Rate Risk

Interest rate risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in market interest rates. The Association is exposed to interest rate risk arising from the possibility that changes in interest rates will affect the value of fixed income denominated GIC investments.

#### Credit Risk

Credit risk is the risk of financial loss to the Association if a customer or counter-party to a financial instrument fails to meet its contractual obligations, and arises principally from the Association's receivables. The Association does not believe it is subject to any significant concentrations of credit risk related to accounts receivable.

The Association maintains all its bank accounts at one chartered bank. The Association is exposed to credit risk as the balances in the accounts exceed the federally insured limit.

#### Liquidity Risk

Liquidity risk is the risk that the Association encounters difficulty in meeting its obligations associated with financial liabilities. Liquidity risk includes the risk that, as a result of operational liquidity requirements, the Association will not have sufficient funds to settle a transaction on the due date; will be forced to sell financial assets at a value, which is less than what they are worth; or may be unable to settle or recover a financial asset. Liquidity risk arises from accounts payable and accrued liabilities. Management believes they are not exposed to significant liquidity risk.

## **President's Report for 2019 Annual General Meeting**

The 2018-2019 curling season was an eventful one on the ice for the Northern Ontario Curling Association. Our athletes competed at the highest levels on the national stage accumulating several top four championships and playoff appearances.

I am pleased to report that the past season was particularly strong on the fiscal side as well. The Association benefited from some extraordinary income streams that produced unexpected revenue. The Board is in the process of determining how best to use those funds for the promotion, development, and growth of curling in Northern Ontario.

The sport of Curling is undergoing significant growth at the International Level. We are all aware that Counties that are not traditional Curling Nations have invested time and money in developing and growing National Programs. The success of these programs is putting ever increasing pressure on Curling Canada to evolve to maintain our position at the top of the Curling World. NOCA remains an active partner with all the Member Associations throughout this process. I would like to reassure our Members that, although change is an inevitable part of this evolution, our unique challenges and opportunities are recognized and respected.

This season saw the completion of terms by Linda Vellinga, Ken Stewart, and Sandra Lahti. On behalf of the board, I extend my sincerest gratitude to Linda, Ken and Sandra for their significant contributions during their tenure. We welcome Amanda Gates, Heather Houston and Mark Mannisto to the Board for new three-year terms.

In closing, I would like to recognize the efforts of Leslie Kerr and her staff. We are fortunate to have a talented operations group that is fully dedicated to our Board, Clubs and Members. Your work does not go unnoticed.

Respectfully submitted,

Michael Szajewski  
President, Northern Ontario Curling Association

**Executive Director Report**  
NOCA 2019 Annual General Meeting

**Finances:**

- The finances of the NOCA are monitored very closely on an ongoing basis. This year a financial review was again conducted by BDO.
- A small surplus was approved for the 2019 fiscal year with the extraordinary funding received from the World Women's Curling Championship, other increased revenues, and decreased expenditures, a surplus occurred.
- Cost saving ventures are considered whenever possible.

**Communications:**

- NOCA News is directly (email) distributed monthly to approximately 850 people. In addition there are many readers who download NOCA News from NOCA's FaceBook page.
- Bobby Ray has been contracted to handle social media for NOCA. He's done, and will continue to do a superb job.
- Region meetings were held either in person or via web-conference in the fall and spring.
- A partnership with another Not for Profit organization will enable NOCA to utilize an Intern to create a Communications Plan and develop resources.

**Club Development:**

- The Club Development committee worked on several programs this year to help our clubs with programs and services
- Through the OCC and the National Sports Trust Fund, a Charitable Donations Program exists and has been used by 6 NOCA Clubs. This program provides an avenue for clubs to register a program (ie. purchase of a new chiller, renovations, ...) and have people donate to the program. Once the donation is made, the donor receives a charitable donation receipt. We will encourage more clubs to take advantage of this opportunity.

**Competitions:**

- Once again it was a very busy season for the office staff, Board, Competitions Cmte, and Chief Umpires.
- Northern Ontario teams fared very well at the national level and we should be very proud of them.
- Thank you to the numerous host clubs and their extensive work to provide great events for all teams. Hosting a competition is a huge undertaking and the Board and staff truly appreciate this contribution to curling by our clubs and volunteers.
- Thanks to Karen Saarimaki for her diligence as Competitions Chair!

**Sponsors/Partners:**

- Thank you to:
  - Best Western (U21 Competitions)
  - BrokerLink Insurance (Mixed Provincials and Provincial Curling Insurance Program)
  - Brent Belzile (Mid Canada Asset Group), Jake Wiebe, Team McCarville, Team Jacobs (Amethyst Bursaries) Family Day)
  - Rock Clock (timing program)
  - Jet Ice (Support for Amethyst Camp and for Ice Technician courses)
  - Goldline (Family Day and Amethyst Camp)
  - Avis, and Budget.
  - Dynasty Curling (FearTheMoose) campaign
  - Asham (Amethyst Camp)

**Technical Development:**

- Andrea Ronnebeck is employed by the Ontario Curling Council as the Education Manager North. Her report is within the Technical Development report.
- The 20178 Amethyst Camp relocated to North Bay in 2018 and it was a huge success. Thank you to the North Bay Granite Club for hosting the camp. The staff of the camp are really excited about the 2019 camp.
- The number of Youth Challenges held this year decreased but participation continues to grow at the events that were held. Several are already scheduled for next year.
- Through the OCC, the Next Generation program provided training assistance to NOCA teams and athletes. See the OCC report for more information.
- Three U15 Challenge Cups were held this spring to introduce young curlers to some different formats of curling: singles, doubles, and triples. These events will be held again in the spring of 2020.

**Ontario Curling Council:**

- The OCC, NOCA and OCA senior staff work together on many projects. The three staff meet bi-weekly to plan, decide which funding programs to apply for, and discuss implementation of programs.
- Thanks to Jennifer Ferris, Manager Programs and Operations. Jen provides a wealth of knowledge and an abundance of energy which can be seen through the variety of programs and funding that has been received through the Ministry of Tourism Culture and Sport.

**Curling Canada:**

- I continue to work closely with Curling Canada staff. The Operations Advisory Council (all of the 14 Executive Directors or appointed representatives from the Member Associations in Canada, and the Senior Staff of Curling Canada) meet twice a year in person, and monthly between those meetings.
- The main functions of the Council are to discuss curling operations across the country, to share ideas and program initiatives, to advise and consult with CC Senior Staff, and to review current and future operational items at the provincial/territorial and national levels.

This summer will be spent catching up and preparing for the fall.

Thank you to our Sponsors and Partners, the Board of Directors, Staff, our Curling Clubs and curlers, and the countless Volunteers for making this association so successful.

I am looking forward to another challenging season as the NOCA continues to evolve and improve operations and services to members and member clubs in the goal of promoting and developing the sport in Northern Ontario.

Respectfully submitted,

Leslie Kerr  
NOCA Executive Director

## 2019 COMPETITIONS REPORT

### *Competitions Committee:*

Karen Saarimaki, Glen Poirier, Linda Vellinga, Bryan Burgess, Amanda Gates

### *Officiating Committee:*

Karen Saarimaki, Claude Peloquin, Kim Beaudry

### Highlights

- Brad Jacobs' and Krista McCarville's teams both made the playoffs at the Brier and the Scotties
- Seniors - Al Hackner's and Kim Beaudry's teams both made championship pools and just missed the playoffs
- Bella Croisier and her team won Gold at the U18 championship as well as the Canada Winter Games
- Masters – Al Hackner's team won Silver
- U21 - Kira Brunton's and Tanner Horgan's teams both made championship pools and just missed the playoffs
- Wheelchair - team skipped by Doug Dean finished 4<sup>th</sup>
- Usport – Laurentian Girls (Brunton/Smith/Denyer/Johnson/Cheslock won Gold
- Usport - Carleton Boys (with Brendan Acorn at lead) won Gold
- MA Cup – NO finished in 6<sup>th</sup> place with 117 points
- OFSAA – St. Ignatius boys and Fort Frances girls teams both made playoffs

### Participation

	200 7-08	201 1-12	201 2-13	201 3-14	201 4-15	201 5-16	201 6-17	201 7-18	201 8-19	Net chang e	Sinc e 07/08
U18	25	29	33	36	34	33	32	30	31	+1	+5
U21	35	32	29	19	22	27	12	9	9	0	-26
Seniors	37	26	23	21	16	18	13	14	19	+5	-21
Masters	8	5	8	4	2	4	6	4	3	-1	-5
Women	15	7	5	5	5	4	4	3	4	+1	-11
Men	52	23	12	18	15	17	15	12	14	+2	-38
Mixed	15	9	13	8	7	4	6	10	10	0	-5
Mixed Db	xx	xx	4	5	5	4	9	5	5	0	+5
Wheelch	1	4	4	3	2	2	2	2	3	+1	+2
Curling Cl	33	44	38	37	37	24	31	30	27	-3	-6
Overall	221	179	169	156	145	137	130	119	125	+6	--96

## COMPETITIONS

### a) Overall

The majority of our provincial competitions consist of an eight team round robin followed by a semi-final between the 2<sup>nd</sup> and 3<sup>rd</sup> place teams, with the winner to play the 1<sup>st</sup> place team in a one game final. This format will continue.

This past season was a Canada Winter Games season. The OCC conducted CWG qualifiers, with NOCA providing some sites. The CWG provincial event was held in Sault Ste. Marie.

Next season is an Ontario Winter Games year. There will be OWG qualifiers for Boys/Girls across the whole province for the Winter Games, with NOCA providing two host sites, one east and one west. Hopefully the rules/details will fall more in line with Curling Canada/NOCA guidelines so things are less confusing for teams and officials.

Host sites are still required for the following:

Region 5 – CCC Prov, U18 East Qualifier, U18 BG Region

Region 6 – Masters Prov, CCC Region

This was the first time we held a combined Men's and Women's provincials together (in Nipigon, in an arena). There were a few issues with the ice but these were overcome and the event was successful – financially NOCA received a little over \$1300 from the profits. Next year the event will be held in New Liskeard hosted by the Horne Granite club.

#### **b) U21/U18/Senior**

# of entries	10-11	11-12	12-13	13-14	14-15	15-16	16-17	17-18	18-19
U18 (Bantams)	25	29	33	36	34	33	32	30	30
U21 (Juniors)	29	32	29	19	22	27	12	9	9
Seniors	24	26	23	21	16	18	13	14	16

#### **U21**

Again numbers were low in U21, so the qualifiers were cancelled. Six boys and three girls teams advanced directly to the provincial. Decision has been made to not schedule U21 qualifiers as enough teams have not entered to have these occur. All teams will go straight to provincial – if more than 8 teams then the format will be triple knockout.

#### **U18**

Entries were similar to 17-18 in the U18 so we continued with the Region events followed by the East and West qualifiers. The U18 dates for Regions, Qualifiers and Provincials were held 3 weeks later in the year, which gave teams more time to prepare and a longer competitive season. The Provincial Boys/Girls U18 was again combined and held on a six sheet club (Fort Frances) which was very successful. Next season March Break is a week later so the Provincial will be held the weekend before March Break which should make some teams/families happy.

#### **Senior**

Again two qualifiers were held on the same weekend with allocation of number of qualifying teams determined based on the number of entries in each qualifiers. This worked out very well and will be continued. This year two Senior Women's teams entered, and hopefully these numbers will continue to pick up.

**c) Masters, Wheelchair, Mixed Doubles, Mixed** - Provincial Championships for Masters, Wheelchair and Mixed Doubles all continue to be Open competitions (no qualification).

Masters – there was a decrease in the number of men's entries (3 to 2) and only one Women's team again entered.

Mixed Doubles – There were 5 teams that entered this event. It was held in the east so most competitors were from the east. Because of the lack of funding at the national level entries are not increasing.

Wheelchair – This year again three teams competed which was an increase of one from last season in a single round robin.

Mixed – There was again 10 entries in Mixed so this event is holding its own.

#### **d) Women**

There were 4 Women's teams that competed this season, an increase of one from the previous season. Hopefully the numbers will increase with U21 players aging out.

#### **e) Men**

Fourteen teams entered the Men's playdowns – 6 entered the West Qualifier, and 6 entered the East Qualifier with 2 other teams qualifying off the CTRS points list.

Because the Men's and Women's Provincial was combined we had to move one Qualifier before Christmas. As a result the deadline date for determining which teams qualify off the CTRS points list also had to be moved up to early December.

#### **f) Curling Club**

Only 14 clubs had teams that entered the Curling Club championship (6 entered men's, 1 entered women's, 7 entered both). A total of 27 teams (19 men's and 8 women's) entered the open regions. Because there is no sponsor nationally or provincially numbers are continuing to drop.

#### **Fees for Competitors and Competitions**

All players in competitions leading to a National championship have to now pay a competitor's fee (except for U18, Masters and Curling Club). The CCA fee is increasing to \$48 so our fee will increase to \$54.

#### **Officiating**

Progress has been made on the Officiating database. This year's records still need to be inputted. Curling Canada sent us the latest information from Curling Canada regarding status of officials in NOCA, however the list included all people in Ontario not just Northern Ontario. We still need to go through that list, and let Curling Canada who needs to be removed (due to passing/moving or no interest in officiating any longer etc.).

The current officiating courses that Curling Canada offers are being updated don't suit our current needs. NOCA does not use hogline officials and most of the people doing timing now do not want to take courses or become certified. Those people that are interested need a course that is a combination of the current level 1 and 2, to get them started as game umpires, with the hope that they will move on to be Chief Umpires at smaller events such as regions, then with some experience and some mentorship be willing to take on the Chief Umpire's role at Qualifier and Provincial Championships.

Host Clubs need to read the Hosting Guide in advance of hosting events. It is the hosting club's responsibility to find volunteers to be timers and game umpires, as well as providing the Chief Umpire with the volunteer contact information so that they may submit the required paperwork to NOCA.

### **Competitor Guides/rules**

There were only minor changes in the Competitor Guides this past season. A new Rulebook came out and the five rock rule was implemented. The residency rules that determine eligibility for the national men's and women's curling championships have just been updated. Players can now use birthright status to represent the province or territory they were born in, even after moving away.

### **Hosting Guides**

Basic ice maintenance procedures were added to the hosting guides as well as more details for arena events. Streaming of games is now an absolute requirement for the combined Men's/Women's provincial and is now included in the host contract.

Respectfully submitted,

Karen Saarimaki  
Competitions Committee Chair



## **Northern Ontario Curling Association Club Development**

### **Family Day (Ontario)**

Family Day for curling Clubs in Northern Ontario replaced Curling Week. Curling Clubs participated by hosting events for their members and their families and or inviting the public in to try curling. Prizes were offered for photos sent in to the NOCA in a social media contest. 12 Clubs participated this year and we hope to grow that next year.



### **Curling Day in Canada**

This year Curling Canada is presented Curling Day in Canada, Saturday February 23, 2019. The purpose was to celebrate curling across Canada. Clubs can held special events, or sent in photos and scores from an event already scheduled that day or from events leading up to Curling Day. TSN produced a one hour special which included stories and photos from clubs across Canada, gathered from event that day or leading up to it.

### **NOCA Affiliated Curling Clubs**

Atikokan CC  
Blind River CC  
Capreol CC  
Cobalt-Haileybury CC  
Cochrane CC  
Community First CC  
Coniston CC  
Copper Cliff CC  
Deer Trail CC  
Englehart CC  
Espanola CC  
Stratton CC  
Tarentorus CC  
Voyageur CC

Fort Frances CC  
Fort William CC  
Geraldton CC  
Hearst CC  
Horne Granite CC  
Idylwylde CC  
Iroquois Falls CC  
Kakabeka Falls CC  
Kapusking CC  
Keewatin CC  
Kenora CC  
Sturgeon Falls CC  
Terrace Bay CC  
Black River-Matheson CC (2019-2020)

Kirkland Lake CC  
Little Current CC  
Longlac CC  
McIntyre CC  
Nipigon CC  
North Bay CC  
Port Arthur CC  
Providence Bay CC  
Red Lake CC  
Sioux Lookout CC  
Smooth Rock Falls CC  
Sudbury CC  
Thessalon CC

## **Member Benefits Presentations to Boards**

There were limited presentations offered this year due to time constraints. The member benefits presentation is a living document that is continually changed and available to all clubs to view on the NOCA website.

## **NOCA Awards**

The NOCA continued its annual awards program with awards offered to Curling Clubs and Individual Awards. Included in those awards are:

### **Coach of the Year:**

Rosanna Furletti, McIntyre CC; Doug Gelmich, Fort William CC

### **Volunteer of the Year:**

Kim Meunier, McIntyre CC; Ron Swayne, Coniston CC; Crystal Morra, Little Current CC; Tricia Sampson, Fort William CC

### **Club Recognition Award:**

McIntyre CC

Newly added Ice Technician:

Lloyd Stansell

## **Business of Curling**

The Business of Curling program is delivered by Curling Canada and its focus is providing tools to help clubs operate successfully, and treat the club operations as a business. Clubs who have attended symposiums in the past across Canada have been thrilled with the information received and many have used the program to help grow and sustain their club operations. Symposiums were held in Northern Ontario this last season in Espanola and Timmins (Mac)

## **Rocks and Rings**

Through a partnership with Rocks and Rings, NOCA Clubs can bring Rocks and Rings to their communities by contacting one of the three Instructors located in Thunder Bay, Sault Ste. Marie, Sudbury, or North Bay. We are very fortunate to have this many Instructors employed by Rocks and Rings in Northern Ontario to service our vast geography. Many schools had more than one day of instruction at their school. The statistics for school visits and kids who participated in the program at their school are fantastic for this year:

Area	# of Schools Visited	# of participants
Thunder Bay	16	2928
Sudbury/Sault/Blind River/Cochrane	17	2325
North Bay area	14	2217

As well, 4 communities hosted Curling 101 Days. This event starts with a Rocks and Rings visit to a school (or schools in a community) and each student receives an invitation to come try curling at their local club in 2 weeks. The participants are shown the basics of curling in a one hour session, and get to throw their first rock. This recruitment tool has been very successful for clubs over the last 2 years and will continue for its final year next season. If your club is interested, please contact the NOCA office.

### **Future goals**

- Continue to ensure member clubs and members are aware of programs and member benefits
- Develop or provide programs to club to ensure their growth and viability
- Reach out to non member clubs in hopes the affiliate (Black River-Matheson)

Respectfully submitted,

Stephen Meunier  
Club Development Committee Chair

## **COMMUNICATIONS REPORT | 2018-19**

The Communications Committee met a few times during the year to review NOCA Communications.

### **Summary:**

- Emails are sent regularly to the Club Delegates
- Website is maintained as an information page
- Facebook and Twitter are the main communication methods used
- The Executive Director is the main communications contact (to NOCA and from NOCA)

### **Newsletter:**

- Produced and circulated 6 monthly newsletter this season. We received several replies to our emails with positive feedback.
- The monthly newsletter was created and distributed to 856 people by email.
- On average 457 people opened the newsletter
- On average 144 people clicked on a link in the newsletter.
- Thank you to those regular and guest columnists that contributed insightful content for the newsletter.
- Could use more outside content

### **Intern:**

- NOCA has partnered with Community Living Atikokan to secure an Intern, funded by NOHFC, who will work on Communications for both organizations. The main goal of this position for NOCA will be to create a Communications Plan. The position has been posted inviting applicants. A

### **External Agency Liaison:**

- The Executive Director maintains communications with the Operations Advisory Council members (14 Executive Directors and Curling Canada Senior Staff) on a regular basis including monthly meetings.
- Bi-weekly meetings are held between the NOCA ED, CurlION ED, and OCC Manager Programs and Operations.

Respectfully submitted,

Jim Turner  
Communications Committee Chair

## **Communications Co-ordinator Report:**

### **Facebook:**

- Likes (the number of people who follow our page) increased from 1591 to 2242 (started at 650 in 2017)
- Reach (the number of people who had any content from our Page or about our Page enter their screen) increased from average of 970 to average of 1517 (started at 182 in 2017)
- Reaction (likes and other ways people react to our Page posts) increased from average of 49 to average of 118 (started at 4 in 2017)

### **Twitter:**

- Doesn't produce a lot of value but is easy to upkeep (just copying and pasting from Facebook) and displays nicely on our website.

### **Website:**

- The NOCA website received a minor facelift this season giving the main landing page a cleaner look and upgrading the menu options to allow information and resources to be more easily accessed (less clicks to discover links buried on pages throughout the site)
- Slowly moving towards the website being a more static resource with all news, photos and updates being posted regularly on social media
- Suggest improvements to Curling Club Contact List and by making it more easy to find (on home page somewhere), each club should have a basic profile. Long-term goal should be to have member clubs marked on a geolocation map so visitors to the website can find a facility near to them
- Suggest creating a listing of all Adult Learn to Curl programs in Northern Ontario (Find an Adult Learn to Curl Program Near You!)
- Suggest encouraging member clubs to submit news stories to be featured on our website. Perhaps there are volunteers out there that would be willing to write a weekly/bi-weekly/monthly article about curling in their region, a competitive curler who would be willing to write about playdowns (there are behind the scenes stories we are missing out on), someone who can write informative articles about ice making, business of curling, etc.

### **Future:**

- No question, we need to be on Instagram and will be by the beginning of the 2019-20 season. Instagram differs from other social media platforms in that it is focused on "mobile photography". It's more challenging as we will need to develop a strategy for obtaining visually unique and appealing photos of Curling in Northern Ontario. Not your typical bonspiel poster, team photo, news article, etc. If done correctly it will be a powerful tool, but done incorrectly risks having the NOCA look "lame".
- Continue building database of Facebook events happening at Curling Clubs across Northern Ontario. Will be a great tool to have all of our bonspiels, Try Curling events, etc. in one spot that we can in turn promote in our Facebook posts.
- Suggest making addition to competition guidelines for NOCA sanctioned events that asks host committees to ensure a certain level of photography that we can use to promote Northern Ontario Curling on social media (they can pay a photographer, but don't have to, anyone with a phone can take a few action shots, a few social shots, and team photos should be a must).
- Should competition guidelines also be updated to motivate playdown hosts to produce Facebook events, create an event hashtag, and perhaps even suggest that there be a social media coordinator on their committee?

## **2019 TECHNICAL REPORT – NOCA**

This season was a busy one for course delivery in Northern Ontario. Following is a summary of technical accomplishments for the 2018-19 curling season:

### **Coaching Courses:**

Club Coach Youth:

Nipigon - 15 participants

Blind River - 13 participants

TOTAL - 28

Club Coach:

Longlac - 5 participants

Competition Coach:

Copper Cliff - 8 participants

Making Ethical Decisions

Copper Cliff - 7 participants

Competition Coach Evaluations

NOCA - 6 new certified competition coach Coaches

Ontario Kids Curl Youth Summits in Northern Ontario - 43 participants in 6 communities

### **Ice Technician Courses:**

Level 1: 18 participants (6 from Northern Ontario)

Level 2: 14 participants (10 from Northern Ontario)

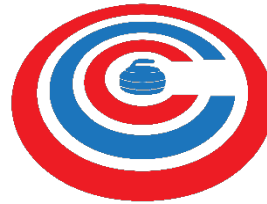
Additionally, two elementary schools in the NOCA territory participated in an Open Ice program through Jumpstart (affiliated with Rocks and Rings). King George School in Kenora and Keewatin Public School in Keewatin each received five sets of floor curl equipment and participated in 5 hours of on-ice instruction. Approximately 50 King George students and 30 Keewatin Public students took part in the program. It is hoped that early exposure to curling will generate an increase in participation in youth curling programs.

As always, NOCA is interested in building a roster of certified coaches and officials throughout our territory. If anyone is interested in hosting a coaching clinic, whether its club coach or competitive coaching, or if you are planning on hosting a curling event where you need to train and certify various officials, please contact our technical coordinator, Andrea Ronnebeck.

Respectfully submitted,

Hayley Smith

Technical Committee Chair



**Ontario Curling Council**

# Annual General Meeting Operations Report

2018-2019

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## STRATEGIC PRIORITIES

PARTICIPATION | DEVELOPMENT | EXCELLENCE | OPERATIONS | ENGAGEMENT

## Message from the Manager, Programs and Operations

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This past season, Team Croisier – Bella, Jamie, Lauren, Piper and Shawn, a U18 Girls team from Sudbury, ON captured the Canada Winter Games National title, and within a month repeated their gold medal performance by winning the Curling Canada U18 National Championship. One of the age-eligible members of Team Croisier, Lauren Rajala has also been selected to represent Canada at the 2020 Youth Olympics. Why is this important? Team Croisier has been part of the Ontario Curling Council's Provincial Next Gen program for the past two seasons and are an amazing



demonstration of the talented youth and coaches who call Ontario home. The Ontario Curling Council (OCC), supported 17 teams through its Next Gen Program this past season, and we couldn't be prouder – read more about our program teams' successes later in this report.

The operations team is grateful for the guidance and leadership of our elected Council. Thank you to Steven Meunier (Chair), Richard Helm (Secretary/Treasurer), Heather Houston, Rick Meraska, Michael Szajewski, Grant Allman and Jonathan Giancroce. I am personally grateful to my team of colleagues who help execute our annual Operations Plan – Thank you to our Education Managers – Sean Turriff and Andrea Ronnebeck, special thanks also to Perry Marshall who left the OCC in November. Thank you also to our Administrator, Terri Collicott. Our programs cannot happen without the countless number of Contractors, High Performance Coaches, Coach Developers, Ice Technicians and Officials – Thank you to each of you for work you've done on behalf of the OCC. We continue to work closely with our Member Associations, CurlON and Northern Ontario Curling Association, and we thank Executive Directors Steve Chenier and Leslie Kerr and their teams for their ongoing support. The OCC has been well supported through our funding partners and their representatives/consultants. We appreciate the guidance provided by: Marie Dann-Haeuser (Ministry of Tourism Culture and Sport), Murray McCullough (Canadian Sport Institute of Ontario), Gerry Peckham and Helen Radford (Curling Canada).



The Ontario Curling Council wrapped up a great season – some of the highlights included our Youth Curling Summits, Coach, Ice Technician and Official Training, our Canada Winter Games Playdowns and a very successful ParaSport Winter Games. We end the year in a positive financial state and are well positioned for the next three years with a new Strategic Plan developed by our dedicated volunteer Council (Board of Directors). We are pleased to provide the highlights of our season in this report.

Preparations are well under-way for the 2019-2020 Season. Enjoy the off-season – less than two months till the first ice is installed!

Jennifer Ferris – Manager, Programs and Operations  
[jennifer@ontcurl.com](mailto:jennifer@ontcurl.com) | 289-527-0352



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## STRATEGIC PRIORITY: PARTICIPATION

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### Project Description: “Try Curling Now”

- “Try Curling Now” – year two of implementation. PSO/MA Coordinated recruitment events to local clubs using generic website and province wide marketing campaign to get Ontarians to “Try Curling Now.”
- In addition to general membership the OCC will target specific audience groups for 2018-2019 season: LGBTQ (Partner with YOU CAN PLAY for a Try Curling Event), and New Canadians (Partner with Together Project), Women (age 20-40 years old) – “Girls night out

**Year End Update:** Focus has shifted to Youth Learn to Curl Events and Promoting TryCurlingNow through our OSRCF Grant as Trillium Grant not received for LGBTQ/New Canadians/Women Project. Member Associations were the direct providers of this service hosting 166 “TryCurlingNow” Doors Open events, in 91 Clubs. We are struggling to get clubs to report back their participation numbers but most events attracted between 40-80 new participants which translates to a conservative estimation 3640-7200 of Ontarians who tried curling.

### Project Description: Long Term Athlete Development Model (LTAD) Implementation

- Education campaign to educate clubs, coaches, athletes and parents about LTAD revisions made to Curling Canada’s Curling for Life

**Year End Update:** The Ontario Curling Council hosted 14 Youth Curling Summits where LTAD education was incorporated. Approximately 183 People received training on the new LTAD at the Summits.



### Project Description: “Ontario Kids Curl” - Youth Feeder System – Full Program Implementation

- Regional Youth Curling Summits with multiple “streams” to educate Coaches, Clubs and Parents on changes made to Youth Programming as per Curling Canada revisions to LTAD and Youth Feeder System Program roll-out.
- Full implementation of Leaders in Training Program

**Year End Update:** We hosted 14 Youth Curling Summits. We engaged 183 Coaches/parents/volunteers who work with Youth at approximately 75 different Curling Centres from around the province. Participants learned about 20 different programs created by Curling Canada and ready for them to use now. The project also created an online Leaders in Training educational resource for club volunteers to become more educated on how to help deliver Youth Programming, the online module is in a review phase by subject matter experts and will be live for fall use by member clubs.



*1 Youth Program Leaders discuss Youth Programming now available to Member Clubs, at a Youth Curling Summit held in Hamilton, ON*

## **Project Description: Adaptive Curling**

- Work with partner agencies (ex. ParaSport Ontario, Blind Sports Association) to organize "Trycurlingnow" days for seniors, physically disabled and visually impaired Ontarians.

**Year End Update** – Built a TryCurlingNow experience into the ParaSport Winter Games held in Durham Region in February 2019.



*2 Blind Curlers compete in 2019 ParaSport Winter Games*

## **Project Description: Charitable Tax Receipting Program**

- Facilitate a means for Ontario Curling Clubs to raise funds for club programs and infrastructure

**Year End Update:** As of April 2019 - Current number of clubs using the program = 28, Closed projects = 8, Money raised in 2017 = \$77,500.82, 2018 = 178,528.66

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## STRATEGIC PRIORITY: DEVELOPMENT

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### Project Description: Tier 3 - Excel Program

- The Excel Program will be a “camp” based program for Mixed Doubles and Learning to Train/Training to Train athletes who are showing promise but not yet tracking for Next Gen Program. This will include Quest for Gold Talent Identification camp if the MTCS decides to fund Quest for Gold directly to PSO's.

**Year End Update** – Ministry of Tourism Culture and Sport's Quest for Gold Program did not change, therefore did not host a Quest for Gold Talent Identification Camp. Instead – the OCC hosted two Adult Development Camps and one U15 Development Camp in November 2018.



3 U15 Development Day at St. Catharines Golf and Country Club in November 2018

### Project Description: Next Gen

- Continue and expand U21 and U18 Next Gen Program - Eight Teams (4 male, 4 female) supported by eight regional coaches – inclusive of two teams who won Ontario Winter Games and are contending for Canada Winter Games Program
- Technical, Tactical, Planning, Mental, Physical, Nutrition and Competition Support from June to March.
- Teams selected through an application process (except for OWG winners).

**Year End Update:** Program continues to be operated by Manager, Programs and Operations and Mentor Coaches. Each team receives IST and Technical Support.

Incredible performance results by Next Gen – Tier 2 Teams this season:

- Tippin – 2<sup>nd</sup> place CurlON Women's Provincial. CTRS – 15<sup>th</sup>
- Massey – Qualified for U18 and U21 CurlON Provincials
- Leung- Silver Medalists CWG Trials, runner up U18 Provincials



- Deschenes – 3<sup>rd</sup> at CWG Trials, Won U18 Provincials, Silver medalists at U18 Nationals.
- Steele – 6<sup>th</sup> at CWG Trials, Runner-up U18 Provincials
- Dickie – CTRS – 42<sup>nd</sup>
- Beaudry – OUA – 4<sup>th</sup>
- Brunton – Won NOCA U21 Provincials, U21 Nationals – 6<sup>th</sup>, Played NOCA Women's, 2/4 Players WON CIS
- Goves – 3<sup>rd</sup> place finish U18 Provincials
- Inglis – CTRS – 36<sup>th</sup>, Skip won World Mixed
- Hahn – 5<sup>th</sup> place finish at CurlON U21 Men's
- Kiemele – 8<sup>th</sup> place finish at CurlON U21 Women's



4 Team Inglis - Skip Danielle Inglis (2019 World Mixed Champion) and Team Coach - Lynn Corrado work with OCC Mentor Coach Ian Tetley at a Next Gen Training Camp

## Project Description: Pilot qualification system for Canada Winter Games

- Pilot new qualification process for Canada Winter Games (CWG) – Men and Women (age 17 and under as of June 30, 2018, born on or after July 1, 2000)

**Year End Update** – Six Pre-Trial (Provincial Qualifier) Competitions held complete (63 teams participated), Trials Jan 3-6, 2019 in Sault Ste. Marie, ON – 16 teams participated. Winners: Women: Bella Croisier – CWG finish #1. Men: Daniel DelConte – CWG Finish #2



5 Sixteen teams participated in the OCC's CWG Trials in Sault Ste. Marie in January 2019

## Project Description: U15 Challenge Cups

- Operate six U15 Challenge Cups (4 South, 2 North) – focused on the development of Learning to Train athletes. Event will include Triples, Singles (Talent Identification Skill testing), Fours. Triples and Fours will be “Coachable” allowing for coaches to be on the ice with their athletes. Event will include a Coach Professional Development Component.

**Year End Update** – Six events held (Belleville, King City, St. Catharines, Forest, Fort Frances, Kakabeka Falls). 40 teams participated.



6 40 Teams participated in the U15 Challenge Cups at Six sites around the province.

## Project Description: Provide more competitive opportunities for Para athletes

- Host third Cathy Kerr International Bonspiel
- Host Wheelchair and Visual Impaired division at the ParaSport Winter Games

**Year End Update:** 10 teams participated in the Cathy Kerr International Wheelchair Bonspiel. 6 Wheelchair and 4 V/I Teams competed in the ParaSport Winter Games in February.



7 Participants and Coaches at the 2019 ParaSport Winter Games hosted by Durham Region

## Project Description: Coach Developer Training

- Onboard Training for new Coach Developers
- Provide Coach Developer Professional Development Plan

**Year End Update:** We have on-boarded 8 new Learning Facilitators and 2 new Master Coach Developers this fall. We did not have a face to face meeting of Coach Developers due to cost.

## Project Description: Coach Professional Development

- Provide more coach professional development opportunities – Entering the last two years of the first five year PD cycle (NCCP), we are anticipating more of a “rush” for coaches to get their professional development credits to Maintain their certification. OCC to offer a variety of in-person and on-line initiatives to meet demand.
  - Provide more e-learning opportunities
  - Build Coach Development into all camps/events

**Year End Update:** We hosted 18 Webinars for the general public (252 attendees). We hosted six Next Gen Webinars (116 attendees). Coach PD Opportunities were provided at two Next Gen Camps (August and September).

## Project Description: Train more Wheelchair Curling Coaches

- Develop a web-based e-learning module on the topic of Wheelchair Curling
- All Learning Facilitators take the E-learning Module – Coaching an Athlete with a Disability

**Year End Update:** Curling Canada’s Wheelchair PD Program has been adapted to become an online training module. We are using “Learn Dash” Learning Management System based on the Ontario Curling Council’s website which will be launched within the next several months.



*8Northern Ontario's Team Dean received Banner from 2018 OWG Gold Medal Winning Performance*

## Project Description: Officials Development

- Deliver regularly scheduled Officials workshops
- Provide Professional Development opportunities for officials



*9CurlON official scores Provincial Hit Draw Tap Championship*



- Create a “Connected” Officials Portal for active Officials to share resources, experiences

**Year End Update** –two Level 1 Technical Officials Course Run, content for “Ontario Specific” training created/piloted/revised. Practical components established. Awaiting Level 2 content from Curling Canada. PD and “connected” network not yet complete.

## Project Description: Ice Technician Development

- Work with NSO, Curling Canada to re-vamp Ice Technician’s Training Program (Level 1, 2, and 3)
- Establish and provide professional development opportunities for ice technicians and instructors of ice technician programs

**Year End Update:** Rink Rat Program Complete. 3 Rink Rats Hosted, 5 Level 1’s, 2 Level 2’s. Curling Canada revisions to program still pending.

## Program Report

*Education Managers – Sean Turriff (South) and Andrea Ronnebeck (North)*

Over the 2018/19 season the Ontario Curling Council continued our commitment to education by hosting 44 educational workshops across the province. The majority of these workshops were oriented toward National Coaching Certification Program (NCCP) programming but also delivered were Ice Technician, Officials training and Adult Learn to Curl (ALTC) programs. Events were spread all across the province and supported both of our member associations, CurlON and NOCA.

In addition to the in person events a considerable number of online webinars were held to help coaches with their maintenance of certification. These webinars continue to be well received as the breadth of delivered topics expands. Education remains a priority with the OCC and the expectation is that we will be able continue to maintain a high standard and high participation in educational programs in the upcoming season.

Event Name	# of Events	# of Participants	Event Name	# of Events	# of Participants
Club Coach Youth	5	74	Webinars	13	243
Club Coach	12	156	Archived Webinars	6	13
Competition Coach	8	100	Competition Coach Evaluations	32	32
Making Ethical Decisions	3	18	Youth Summits	18	183
Ice Tech – Facility Asst. Operator	2	16	Officials – Level 1	2	9
Ice Tech – Level 1	5	50	Adult Learn to Curl	5	59
Ice Tech – Level 2	1	9			

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## STRATEGIC PRIORITY: EXCELLENCE

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### Project Description: Provincial Sport Organization – Awards Program

Create an Awards Program for Coaches, Officials, Athletes, Ice Technicians, Coach Developers and Volunteers. Celebrate the excellence of curling in Ontario through recognition of the achievements and contributions of coaches, officials, athletes, Ice Technicians, Coach Developers and Volunteers.

**Year End Update:** Decision made to forgo this initiative as it is not a high priority of stakeholders. Member Associations continue to operate their own Awards programs.

### Project Description: Tier 1 Next Gen

- Tier 1 Next Gen/OHPSI Program will support 14 athletes
- Increase support to athletes, by providing more Daily Training Environment visits by HP coach
- Revise program to align with Curling Canada and Own the Podium criteria



*10 Tier 1 - Next Gen Team McDonald represented CurlON at the 2019 Tim Horton's Brier finishing 5th.*

**Year End Update:** Carried Five (5) Teams (15 athletes) in this program, supported through OHPSI.

#### Tier 1 Teams:

- Croisier – Won CWG. Won U18 Nationals.
- McDonald – 5<sup>th</sup> Brier, Qualified for a slam
- Froud – Finished Women's Provincials 2-5, CTRS – 30<sup>th</sup>
- Silver – Runner up to Horgan at the U21 Provincials, Two players qualified for U18 Provincials
- Horgan – Won NOCA U21 Men's, 4<sup>th</sup> at Canadian Juniors, Runner up to Jacob's in men's playdowns, CTRS – 18<sup>th</sup> in Canada, Jake and female partner won Mixed Doubles Gold Medal at U21.



## Project Description: Coach Development – Provide Opportunities for Mentorship, Observation and Participation at Events and During Programs

- Next Gen Coach Apprenticeship Program – 10-20 coaches are mentored as part of the Next Gen Team Program at development camps and/or premier events
- Build observation by team coaches into all development days/talent identification days and Next Gen Program

**Year End Update:** 17 Coaches apprenticing through the Next Gen Program. Team Coach Participation as part of the U15 Challenge Cup with 40 coaches getting to work with mentors and their teams in this developmental competition.

## Project Description: Ontario High Performance Sport Initiative (OHPSI)

- Acceptance as Tier 2 sport within the OHPSI Program to secure investment in Ontario High Performance Curling, providing offering made available from OHPSI.

**Year End Update** – All 2018-2019 obligations met with regards to participation in the OHPSI program. Tentative Summer Operational plan created for the 2019-2020 program. Any other application procedures are unclear until MTCS provides investment terms to CSIO.



*11 Fitness Testing by CSIO - OCC acted as a Centre of Excellence for National Next Gen athletes*

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## STRATEGIC PRIORITY: OPERATIONS

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### Project Description: Ensure financial sustainability

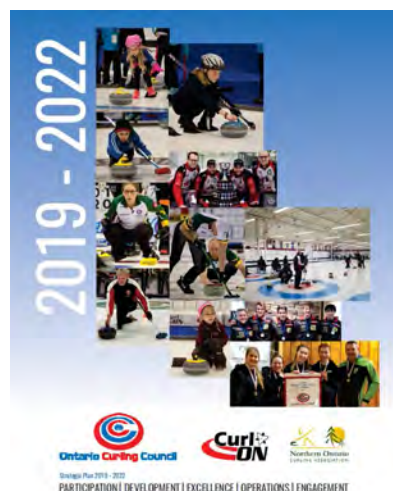
- Strive to maximize funding opportunities through all avenues (grants, government, user fees, and sponsorship) to maximize programming opportunities for curlers in Ontario.
- Ensure programs are self-sustaining and supported by the users of the program
- Form partnerships to maximize financial resources
- Seek new, long term revenue sources (i.e. competitions)

**Year End Update** – Council had approved a \$45.5k deficit with the loss being covered off by a High Performance Surplus which was “banked” several years ago. The Council has had a successful year and the projected deficit will actually be a small profit. This has been accomplished through a very successful season of offering more courses than planned, some unplanned revenue received, efficiencies/cost savings. The Council remains in a healthy financial position.

### Project Description: Planning

- In person meeting between OCC, Curl ON and NOCA board members and Executive Directors – to work on long term Strategic Planning for all three organizations

**Year End Update:** In-person board meeting held in Sault Ste. Marie on January 5-6, 2019. A new three-year Strategic Plan has been completed and was approved by the Council in June 2019.



### Project Description: Human Resources

OCC to develop clear succession plans for key organizational employees and provincial coaches to ensure continuation of quality programming and minimize risk to the organization.

**Year End Update:** New Education Manager (Sean Turriff) on-boarded in November 2018 – replacing Perry Marshall. Roles and responsibilities clearly outlined between all team members. Using Google Suite to centralize all OCC resources and reduce risk of one team member leaving, inclusive of an operational calendar.

## Project Description: Operational Efficiencies

- Seek and implement opportunities for Operational efficiencies for OCC, Curl ON and NOCA – sharing services, reducing duplication, improving program quality and services offered to Ontario curlers.

**Year End Update:** Ongoing – continue to seek efficiencies to share resources (financial, human) etc... to optimize program and competition offerings in Ontario.

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## STRATEGIC PRIORITY: ENGAGEMENT

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## Project Description: Curler Feedback

- Engage membership through survey (athletes, coaches, officials, volunteers, clubs, ice technicians) to determine membership needs/wants going into new strategic planning period.

### Year End Update–

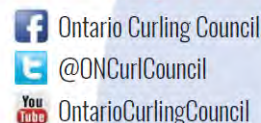
General Strategic Survey conducted in December 2018 (171 Responses Received).

Next Gen Program Feedback (22 Responses Received)

Youth Curling Summit Feedback (38 Responses Received)

General Course Feedback (35 Responses Received)

[ontariocurlingcouncil.com](http://ontariocurlingcouncil.com)



## Project Description: Building on Brand Awareness

- Continue to build brand recognition within curling and provincial sport community
- Engage more curlers to partake in services provided by OCC
- Engage clubs to participate in programs offered by OCC

### Year End Update:

Mail chip Opt-In process now in place, Ontario Kids Curl – Youth Curling Private Facebook Network created so far.

Application	2016-2017 Season	2018-2019 Season
Website: <a href="http://ontariocurlingcouncil.com">ontariocurlingcouncil.com</a>	6500	12,456
Facebook Followers	241	589
Twitter Followers	598	938