NEWSLETTER Content

These newsletter articles are one tool that Curling Alberta can provide for clubs’ use. Three lengths are included to provide flexibility for different formats.

### Version 1

For months now, Albertans have been stepping up to stop the spread of COVID-19. We’ve all had to adjust to a new normal – one that involves keeping our distance to keep us all safe. It’s the right thing to, and it’s important, but it’s definitely not easy.

At times like this, a sense of community is more important than ever. But at the same time, a lot of the ways we *usually* come together aren’t an option. Sport is one of the most powerful ways we connect with each other, and there’s no question sport looks very different right now – but that doesn’t mean it’s not still here.

[CLUB NAME] is still here for our community. Our doors are open, safety measures are in place and we’re ready to welcome curlers to the ice. Whether you’re a long-time curler or you’ve never curled before, whatever your experience or skill level, we’re here for anyone who’s missing the joy of sport right now – stop by the club or contact us any time to find out more.

[MANAGER AND CLUB CONTACT INFORMATION]

### Version 2

It’s been a long time since anything was “business as usual.” Sport in Alberta and across the world looks very different right now, but that doesn’t mean it’s not still here – [CLUB NAME] is ready to welcome curlers to the ice, and we’re excited to keep the power of sport strong in our community.

Curling lends itself well to physical distancing, and we’ve adopted guidelines from national, provincial and local authorities to make your curling experience even safer. With some minor modifications to play and extra precautions to keep our facility and equipment sanitized, enjoying a game is one of the safest ways to stay active, connect with friends and come together as a community.

Whenever you’re ready for a game, we’re happy to advise you on how to curl safely. We can also let you know what we’re doing, as a club, to keep our members, guests and employees safe. We’re committed to doing our part to stop the spread of COVID-19, and we’ve put careful thought into new health and safety measures.

We’re proud to be part of the [CLUB LOCATION] community, and we believe that sport has an important part to play in this unprecedented time. Even while we keep a safe distance, we’re all in this together – the connection and camaraderie that’s always been part of curling might be needed now more than ever. Whether you’re a long-time curler, an occasional one, or an absolute beginner, we’re here for you.

To join the club, renew your membership or learn more about what we’re doing to keep curling safe, get in touch with us. We’d love to hear from you, and we look forward to seeing you out here.

[MANAGER AND CLUB CONTACT INFORMATION]

### Version 3

A year ago, not many of us could have imagined how much our world was about to change. As we pull together to stop the spread of COVID-19, we’ve all had to rethink the way we work, play and connect to each other.

Some things never change, though. Even right now, while we’re all keeping our distance to keep each other safe, people still need ways to come together – our sense of community might be more important now than ever. And as always, [CLUB NAME] is here for community. We are open and ready to welcome you to the ice, whether you’re a long-time member or completely new to curling.

Curling is a non-contact sport that adapts well to physical distancing. We’ve also made some changes to make the game, and our facility, even safer – we’ve consulted guidelines from national, provincial and local authorities, including Curling Alberta, to protect the health and safety of members, guests and employees.

We’re happy to advise you on how to curl safely when you’re ready to enjoy a game. We’re also committed to doing our part by:

*\*\*NOTE: This is a sample list only. This space is intended for your club to list the health and safety precautions you have individually adopted*

* Limiting the number of curlers on the ice at any given time
* Modifying some rules, such as having only one designated sweeper, to keep curlers at a safe physical distance
* Rigorous cleaning and sanitation procedures before/between games
* Disinfecting rental equipment after each use, and stones before each draw
* Modifying traditions like handshakes or coin tossing to avoid physical contact
* Staggering game start times

We’re proud to be able to bring people together – safely – at a time when coming together isn’t as easy as it used to be. We’re a proud part of our local community and our local economy, and we’re excited to keep sharing the love of curling and the power of sport with all of you. Contact us to learn more about curling, about our club, or about coming in to enjoy a game – we’re happy to answer questions and committed to making your curling experience as fun and as safe as it can be.

[MANAGER AND CLUB CONTACT INFORMATION]