

◆ SAVE THE DATE!

CHANGING THE FACE OF CURLING



MAY 26-28, 2022

CROWN PLAZA, NIAGARA FALLS, ON
A BUSINESS OF
CURLING
SYMPOSIUM



AGENDA

**OPENING KEYNOTE
MOVING BEYOND DIVERSITY & INCLUSION**

HONOURING THE EXPERIENCES OF BIPOC CURLERS

FOCUS ON CURLING RESEARCH

**EXTENDING THE SOCIAL IMPACT OF
COMMUNITY SPORT ORGANIZATIONS**

REPRESENTATIONS OF DIVERSITY IN SPORT

TOWARDS AN INCLUSIVE CURLING FUTURE

ADDRESSING ISSUES OF DIVERSITY IN CURLING

ETHICAL CONSIDERATIONS FOR INVOLVING

NEWCOMERS TO CANADA

**OPENING UP THE CLUB: STRATEGIES FOR
CHANGING THE FACE OF CURLING**

LEGAL ISSUES IN CURLING

SOCIAL MEDIA TO MARKET TO NEW CUSTOMERS

ADVOCATING TO VARIOUS LEVELS OF GOVERNMENT

BEST PRACTICE: PROGRAMS & SERVICES FOR CANADIAN RINKS

CLOSING KEYNOTE

<https://www.curling.ca/about-curling/business-of-curling/>